

**Visit Virginia's Blue Ridge
2020 - Cooperative Advertising Agreement**

Publication or Online Presence	Complete Ad Size*	Date	Circulation	Price	Check to Participate	Number of Participants	Billing
Blue Ridge Digest	FP4C	Spring 2020 (April-June)	50,000	\$225.00	<input checked="" type="checkbox"/>	8	Mar-April 2020
		Summer 2020 (June-August)	50,000	\$225.00	<input type="checkbox"/>	8	Mar-April 2020
		Fall 2020 (August-November)	50,000	\$225.00	<input type="checkbox"/>	8	Sept-Oct 2020
Virginia Travel Guide	2/3P 4C	January 2021 (Annual)	500,000	\$750.00	<input type="checkbox"/>	8	Sept-Oct 2020
Virginia Business- Meeting Planner	1P 4C	October 2020	28,600	\$700.00	<input type="checkbox"/>	10	Sept-Oct 2020
Blue Ridge Outdoors	1P 4C	Spring 2020 (April)	110,000	\$500.00	<input checked="" type="checkbox"/>	4	Mar-April 2020
	1P 4C	Summer 2020 (June)	110,000	\$500.00	<input type="checkbox"/>	4	Mar-April 2020
	1P 4C	Fall 2020 (September)	110,000	\$500.00	<input type="checkbox"/>	4	Sept-Oct 2020
Recreation News	1/2P 4C	April 2020	100,000 Print	\$250.00	<input checked="" type="checkbox"/>	6	Mar-April 2020
Visit VBR E-Newsletter	Banner Ad	Customized Sponsorship (LTD)	43,000+	\$800.00	<input type="checkbox"/>	1	Mar-April 2020
	Banner Ad	Consumer	43,000+	\$500.00	<input type="checkbox"/>	2	Mar-April 2020
	Banner Ad	March 2020 - Arts & Culture	13,000+	\$300.00	<input type="checkbox"/>	2	Mar-April 2020
	Banner Ad	May 2020 - Outdoor	13,250+	\$300.00	<input type="checkbox"/>	2	Mar-April 2020
	Banner Ad	June 2020 - Family Fun	8,800+	\$300.00	<input type="checkbox"/>	1	Mar-April 2020
	Banner Ad	August 2020 - Outdoor	13,250+	\$300.00	<input type="checkbox"/>	2	Mar-April 2020
	Banner Ad	October 2020 - Arts & Culture	13,000+	\$300.00	<input type="checkbox"/>	2	Sept-Oct 2020
	Banner Ad	November 2020 - Family Fun	8,800+	\$300.00	<input type="checkbox"/>	2	Sept-Oct 2020
Sponsored Content/Blog Post		See details in Media Kit (LTD)		\$500.00	<input type="checkbox"/>	1	TBD
Featured Instagram Story		See details in Media Kit	30.8k Followers	\$350.00	<input type="checkbox"/>	1	TBD
Destination Travel Network - DTN		Check box if interested			<input type="checkbox"/>		
2020 VBR's Visitor's Guide & Map		Check box if interested			<input checked="" type="checkbox"/>		

FP = Full Page, 4C = Four Color

*Dependent upon number of participants

Space is Limited - Sign-up TODAY!

TOTAL INVESTMENT

Signature required to participate in advertising

Print Name: _____ Signature: _____ Date: _____

Company Name: _____ Email: _____ Direct Phone #: _____

**Contact Rachel Nunley, Partnership Services
rnunley@visitvbr.com or 540-342-6025 Ext. 125**