

SPORTS SERVICES AND RESOURCES



ROCHESTER, NY

From start to finish, the award-winning team at Visit Rochester is at your service, for whatever you may need to make your sporting event a success. Here are a few examples of what our services team can do for you:

Bid Package and Presentations

For events that require bidding, we can put together full bid packages and presentations that meet requirements and specs, and help showcase the area as an ideal location for the event.

Facility and Site Selection

If you are in need of facilities to host your event, we can assist in securing a location that best fits the needs of your group and introduce you to the right people to make it happen.

Video Presentation and Photo Library

We have beautiful, dynamic, high-resolution photos and videos of the Rochester community's meeting facilities, services, accessibility, and attractions that will generate enthusiasm and build attendance for your upcoming event.

Promotional Design

We can create personalized promotional items for your event including welcome signage, banners, posters, program advertisements, and more, as a way to assist in the general promotion both before and during the event.

Local Press Releases and Media

Visit Rochester's public relations department is ready to help with contacts in local print and broadcast media, as well as support with publicity efforts for your event, including assistance with press releases, personalized micro sites, and any other media assistance.

Welcome Signage

Visit Rochester's event services team can assist with making welcome signs to be present at your event venue, hotel, or even the airport for when guests arrive. We also offer personalized buttons distributed to hotels and facilities with advanced notice.*

Volunteer Recruitment

With our expansive database of local volunteers, we can help to get volunteers that can assist throughout your event in whatever roles you may need.

Hospitality Desk

An assortment of literature about attractions, restaurants, shopping areas, recreational facilities, and special events throughout the Greater Rochester area can be made available for display at your event. Detailed maps of the city and surrounding area, as well as transportation information, are also available for your guests.

Special Activities

There are wonderful opportunities throughout the Greater Rochester area for community service activities, receptions, program planning or leisure. We are ready with creative suggestions to fit a variety of need and have 430+ members who are all ready to help as well!

Additional Services -

- General Event Consulting
- Community Connectivity
- Participation in Event Organizing Committees
- VIP Gifts

Visit Rochester is happy to assist in the request for welcome letters and/or a welcome address from the following:*

Visit Rochester President and CEO Don Jeffries
Monroe County Executive Adam Bello
City of Rochester Mayor Lovely Warren

YOUR EVENTS SERVICES TEAM



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** Service may involve special requirements or fees.*

Questions about services, fees and other information should be directed to Amanda Fox.