

ROCKSTAR

Frontline eLearning by Visit Rochester

2.0

An online program designed to give you the knowledge to drive tourism growth by helping Rochester stand out and keep visitors coming back.



GOALS OF THE TRAINING



Improve Visitor Engagement



Increase Visitor Spending



Keep Visitors Coming Back

SIGN UP



Email Address
gregl@visitrochester.com

Phone Number
(585) 279-8303