

# CHOOSE ROCHESTER. THEN SEE US GO THE EXTRA MILE.



ROCHESTER, NY



Let us take on the community details, so you can worry about the competition

**Bid Packages and Presentations:** For events that require, we can prepare full bid packages and presentations that meet requirements and specs, and help showcase the area as an ideal location for your event.

**Facility and Site Selection:** We can assist in securing a location that best fits the needs of your group and introduce you to the right contacts to make it happen.

**Event Enhancement:** Make your event one to remember and create a unique experience for athletes and their families!

**Creative Consulting:** Our team is happy to assist with developing sponsorship packages, social media strategies, creation of event logos and designing program books.

**Promotional Design:** We can provide personalized promotional designs for your event including signage, banners, posters, program advertisements, and more, as a way to assist in general promotion both before and during your event.

**Local Publicity Assistance:** Visit Rochester's public relations department is ready to assist with contacts in local print and broadcast media, as well as support with publicity efforts for your event, including assistance with press releases, personalized micro sites, blog posts and more.

**Community Connectivity:** We are ready with creative suggestions to fit a variety of needs and have 400+ members who are ready to welcome your guests!

**Volunteer Recruitment:** With our expansive database of local volunteers, we can help recruit assistance for your event in whatever roles you need to fulfill.

**Hospitality & Concierge Services:** An assortment of information about attractions, restaurants, shopping areas, recreational facilities, detailed maps and special events throughout the Greater Rochester area can be made available for your attendees. We can provide concierge services prior to your event to assist guests in planning their trip to Rochester.

**Special Activities:** There are wonderful opportunities throughout the Greater Rochester area for off site excursions, receptions and program planning.

OFFERINGS

**Additional Services:**

- Community Give Back Opportunities
- Custom Map Creation
- Dignitary Liaison
- Financial Partnership Referrals
- General Event Consulting
- Name Badges/Credentials
- Participation in Event Organizing Committees
- Spectator/Fan Experience Services
- Video Presentation & Photo Library
- VIP Amenities
- Welcome Signage

**Ask about our Stock of Tournament Supplies:**

- 15 Pop Up Tents
- Flag Banners
  - Welcome (6)
  - Registration (2)
  - Concessions (2)
  - Parking (2)
  - Medical (2)
  - Headquarters (2)
  - Visitors Information (2)
- 4 Water Coolers
- And More!



*Please note that the services listed are examples of our most utilized offerings, but we can customize a plan that will help meet your events needs and goals.*

*Reach out to a member of our team today!*

**ROC Sports Commission asks that in exchange for our services you provide the following:**

- Send destination information to registrants via email within one month of registration opening
- Include Visit Rochester information in any newsletters sent to attendees or potential attendees
- Include Visit Rochester link and any necessary related information on organization website.

**Services may involve special requirements or fees.**

**Questions about services, fees and other information should be directed to Amanda Fox.**

# YOUR EVENT SERVICES TEAM



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