

Virginia's Blue Ridge 2025 Restaurant Week | Saturday May 31st - Sunday June 8th

Botetourt County - Franklin County - Roanoke County - City of Roanoke - City of Salem

City of Salem Participation Outline and Agreement Form



Join the inaugural Virginia's Blue Ridge Restaurant Week, happening Saturday, May 31st, 2025, through Sunday, June 8th, 2025! This week-long event showcases the region's vibrant culinary scene, offering diners exclusive fixed-price menus and unique dining experiences.

Why Participate?

- Attract New Customers: Showcase your restaurant to a broad audience of residents and visitors
- Boost Visibility: Gain free promotion through event marketing and social media campaigns
- Celebrate Local Flavors: Highlight your menu's creativity and connect with the community

Key Dates:

- **May 9th, 2025:** Submit your participation agreement, menus, and brand materials
- **May 31st - June 8th, 2025:** Virginia's Blue Ridge Restaurant Week

To participate, your restaurant agrees to provide the following by May 9th, 2025:

- A completed Participation Agreement (this form)
- Special fixed-price lunch and/or dinner menus, using either your own or the attached VBR Restaurant Week template
- Your restaurant's logo (in JPEG format)
- Active engagement in promoting Restaurant Week posts on your social media platforms

For City of Salem restaurants, submit all completed forms to Rebecca Marsh at rlmarsh@salemva.gov

Restaurant Information	Contact Information
<hr/> <i>Restaurant Name</i>	<hr/> <i>Contact Name</i>
<hr/> <i>Restaurant Address</i>	<hr/> <i>Contact E-mail and Phone</i>
<hr/> <i>Website Address and Social Media Handles</i>	<hr/> <i>Alternate Contact Name</i>
<hr/> <i>Restaurant E-mail</i>	<hr/> <i>Alternate Contact E-mail and Phone</i>

Price Information

Select any fixed-price menu (excludes tax and gratuity) offers below to participate:

Lunch			Dinner		
<input type="checkbox"/> \$10	<input type="checkbox"/> \$15	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30	<input type="checkbox"/> \$50

All participants must adhere to the stated price points without adding any 'upcharges.' Additionally, selected price points must offer genuine value to customers to establish the quality and reputation of the first-ever Virginia's Blue Ridge Restaurant Week. For each selection, submit the corresponding menu by May 9th, 2025.

Name	Signature	Date
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For City of Salem restaurants, please contact Rebecca Marsh at (540)824-2818 or rlmarsh@salemva.gov with any questions.

Thank you for joining us to celebrate and promote the best of Virginia's Blue Ridge dining scene!