

Welcome to
Rochester!
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information



Visitor Guide



Restaurant Map



GEORGE
EASTMAN
MUSEUM



the**strong**
NATIONAL MUSEUM of PLAY

Blue Cross Arena
at the
WAR MEMORIAL

THE NATIONAL
SUSAN B. ANTHONY
MUSEUM & HOUSE

JOSEPH A. FLOREANO
ROCHESTER RIVERSIDE CONVENTION CENTER



Hilton
Garden Inn

Holiday Inn
AN IHG HOTEL



UNIVERSITY OF ROCHESTER
Eastman
School of Music
100 YEARS | 1921-2021

Seneca Park Zoo
Connect. Care. Conserve.

GENESEE
BREW & HOUSE
ROCHESTER, NY

SPORTS
Rochester Community Sports Complex



31

INTERSTATE
490

VISIT
ROC
LIMITLESS
visitrochester.com

DOWNTOWN ROCHESTER, NY

Must-See Attractions!

Please visit our website at visitrochester.com for trip itineraries, tours and more!



ARTISANWORKS artisanworks.net

40,000 square feet of a renovated factory building integrates art of all kinds with a collection of more than half a million objects and promotes regional artists through an incubator program.

Erie Canal 100mustseemiles.com

The Rochester area boasts "100 Must-See Miles" of this historic waterway, also considered a National Heritage Corridor. Explore quaint villages, walking trails, shopping, and restaurants along the canal or take a guided boat tour.

Eastview Mall eastviewmall.com

The region's premier super regional shopping destination, with stores not found anywhere else in upstate New York, including upscale Von Maur and the first Dick's Sporting Goods House of Sport in the country.

Finger Lakes fingerlakestravelny.com

Rochester is located in the Finger Lakes region, an ideal location for wine making. The Finger Lakes has over 100 wineries to visit and all within a 90 minute drive of downtown Rochester.

Genesee Brew House geneseebeer.com

A beer destination featuring interactive exhibits, multimedia content, gift shop, pilot brewery, and pub-style restaurant. It captures and shares the long history of the Genesee Brewery, one of the largest and oldest continually operating breweries in America.

Genesee Country Village & Museum gcv.org

One of the largest living history museums in the United States, explore more than 70 faithfully restored and furnished buildings, and experience life in a 19th century American village, complete with costumed interpreters.

George Eastman Museum eastman.org

The world's leading museum of photography and motion pictures, and the national historic landmark mansion and gardens of Eastman Kodak founder, George Eastman, the father of popular photography and motion picture film.

High Falls

An archaeological forge site with an impressive 96 foot waterfall located in the heart of downtown Rochester.

Memorial Art Gallery mag.rochester.edu

A journey through more than 5,000 years of art history— from the relics of antiquity to works in the vanguard of contemporary movements, the gallery offers a permanent collection of more than 12,000 objects and has been called the best balanced collection in the state outside of New York City.

Rochester Public Market cityofrochester.gov/publicmarket

Voted best farmers market in America by Farmland Trust, the Rochester Public Market has been open since 1905, 52 weeks a year and hosts special events throughout the year.

Seabreeze Amusement Park seabreeze.com

Located on Lake Ontario, Seabreeze has more than 65 great attractions ranging from thrilling adult rides and classic family rides, a water park and kiddie rides too.

Seneca Park Zoo senecaparkzoo.org

Be transported around the world as you come face to face with Masai giraffes, red pandas, African elephants, a southern white rhino, California sea lions, and much more. Seneca Park Zoo is open year-round.

The Strong National Museum of Play museumofplay.org

One of the largest history museums in the United States and one of the leading museums serving families. The Strong is home to the most comprehensive collection of play-related artifacts, dozens of interactive exhibits (including an indoor butterfly garden), and the National Toy Hall of Fame and World Video Game Hall of Fame.

National Susan B. Anthony Museum and House susanb.org

Preserves the National Historic Landmark where the great women's rights activist and reformer, Susan B. Anthony, lived for 40 of her most politically active years. The museum collects and exhibits artifacts related to her life and work.

Rochester Museum and Science Center rmsc.org

A museum/science center with hands-on exhibits in science and technology, natural science and regional cultural heritage. Home of the Strasenburgh Planetarium