

## Virginia's Blue Ridge 2025 Restaurant Week | Saturday May 31st - Sunday June 8th

Botetourt County - Franklin County - Roanoke County - City of Roanoke - City of Salem

Roanoke County Participation Outline and Agreement Form



Join the inaugural Virginia's Blue Ridge Restaurant Week, happening Saturday, May 31st, 2025, through Sunday, June 8th, 2025! This week-long event showcases the region's vibrant culinary scene, offering diners exclusive fixed-price menus and unique dining experiences.

### Why Participate?

- Attract New Customers: Showcase your restaurant to a broad audience of residents and visitors
- Boost Visibility: Gain free promotion through event marketing and social media campaigns
- Celebrate Local Flavors: Highlight your menu's creativity and connect with the community

### Key Dates:

- **May 9th, 2025:** Submit your participation agreement, menus, and brand materials
- **May 31st - June 8th, 2025:** Virginia's Blue Ridge Restaurant Week

### To participate, your restaurant agrees to provide the following by May 9th, 2025:

- A completed Participation Agreement (this form)
- Special fixed-price lunch and/or dinner menus, using either your own or the attached VBR Restaurant Week template
- Your restaurant's logo (in JPEG format)
- Active engagement in promoting Restaurant Week posts on your social media platforms

**For Roanoke County restaurants, submit all completed forms to Nellie Philpott at [nphilpott@roanokecountyva.gov](mailto:nphilpott@roanokecountyva.gov)**

### Restaurant Information

Restaurant Name

Restaurant Address

Website Address and Social Media Handles

Restaurant E-mail

### Contact Information

Contact Name

Contact E-mail and Phone

Alternate Contact Name

Alternate Contact E-mail and Phone

### Price Information

Select any fixed-price menu (excludes tax and gratuity) offers below to participate:

Lunch			Dinner		
<input type="checkbox"/> \$10	<input type="checkbox"/> \$15	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30	<input type="checkbox"/> \$50

**All participants must adhere to the stated price points without adding any 'upcharges.'** Additionally, selected price points must offer genuine value to customers to establish the quality and reputation of the first-ever Virginia's Blue Ridge Restaurant Week. For each selection, submit the corresponding menu by May 9th, 2025.

Name

Signature

Date

For Roanoke County restaurants, please contact Nellie Philpott at (540)510-2810 or [nphilpott@roanokecountyva.gov](mailto:nphilpott@roanokecountyva.gov) with any questions.

**Thank you for joining us to celebrate and promote the best of Virginia's Blue Ridge dining scene!**