The Roanoke Valley, the largest metro in western Virginia, is ideally located in the Blue Ridge Mountains just off Interstate 81 and the Blue Ridge Parkway. The area is known for its railroad heritage, historic market district and beautiful scenery. Book a step-on guide for a personalized tour.

Highlights include – Roanoke Star & Overlook, Virginia Museum of Transportation, Taubman Museum of Art, O. Winston Link® Museum, Historic Farmers’ Market, Center in the Square (including a Butterfly Garden), Blue Ridge Parkway and many more options around the region such as the National D-Day Memorial, Natural Bridge and Booker T. Washington National Monument.
Suggested Itineraries

**Virginia’s Blue Ridge Tour**

**DAY ONE**
Meet and Greet Sightseeing Tour
Roanoke Star & Overlook View Stop – webcam (www.roanokeva.gov/starcam)
Historic Farmers’ Market Shopping and Lunch (maps and discounts provided)
#1 Fire Station and Railwalk Tour
Virginia Museum of Transportation
Dinner package at the O. Winston Link® Museum with private tour

**DAY TWO**
National D-Day Memorial
Virginia Dare Lunch Cruise on Smith Mountain Lake
Booker T. Washington National Monument Tour
Homestead Creamery – a homemade ice cream treat
Mill Mountain Theatre or Showtimers – Live Evening Performance

**DAY THREE**
Blue Ridge Parkway – scenic drive (north or south)
Mabry Mill – most photographed spot on the Parkway
Chateau Morrisette Winery Tasting or Natural Bridge or Peaks of Otter tour and lunch

**ADDITIONAL SUGGESTED ITINERARIES**
Southern Cuisine Culinary Tour
Student Adventure Tour
African-American Heritage Tour

Group Events

Virginia Garden Tours – Roanoke Valley Tour
Vinton Dogwood Festival
Strawberry Festival and Chili Cook-off
Juneteenth Celebration
Salem Red Sox Baseball Game
Salem Fair & Exposition
Blue Ridge Folklife Festival
Fashions for Evergreens – Christmas Tree Display
Dickens of a Christmas

Visit [www.visitablueridge.com](http://www.visitablueridge.com) for more events and details

“**What’s New**”

2016 Mill Mountain Theatre season
Visit the new Roanoke Pinball Museum

Destination Facts

**POPULATION:**
307,000 (MSA)

**LOCATION:**
Interstate 81
Main Exit - 143 (Interstate 581)
Blue Ridge Parkway
Mileposts 106, 112, 120, 121

Roanoke Valley Convention & Visitors Bureau – www.visitablueridge.com
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