





Roanoke Valley Visitor Information Center & Roanoke Valley Convention & Visitors Bureau

Located in downtown Roanoke 101 Shenandoah Avenue, NE Roanoke, VA 24016 Open Daily from 9am-5pm

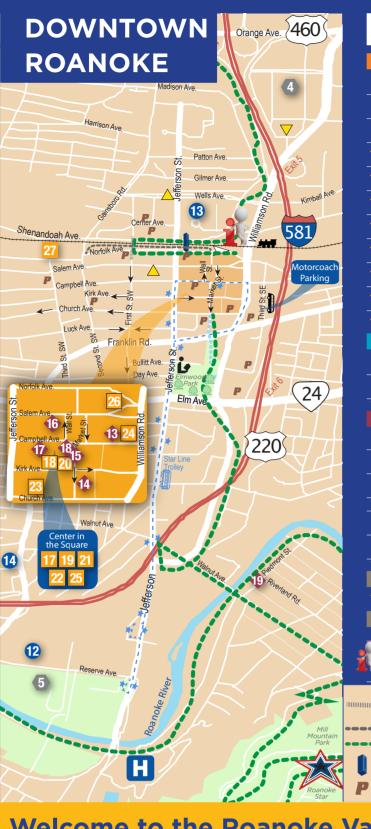
12pm-5pm) 540-342-6025 • 800-635-5535

(Jan. & Feb. Monday-Saturday 9am-5pm, Sunday

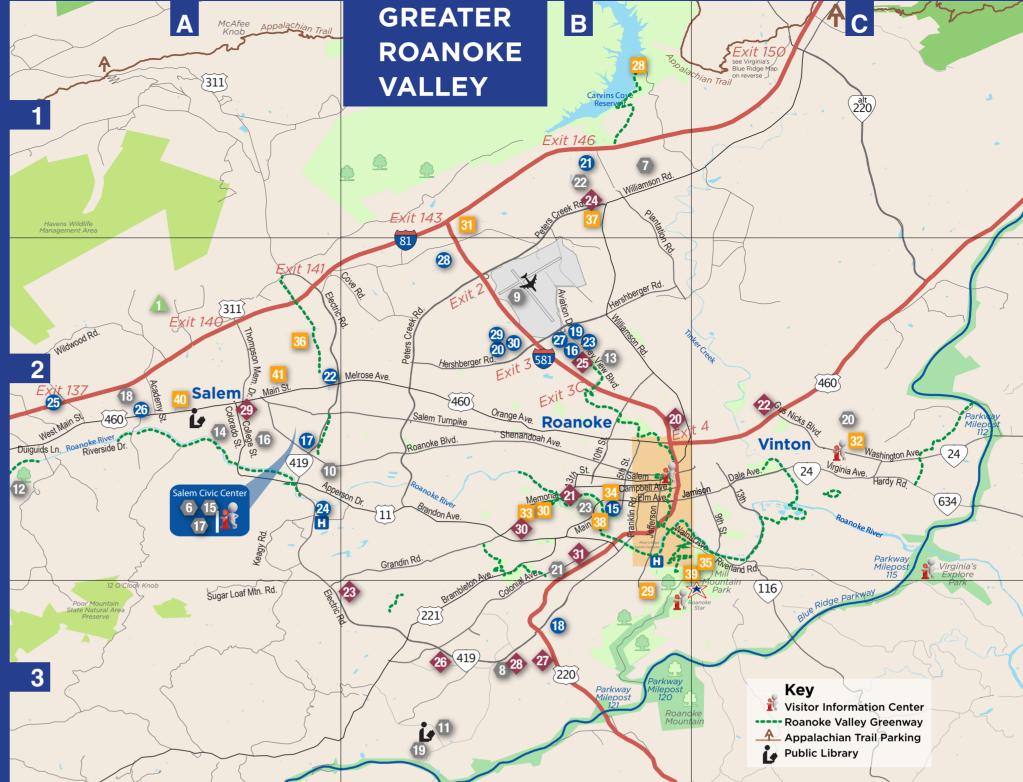
VisitVABlueRidge.com











Welcome to the Roanoke Valley in Virginia's Blue Ridge Mountains

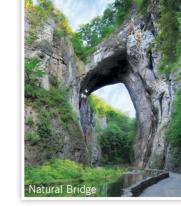
Parking (Parking is free all day Sunday

Located in the heart of the Blue Ridge Mountains, the Roanoke Valley in Virginia's Blue Ridge awaits as your next getaway destination. This former railroad town has blossomed into a vibrant center of art, culture, and culinary creativity, while remaining true to its roots of community, hospitality and a love for

You can spend a Blue Ridge Day gazing at the beauty of nature along the Blue Ridge Parkway or Appalachian Trail, sampling the delicious flavors and good times of over 15 local wineries and breweries, including the award-winning Chateau Morrisette Winery, and touring iconic sites such as the The Natural Bridge of Virginia.

Things to Do

Plan a Blue Ridge Day around all the amazing things to do in the Roanoke Valley. You can go on an underground adventure at Dixie Caverns and Natural Bridge Caverns. See the friendly faces of the adorable red pandas at Mill Mountain Zoo.



Walk through fascinating exhibits, such as the exotic butterfly habitat at the Science Museum of Western Virginia or unique galleries at the Taubman Museum of Art. And experience the rich railroad heritage of Virginia's Blue Ridge at the Virginia Museum of Transportation, which is home to many iconic steam locomotives.

History

History is alive and well through the fascinating museums and major historical sites that let you walk in the footsteps of soldiers, explorers and statesmen who've had a presence in the region. Visit where Thomas Jefferson used to take retreats at Poplar Forest estate. Pay tribute to National icons at the National D-Day Memorial and the Booker T. Washington National Monument.



Outdoors

With over 600 miles of trails and multiple waterways, Virginia's Blue Ridge will serve as your mountain playground for outdoor adventure. Take your picture at the ledge at McAfee Knob, relax on the water at Smith Mountain Lake, have a scenic drive on the Blue Ridge Parkway, and float your way down the James River.

Roanoke Star

No trip to the Roanoke Valley is complete without a visit to the Roanoke Star. This 100-foot-tall, iconic structure sits atop Mill Mountain and provides a breathtaking overlook of the surrounding valley and mountains.

Shopping

Visit one-of-a-kind shops and galleries for

the perfect gift. Spend a girls' day out exploring for antiques or the latest fashions. Get the gear you need from our fantastic outdoor apparel dealers. From the handmade goods at the farmers markets to the antique shopping at Black Dog Salvage, the region is full of unique, locally-made products.

Each year, the Roanoke Valley in Virginia's Blue Ridge hosts so many festivals, you'll swear we celebrate just about everything. Beer. Chili. Music. Dogs. Outdoor recreation. Blues and barbecue. Between the Vinton Dogwood Festival, Blue Ridge Music Festival, GO Outside Festival, Dickens of a Christmas celebration, or any of the other amazing events, there's always something exciting on the calendar in Virginia's Blue Ridge



Dining

The chefs of Virginia's Blue Ridge are part of a growing movement that is putting Virginia on the map as a food destination.

It's not just about Southern cooking, with the influence of different nationalities from around the world, the local dining scene is a true melting pot of cuisines and cultures.

Whether it's the elegance of fine dining, romance of an outdoor cafe, cutting-edge techniques at a hip farm-to-table restaurant, or good times at an unforgettable hole-in-the-wall, you'll savor every memorable bite.



GREATER ROANOKE VALLEY Area code is 540 unless otherwise noted.

563-9170 B1

29 Crystal Spring Pump Station	342-5770 B3
30 Grandin Theatre grandintheatre.com	345-6377 B2
31 Green Ridge Recreation Center & Splash Va GreenRidgeRecreationCenter.com	alley Water Park 777-6300 B1
32 "High Ground" Veterans Monument	983-0613 C2
33 Historic Grandin Village historicgrandinvillage.com	777-1790 B2
34 Jefferson Center jeffcenter.org	345-2550 B2
35 Mill Mountain Zoo mmzoo.org	343-3241 C2
36 Parkway Brewing Company parkwaybrewing.com	314-8234 A2
37 Putt-Putt Fun Center roanokeputtputt.com	366-3660 B1
38 Roanoke Mountain Adventures	525-8295 B2
39 Roanoke Star and Overlook	C2
40 Salem Farmers Market	A2
41 Salem Museum	A2
● LODGING	

28 Carvins Cove Natural Reserve

15 Bed dild Breaklast at Nose I iii	400 //03 BZ
16 Best Western Plus Inn at Valley View bwroanoke.com	362-2400 B2
17 Brugh's Inn of Salem	312-9138 A2
18 Colony House colonyhousemotorlodge.com	345-0411 B3
19 Comfort Inn Airport comfortinn.com/hotel-Roanoke-Virginia-ba302	527-2020 B2
20 Courtyard By Marriott Roanoke Airport marriott.com/roacy	563-5002 B2
21 Days Inn Airport	366-0341 B1
22 Days Inn Salem	986-1000 A2
23 Hampton Inn & Suites Roanoke Airport/ Valley View Mall	366-6300 B2
24 Hampton Inn Roanoke-Salem hamptoninn3.hilton.com	776-6500 A2
25 Hampton Inn Salem	389-2424 A2
26 The Inn At Burwell Place	387-0250 A2
27 Mainstay Suites Roanoke dominionlodging.com	527-3030 B2
28 Quality Inn Roanoke Airport	

tyinnroanoke.com

Residence Inn by Marriott, Roanoke Airport narriott.com/roari	265-1119 B2	
heraton Roanoke Hotel and Conference Cento heratonroanoke.com	er 563-9000 B2	
SHOPPING		1 E.A.
and Helpings Shop, Gallery & Cafe (supports R Indhelpings.org	Pescue Mission) 491-9405 B2	
Black Dog Salvage Blackdogsalvage.com	343-6200 B2	
reative C.A.T. Consignment	266-4147 C2	
Consigning Women - Electric Road	400-7975 B3	
Consigning Women - Peters Creek Road	685-4889 B1	10000

366-8861 B2

25 Fink's Jewelers (Valley View Mall)		
finks.com	<i>362-3779</i>	B2
26 Fink's Jewelers (419 at Colonial Ave.)		
finks.com	344-8697	
27 Fleet Feet Sports Roanoke	777-1166	
28 Magnolia	204-4774	В3
29 R.M. Johnson & Sons Jewelers	389-4783	43
rmjohnson.com 30 Too Many Books	303-4/03	B2
31 Two and a Half Sisters		B2
		DZ
▲ GOLF		
1 Hanging Rock Golf Club		A2
CIVIC CENTERS		
6 Salem Civic Center	375-3004	A2
salemciviccenter.com		
● EDUCATIONAL INSTITUTIONS		
7 Hollins University	362-6000	В1
MEDICAL SERVICES		
8 VelocityCare	591-9477	RZ
VelocityCareByCarilion.com	337 3477	
● TRAVEL		
9 Roanoke Blacksburg Regional Airport	762 1000	D 2
roanokeairport.com	362-1999	<i>6</i> 2
SPORTS VENUES	_	
10 Burton Center		A2
11 C. Darrell Shell Park		В3
12 Green Hill Park		A2
13 Huff Lane		В2
14 James I. Moyer Sports Complex		A2
15 Lewis-Gale Medical Center Field at		
Salem Memorial Baseball Stadium		A2
16 Salem Kiwanis Field		A2
17 Salem Stadium		A2
		A2
18 Spartan Field		5-
19 Starkey Park		B3
19 Starkey Park 20 Vinyard Park		C2
19 Starkey Park 20 Vinyard Park 21 Virginia Western Community College		C2 B2
19 Starkey Park 20 Vinyard Park		C2



Blue Ridge Parkway Visitor Center (seasonal M-Sat.) 427-1800 C2 Mill Mountain Discovery Center (M-Sat. 12-4) 853-1236 B3 Salem Visitor's Center (M-Sat. 9-5) 375-4044, 888-VASALEM A2 Town of Vinton (call for info) 983-0613 C2

GREEN RIDGE RECREATION CENTER & SPLASH VALLEY WATER PARK 7415 Wood Haven Rd. Roanoke, VA 24019 540.777.6300 GreenRidgeRecreationCenter.com offering visitors indoor aquatic play, interactive games, high-tech exercise equipment, recreation programs and pu

meeting spaces. Green Ridge is availabl

through daily admission or member

on site with two 34-foot high slides!

Splash Valley is an outdoor aquatics fac

902 13th St. SW 540.343.6200 BlackDogSalvage.com thwest Virginia's Premier Destination or Architectural Antiques & Home Décor. 02 13th St. SW Roanoke, VA 24016 lore 40,000 square feet of Treasures Around the World. Reclaiming and newing Salvage is our Passion! Antique ought Iron, Stained Glass, Mantels,

BLACK DOG SALVAGE



ne Market Square oke, VA 24011 540.342.5700 CenterInTheSquare.org ter in the Square is home to four

rden Statuary, Doors, Vintage House

Ill Mountain Theatre. Also a Living Coral eef Aquarium, Butterfly Garden, and autiful open rooftop on the 6th & HAMPTON INN® ROANOKE-SALEM 1886 Electric Rd, Salem, VA 24153



s High Speed Internet access, A/C, alarm



Roanoke, VA 24016 540.345.2550 www.jeffcenter.org inally constructed in the 1920's, erson Center is a non-profit arts and munity center featuring artists from nd the world, an arts education



MILL MOUNTAIN ZOO PO Box 13484 Roanoke, VA 24034 540 343-3241 mmzoo.org me to more than 175 animals including

nmals, birds, reptiles and invertebrate AZA accredited and offers year round Bring In this ad and receive \$2.00 OFF

C2 3



QUALITY INN ROANOKE AIRPORT B2 28 anoke, VA 24019 540-366-8861 cated 1/2 mile off of I-81/I-581. We are

d Valley View Mall. We offer a free hot d free parking. Convenient to



ROANOKE SYMPHONY ORCHESTRA Roanoke, VA 24011 540.343.9127, 866.277.9127 RSO.com

e Roanoke Symphony Orchestra box office and "The Green Room" are located Campbell Avenue. The RSO offers classic guest artists, and new "Destination" certs in Downtown Roanoke. Youth ograms include the Roanoke Youth phony Orchestra and Summer



SCIENCE MUSEUM OF One Market Square, Roanoke, VA 24011

iring the Living River Touch Tank erflies from around the world, fun ence appreciation throughout the regior d offer one of the most unique event tings in all of Western Virginia.



110 Salem Ave. SE Roanoke, VA 24011 540.342.5760

The Taubman Museum of Art offers engaging exhibitions, programs for children and adults, events, and cafe. Open Tuesday-Saturday, 10am-5pm.
Open every Thursday & first Friday until



303 Norfolk Ave., SW Roanoke, VA 24016 540.342.5670 VMT.org

our Rail Yard, explore histori tives, cabooses and rail equipment odern trains rumble past. Inside the oits and stroll among our antique it flight and hear inspiring stories in Vings Over Virginia Aviation Gallery. ntown Roanoke. Free parking.