

**Visit Virginia's Blue Ridge  
2022 - Cooperative Advertising Agreement**

Publication or Online Presence	Complete Ad Size*	Date	Circulation	Price	Check to Participate	Comments	Billing
Blue Ridge Digest	FP4C	Summer 2022 (June-August)	50,000	\$225.00	<input type="checkbox"/>		May-Jun 2022
		Fall 2022 (September - Nov)	50,000	\$225.00	<input type="checkbox"/>		Sept-Oct 2022
Virginia Travel Guide	2/3P 4C	January 2023 (Annual)	500,000	\$750.00	<input type="checkbox"/>		Sept-Oct 2022
Virginia Business- Meeting Planner	1P 4C	October 2022	27,500	\$700.00	<input type="checkbox"/>		Sept-Oct 2022
Visit VBR E-Newsletter	Customized	Featured Partner	32,250	\$500.00	<input type="checkbox"/>		TBD
Visit VBR E-Newsletter - Niche	Customized	Outdoors - May 2022	13,250	\$300.00	<input type="checkbox"/>		May-Jun 2022
	Customized	Family Fun - June 2022	6,100	\$300.00	<input type="checkbox"/>		May-Jun 2022
	Customized	Outdoors - August 2022	13,250	\$300.00	<input type="checkbox"/>		Sept-Oct 2022
	Customized	Arts & Culture - October 2022	8,100	\$300.00	<input type="checkbox"/>		Sept-Oct 2022
	Customized	Family Fun - November 2022	6,100	\$300.00	<input type="checkbox"/>		Sept-Oct 2022
	Customized	Local Feature	Varies	\$100.00	<input type="checkbox"/>		TBD
Visit VBR E-Newsletter	Customized	Build Your Content	32,250	\$800.00	<input type="checkbox"/>		TBD
Sponsored Content/Blog Post		See details in Media Kit (LTD)		\$500.00	<input type="checkbox"/>		TBD
Featured Instagram Story		See details in Media Kit	44K Followers	\$400.00	<input type="checkbox"/>		TBD
www.VisitVBR.com advertising		Check box if interested			<input type="checkbox"/>		

FP = Full Page, 4C = Four Color

**TOTAL INVESTMENT**

\*Dependent upon number of participants

**Space is Limited - Sign-up TODAY!**

Signature required to participate in advertising

Print Name:

Signature:

Date:

Company Name:

Email:

Direct Phone #:

Contact: Marlee Richardson  
 mrichardson@visitvbr.com | (540) 342-6025 x 118  
 Visit Virginia's Blue Ridge