

A BRIEF HISTORY

- ROCHESTER OWES ITS EXISTENCE TO THE GENESEE RIVER
 AND ERIE CANAL
- LONG HISTORY OF TURNING ITS BACK TO THE WATER





A BRIEF HISTORY

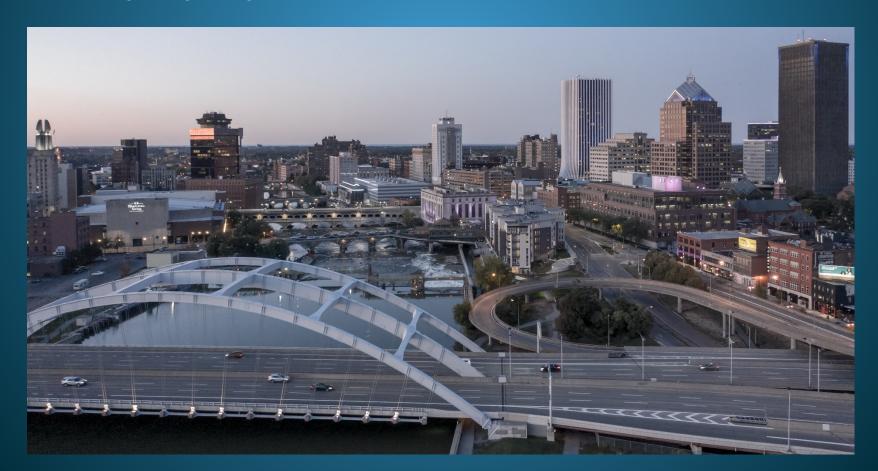
- ROCHESTER OWES ITS EXISTENCE TO THE GENESEE RIVER
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OVERVIEW

- A collection of projects that will transform the Genesee Riverfront
- Built upon past plans and studies



THE FULL VISION

- Leverage over \$800M of recent public & private investment
- \$500M RTR investment >> \$2.8B economic impact



THE FULL VISION

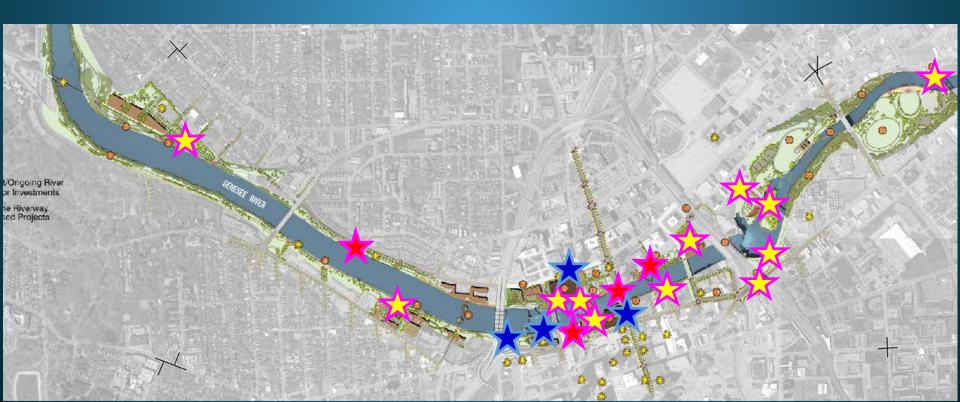
- Park improvements
- New parks / public spaces
- Trail upgrades

- New trail connections
- Infrastructure improvements
- Public facility upgrades
- Private development sites

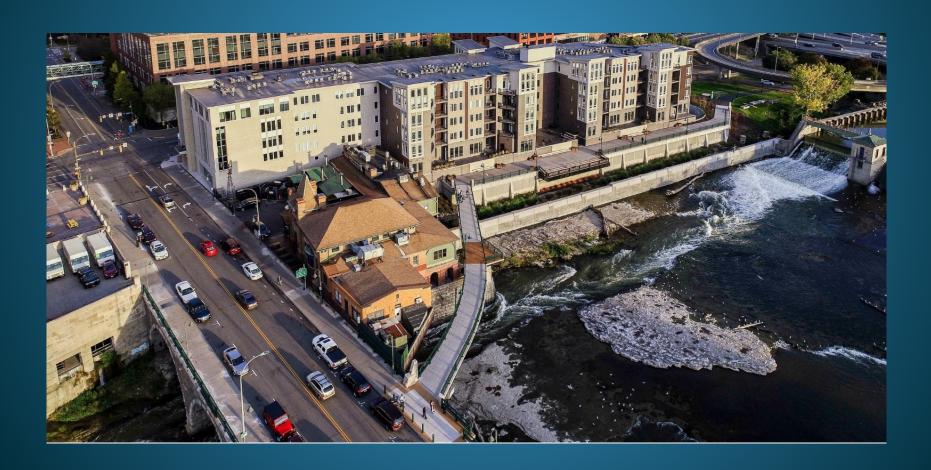


CURRENT STATUS

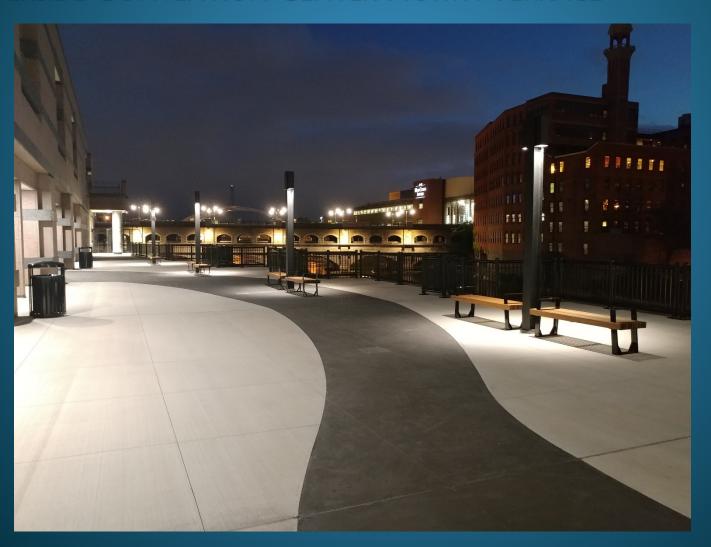




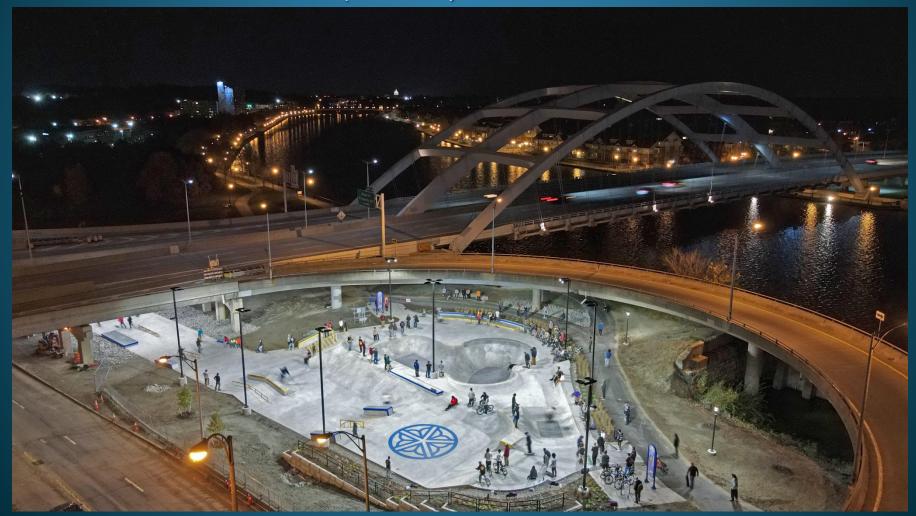
PROMENADE AT ERIE HARBOR



RIVERSIDE CONVENTION CENTER NORTH TERRACE



ROC CITY SKATE PARK (PHASE I)



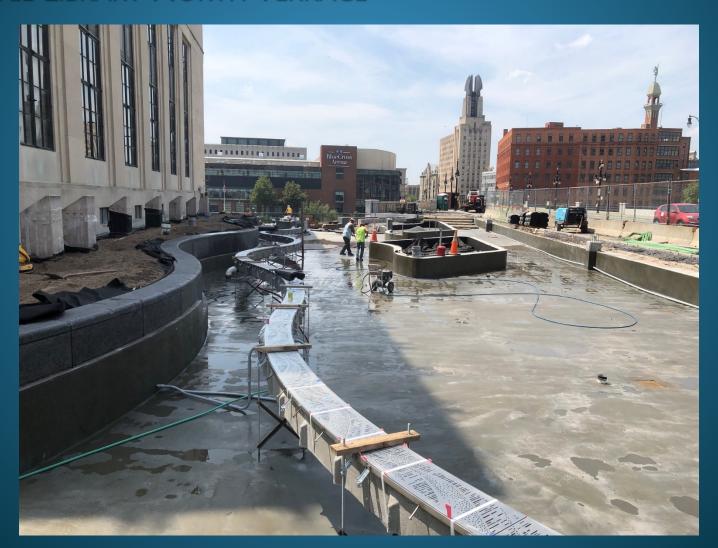
Blue Cross Arena – Exchange Blvd Addition & Upgrades



RUNDEL LIBRARY NORTH TERRACE



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RUNDEL LIBRARY NORTH TERRACE



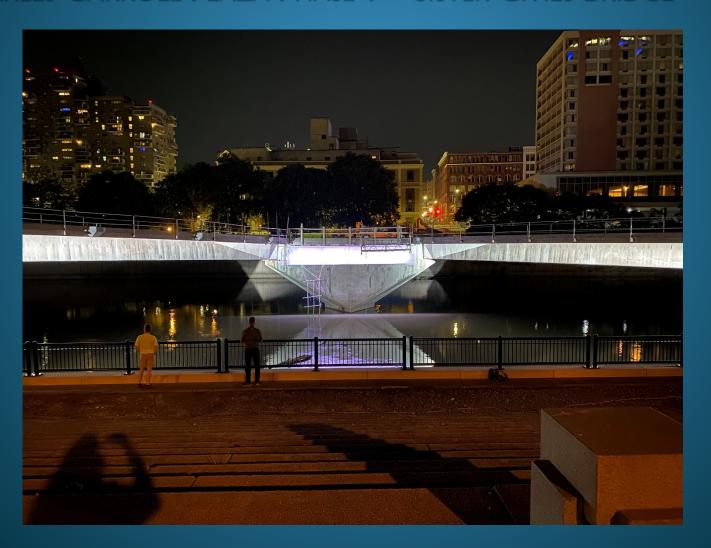
CHARLES CARROLL PLAZA PHASE I — SISTER CITIES BRIDGE



CHARLES CARROLL PLAZA PHASE I — SISTER CITIES BRIDGE



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CHARLES CARROLL PLAZA PHASE 2

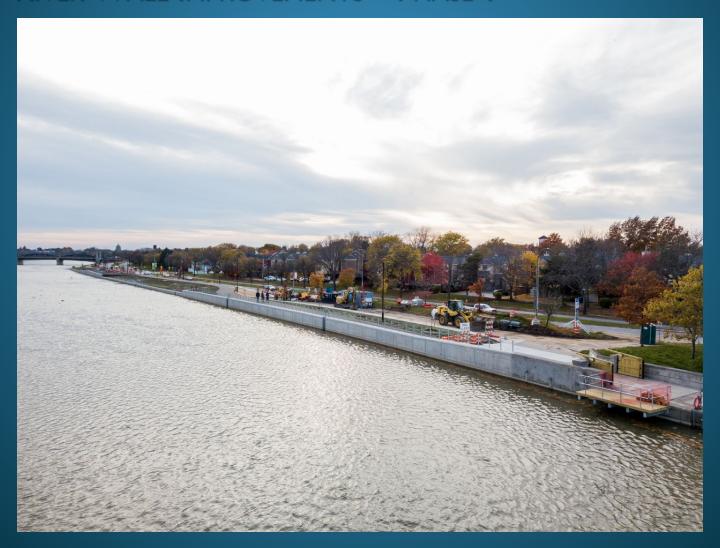


WEST RIVER WALL IMPROVEMENTS - PHASE I

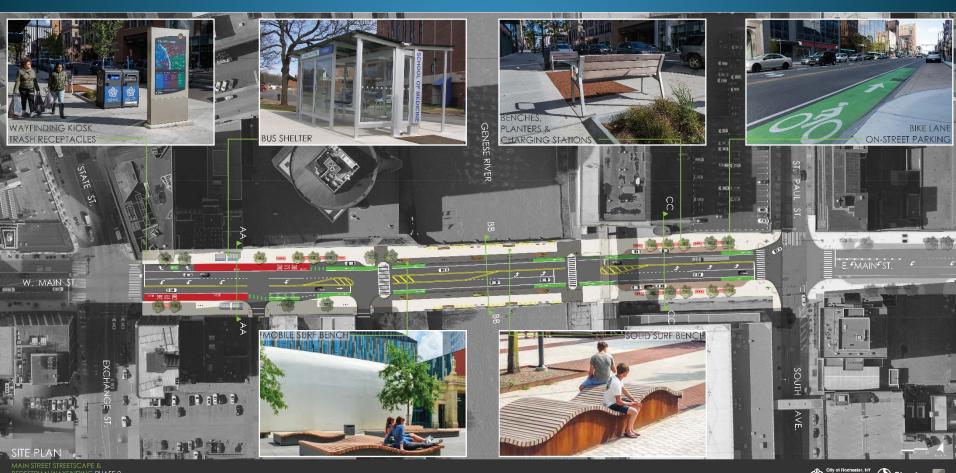
WEST RIVER WALL IMPROVEMENTS - PHASE I



WEST RIVER WALL IMPROVEMENTS - PHASE I



MAIN STREET RESURGENCE (STREETSCAPE PHASE 2)



RUNNING TRACK BRIDGE STABILIZATION

STUDY COMPLETION

HIGH FALLS OVERLOOK FEASIBILITY STUDY



P1 Perspective - Overlook Existing



P1 Perspective - Overlook Proposed



P2 Perspective - Zip Line Launch Existing

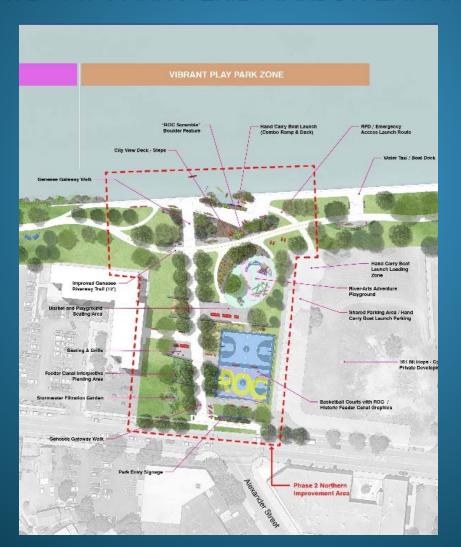


P2 Perspective - Zip Line Launch Proposed

GENESEE GATEWAY PARK / ERIE HARBOR ENHANCEMENTS II



GENESEE GATEWAY PARK / ERIE HARBOR ENHANCEMENTS II



Brewery Line Trail South



Brewery Line Trail South



2022 LAUNCH

CORN HILL NAVIGATION TOUR BOAT



ST. PAUL STREET UNDERPASS IMPROVEMENTS



Source: Montanus Photography

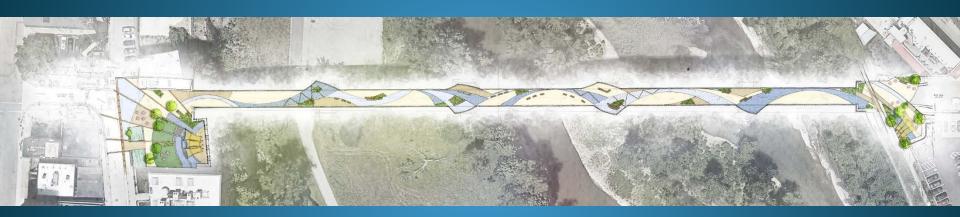
ST. PAUL STREET UNDERPASS IMPROVEMENTS



PONT DE RENNES BRIDGE



PONT DE RENNES BRIDGE



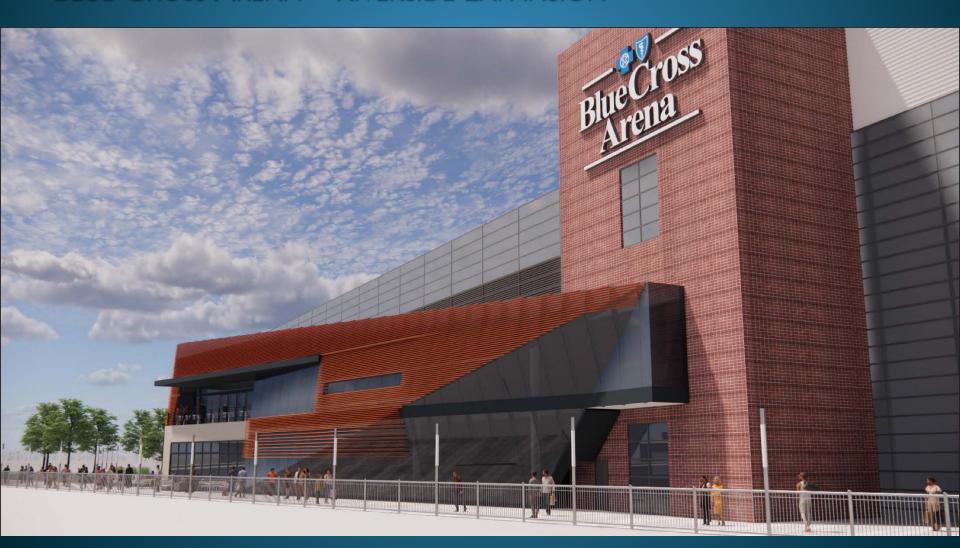




RIVERSIDE CONVENTION CENTER - SOUTH TERRACE & ADDITION



Blue Cross Arena – Riverside Expansion



Blue Cross Arena – Riverside Expansion



AQUEDUCT RE-IMAGINED & RIVERFRONT PROMENADES



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RIVERWAY MAIN TO ANDREWS – EAST (CROSSROADS PARK)



FRONT STREET PROMENADE



INNER LOOP NORTH TRANSFORMATION



INNER LOOP NORTH TRANSFORMATION



ST PAUL & CUMBERLAND - EXISTING

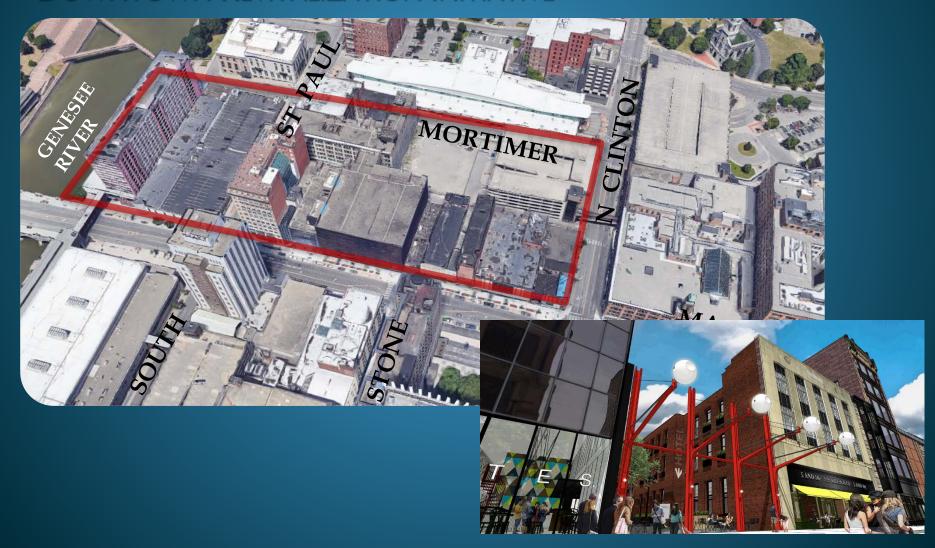
INNER LOOP NORTH TRANSFORMATION



ST PAUL & CUMBERLAND - PROPOSED

COMING SOON

DOWNTOWN REVITALIZATION INITIATIVE



COMING SOON

HIGH FALLS WATERWORKS BUILDING & GORGE VERTICAL ACCESS



COMING SOON

HIGH FALLS WATERWORKS BUILDING & GORGE VERTICAL ACCESS



MANAGEMENT ENTITY

ROCHESTER DOWNTOWN PARTNERSHIP

- PROGRAMMING
- Maintenance
- MARKETING
- PUBLIC ART & AMENITIES
- INFRASTRUCTURE
- DEVELOPMENT

