



Welcome HOG to Virginia's Blue Ridge!

Welcome to Roanoke in Virginia's Blue Ridge (VBR). We are so excited to be the kick-off rally. While you are here, we know you will find the region to be strikingly beautiful in the heart of the Blue Ridge Mountains! The Roanoke Star, right off of the Blue Ridge Parkway, offers one of the best views of the mountains and the Parkway is a must ride along the mountain ridges.

VBR is home to multiple craft breweries, wineries and a wonderful array of places to eat! Enjoy Farmers' Markets in downtown Roanoke, Salem, Vinton, and Botetourt, along with unique shops and sightseeing.

For more ideas on Things to Do in Virginia's Blue Ridge, stop by our Visitor's Center in downtown Roanoke. We are located in the renovated Norfolk & Western Railway Passenger Station adjacent to our walkable downtown. You may also check out our website at www.visitVBR.com.

Again, welcome to Virginia's Blue Ridge and enjoy the many epic rides throughout the region.

Have Fun!

Landon C. Howard
President
Visit Virginia's Blue Ridge