

SMALL TOWN HIDDEN GEMS


GRANDIN

GRANDIN, WASENA & VINTON

GREASE
9.25

PULP FICTION
9.18



WELCOME TO GRANDIN VILLAGE

The Grandin Village is an eclectic, vibrant community that's been part of Roanoke for over 100 years. Established as Roanoke's first suburb, it's known for family fun and a walkable blend of shops and houses paired with charismatic culture and robust local flavors.



The Grandin Theatre opened in 1932 as the first theatre in Roanoke to have "talking pictures." The Theatre still shows movies today and serves as the historic, geographic, and cultural anchor for the neighborhood.





POP'S ICE CREAM & SODA BAR



Step back in time with a visit to this charming old fashioned soda fountain. Start your tour with a milkshake and grilled cheese at Pop's.

Park the car and admire the local colors that consume every crevice of this energetic, walkable community.





LOCAL ROOTS:
Roanoke's original farm-
to-table restaurant

**SCRATCH BISCUIT
COMPANY**



Weave in and out of the shops that frame the Grandin Road strip; then head down Memorial Avenue.



Meet local "Salvage Dawg" celebrities at Black Dog Salvage! The Salvage Dawgs, known for their TV show on DIY Network and Netflix, are sometimes spotted greeting guests in their warehouse – a huge collection of re-purposed salvage items, antiques, and treasures. Black Dog is pet friendly, so bring your pet shopping!



@Otis_Unleashed



THE STONE HOUSE AT BLACK DOG SALVAGE

Extend your star-studded stay at this luxury home and unique venue right next to Black Dog's warehouse.

It's the ultimate showroom for architectural salvage-inspired design.

This LOVEwork is located at The Dog Bowl, an outdoor performance venue created by the Salvage Dawgs.



Take the Roanoke River Greenway path to arrive in the up-and-coming neighborhood of Wasena.



WELCOME TO WASENA



ELECTRIC EYE CUSTOM TATTOOS

Electric Eye is Roanoke's first all-female tattoo studio.





**OUTFITTERS
+
ADVENTURE**

**Find neighborhood outfitters to set up
your next adventure.**

@RoanokeCoffee

RND
ROASTERS NEXT DOOR
COFFEE LOUNGE

OPEN

OPEN

RND
ROASTERS NEXT DOOR
COFFEE LOUNGE

CULINARY TRAILSETTERS

DRINKS

Single-origins per cup	\$1.50 - \$3.00
Espresso	\$2.50
Cortado	\$3.50
Latte	\$4.50
Macchiato	\$3.50
Cappuccino	\$4.50
Hot Chocolate	\$3.50
Smoothie	\$5.50
Cold Brew	\$4.50
Ice Cream	\$3.50
Hot Tea	\$3.50
Cold Tea	\$3.50
Soft Drink	\$2.50
Water	\$1.50

F.A.M. (Farm to Market)

Local Honey	\$2.50
Local Maple	\$2.50
Local Butter	\$2.50
Local Eggs	\$2.50
Local Milk	\$2.50
Local Cheese	\$2.50
Local Meat	\$2.50
Local Produce	\$2.50

BLOOM RESTAURANT & WINE BAR



"Wine down" your day with seasonal small plates and libations.



Hop in your car and drive to the Town of Vinton, our next hidden gem.



WELCOME TO VINTON



**WHITE FRONT
PHARMACY**

Circa 1957
The Town of Vinton



Quality Dairy Products For Over 60 Years



The farmers market, art studio, local restaurants and craft beer will keep you coming back to this 1880s boom town, just two miles from Downtown Roanoke.



WINTON

FARMBURGUESA

TWIN CREEKS BREWING

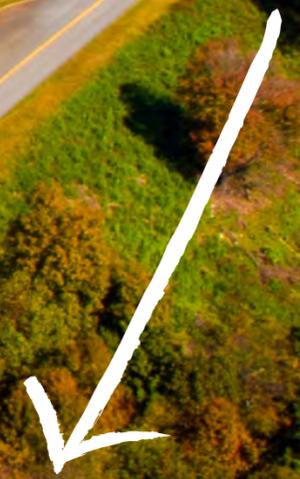


Top off your day with a bite and brew. FarmBurguesa uses locally-sourced beef and produce to create handcrafted burgers infused with unique flavors from the owners' Colombian heritage.



Finally, take the Blue Ridge Parkway to Explore Park for stunning fall colors.

VINTON



EXPLORE PARK



The Blue Ridge Parkway is a major part of Virginia's Blue Ridge, making its way through the heart of the region from milepost 86 – 176.

ENTERING
BLUE RIDGE
PARKWAY

NATIONAL PARK SERVICE
UNITED STATES DEPARTMENT OF THE INTERIOR



Totaling 469 miles from VA to NC, this scenic drive gives visitors the opportunity to enjoy some of the best mountain views in the world especially during fall.



WELCOME TO EXPLORE PARK

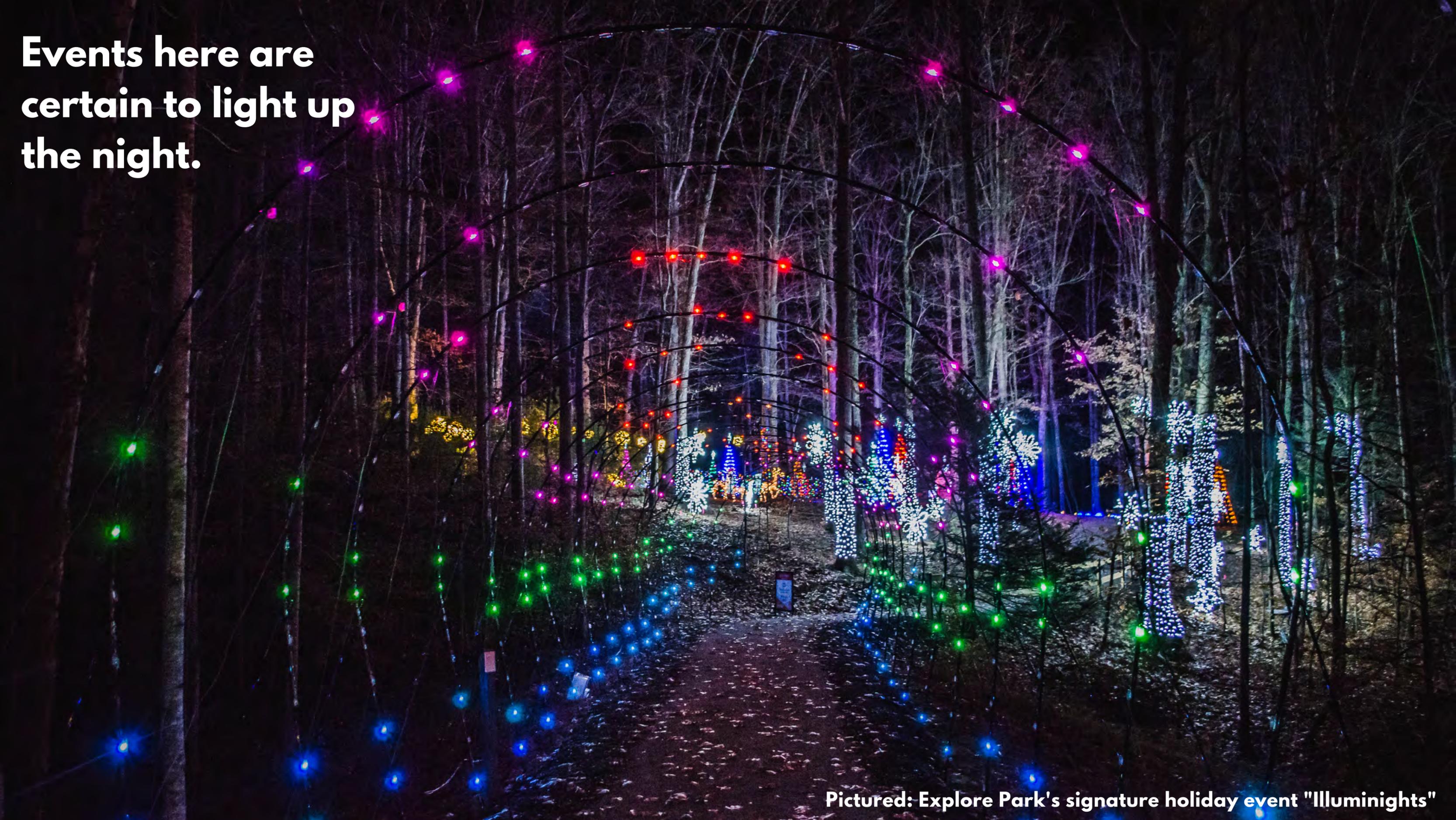
More than a park, these 1,200 acres hold tons of trails for a variety of uses, fancy camping opportunities, historic structures, ziplining and access to the Roanoke River.





**Find exciting ways
to play on the
ground and in the
trees.**

**Events here are
certain to light up
the night.**



Pictured: Explore Park's signature holiday event "Illuminights"



**Twin Creeks
Brewpub**

Keep the fun going with food and local craft beverages at the Twin Creeks Brewpub.

**Rest and feel rejuvenated in
the many unique lodging
options at Explore Park.**



A rustic log cabin with a corrugated metal roof, set against a backdrop of trees with autumn foliage and a bright sunburst effect.

**THANK YOU FOR VISITING
VIRGINIA'S BLUE RIDGE!**



MUST-SEE MAIN STREETS - GRANDIN

Dive deeper into this pet & pedestrian-friendly neighborhood.

MUST-SEE MAIN STREETS - VINTON

Find more unexpected surprises in this tiny town.

OUTDOOR ADVENTURES @ EXPLORE PARK

Discover activities for every age, activity level, and season.

THE BLUE RIDGE PARKWAY IN VBR

Plan your scenic road trip.

VIRGINIA'S BLUE RIDGE

We hope this virtual series inspires you! If you'd like any of these images for your editorial use, or if you're interested in experiencing our small towns in person, please contact Visit VBR directly.

