

THE GRAND OLD LADY ON THE HILL

BUILT IN 1882 AS THE GRAND CENTERPIECE OF VIRGINIA'S BLUE RIDGE, THE TUDOR-STYLE HOTEL ROANOKE IS LISTED ON THE NATIONAL REGISTER OF HISTORIC PLACES, AND FEATURES 330 LUXURIOUSLY APPOINTED GUEST ROOMS AND A 63,000-SQUARE-FOOT, HIGH-TECH CONFERENCE CENTER. IT IS A JOINT PROJECT OF VIRGINIA TECH AND THE CITY OF ROANOKE AND IS BRANDED AS A CURIO COLLECTION BY HILTON, UNDER THE MANAGEMENT OF BENCHMARK GLOBAL HOSPITALITY.

