

ROCHESTER, NY



## FACILITY PLAYBOOK

Rochester NY Sports Commission www.visitrochester.com/sports

### ROCHESTER NY SPORTS COMMISSION





Rochester, NY has a rich sports history at both the professional and amateur levels. Our hometown teams include the Rochester Americans AHL hockey team, the Rochester Red Wings AAA baseball team and the Rochester Knighthawks of the National Lacrosse League. Rochester has been home to many prestigious golf championships and will be hosting the 2023 PGA Championship.

The strength of our sports community is spread across our area colleges, universities, high schools, facilities, clubs and organizations which provide a strong variety of athletics.

The Rochester NY Sports Commission works diligently to attract sporting events of all kinds to the area. With our diverse landscape of facilities and organizations, we have the capacity and experience to host anything from a large National Championship to regional invitationals and anything in between. Once you are in Rochester, you will experience all the charm of a small town and the amenities of a large city. Rochester is an ideal place to host a sporting event.

From start to finish, our award-winning, team is at your service to ensure your event is a complete success. Contact the Rochester NY Sports Commission to learn more about hosting your event in Rochester, NY.



#### **Quick Facts**

- Located in the Finger Lakes Region
- Greater Rochester International Airport
- Over 1 million people in Greater Rochester Area
- World Class Museums including The Strong -National Museum of Play

### **CONTACT Us**

Rich Mackey Sports Sales Manager 585-279-8333 richm@visitrochester.com Libby Craig Sports Sales Manager 585-279-8334 libbyc@visitrochester.com

### LAKEFRONT PARK





The Lakefront Soccer Club is one of the largest youth soccer organizations in New York and has its own outdoor multi-field complex. The facility is just minutes from downtown Rochester, and is conveniently located near major highways, hotels, restaurants, and shopping centers.

#### FACILITY DETAILS

- 14 Natural Grass Multi-Purpose Fields - 110x70
- One Turf Soccer/Baseball Field with Stadium Lighting
- Ample Free Parking On-site with Overflow Lots Nearby

#### Football

- Field Hockey
- Flag Football
- Baseball

- Soccer
- Lacrosse
- Ultimate Frisbee

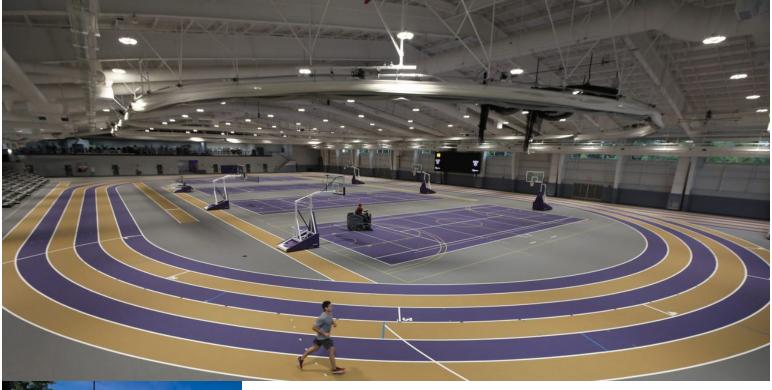




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### GOLISANO TRAINING CENTER





The Golisano Training Center, located on the campus of Nazareth College, is a 108,000 square-foot training center that features an indoor track, tennis/volleyball courts, turf field, and training center.

### FACILITY DETAILS

- Six-lane indoor track
- 80x40 foot artificial turf field
- Four tennis/volleyball courts
- Fitness center
- Dance/yoga studio
- Locker rooms
- Athletic training room
- Retractable bleachers with seating for 1,000
- Cafe



- Basketball
- Tennis
- Indoor Track & Field
- Volleyball

### TOTAL SPORTS EXPERIENCE



Total Sports Experience features a 127,500 square foot indoor facility and 40 acres of out-door field space. The indoor facility features multiple turf fields and outside you will find 14 natural grass fields, which makes TSE one of the largest outdoor sports complexes in the Northeast.

### **S**PORTS

- Baseball
- Basketball
- Flag Football
- Kickball
- Lacrosse

- Quidditch
- Soccer
- Softball
- Ultimate Frisbee
- FACILITY

  Two 85'x185' boarded turf fields
- One 50 yard by 80 yard turf boardless field
- Two multi-purpose training areas
- Basketball court
- 14 natural grass fields
- Two covered pavilions



### TOTAL SPORTS EXPERIENCE



### TRI-COUNTY SPORTS COMPLEX





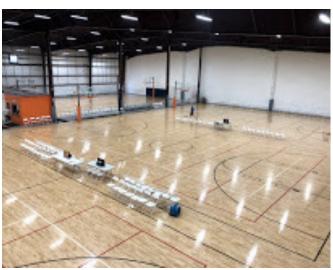
Opened in 2016, Tri-County Sports Complex is Greater Rochester's premier indoor sports facility. The 60,000 square foot facility offers hardwood courts and turf fields for youth and adult sports, tournaments, camps, clinics, leagues and sport-specific training.

### **FACILITY**

- Four regulation maple hardwood courts
- Two box turf fields
- Private meeting room for meetings and events
- Cafe

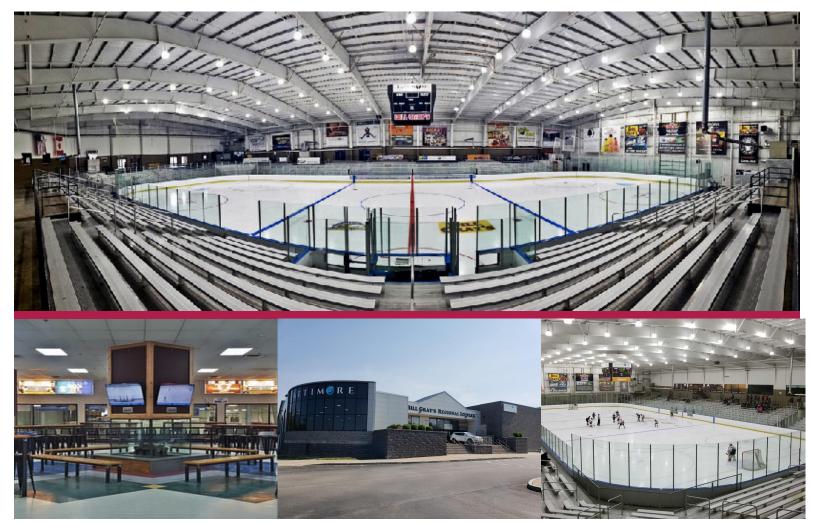
- Baseball
- Basketball
- Box Lacrosse
- Field Hockey
- Indoor Soccer
- Lacrosse
- Pickleball
- Softball
- Volleyball





### BILL GRAY'S REGIONAL ICEPLEX





Bill Gray's Regional Iceplex is a 186,000 square foot, participatory sports facility offering numerous multi-functional spaces to accommodate a wide variety of events. Cenveniently located near major highways, hotels and restaurants, Bill Gray's Regional Iceplex is an ideal spot to host major tournaments and events.

### **FACILITY**

- Four NHL sized ice rinks
- Lattimore Arena (feature rink) with seating for 3,000
- Bill Gray's Restaurant & Tap Room
- Pro Shop
- Lattimore Physical Therapy
- Fitness Center

- Box Lacrosse
- Figure Skating
- Gymnastics
- Hockey
- Roller Hockey

### GRACE & TRUTH SPORTSPARK



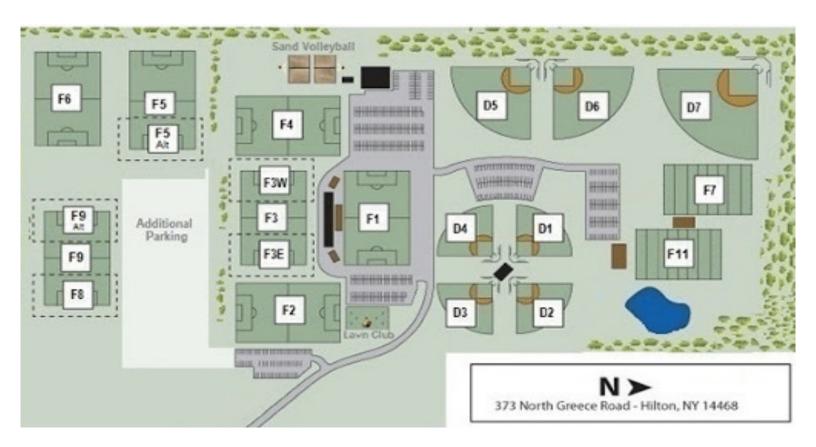
G&T SportsPark is a 100-acre park, with the capability of hosting a wide array of sports events. The park features some of the finest fields and facilities in the area that create an ideal sports venue in a family-friendly atmosphere.

#### **FACILITY**

- Seven full size soccer fields
- Seven baseball/softbal diamonds
- Two football fields
- Two sand volleyball courts
- Croquet court
- Concession stand
- Ample parking

- Baseball
- Running
- Croquet
- Soccer
- Flag Football
- Softball
- Lacrosse





### RIDGE PARK ATHLETIC COMPLEX



Just minutes from downtown Rochester, Ridge Park Athletic Complex in Webster, NY is a top softball facility. The complex features multiple softball facilities as well as the only fully accessible sports facility in Rochester, the Challenger Miracle Field.

### **FACILITY**

- Eight softball fields
- One fully accessible, turf athletic complex
- Pavilion with ADA-compliant concessions and restrooms

- Baseball
- Flag Football
- Soccer
- Softball





### PENFIELD ATHLETIC CAMPUS





Penfield Athletic Campus is an 85 acre multipurpose sports park that features the top youth baseball facility in the area. The park also is home to softball fields, and multi-use grass fields.

### **FACILITY**

- 11 youth baseball fields
- Two softball fields
- Five multipurpose grass fields



- Baseball
- Football
- Lacrosse
- Soccer
- Softball



### THE DOME ARENA



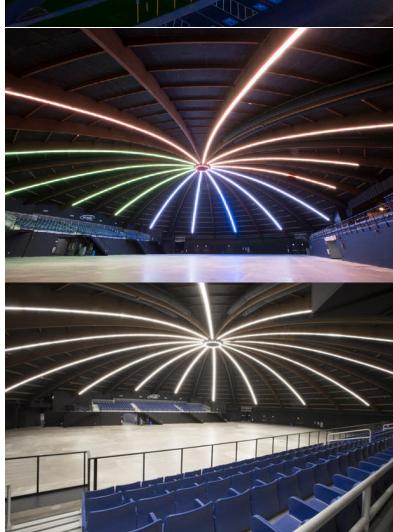
The newly renovated Dome Arena is a premier facility in Western New York, and can create the perfect space to suit any event needs. The facility can accomodate everything from intimate gatherings to large scale events for up to 5,000 people.

### **FACILITY**

- Main hall with 25,000 square feet of event space with 50 foot high ceilings
- State-of-the-art lighting system
- 800 built-in seats in the upper balcony
- Private party deck
- Additional 25,000 square feet of space with 14 foot high ceilings in Minett Hall adjacent to main hall

- Aerobics
- Cornhole
- Fencing
- Fitness
- Gymnastics
- Indoor Baseball
- Indoor Climbing
- Indoor Football
- Indoor Soccer
- Lacrosse
- Martial Arts
- Mixed Martial Arts
- Roller Derby
- Roller Hockey
- Table Tennis
- Volleyball
- Wrestling
- Yoga





### UNIVERSITY ARENAS



The Campus of the Rochester Institute of Technology (RIT) is home to multiple top-end collegiate sports facilities. With a large field house, competition pool, and multiple arenas, the University Arenas can accomodate a wide array of sporting events.

### **FACILITIES**

#### Gordon Field House

- 60,000 square foot field and event venue
- Chairback seating for 2,558
- Aquatic center for competition
- 1,752 square feet of meeting space

#### Gene Polisseni Center

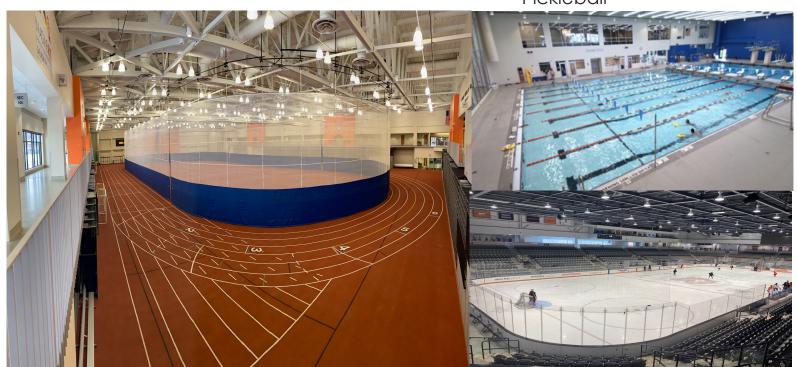
- 112,400 square foot mutli-purpose facility
- Home to the RIT Men's and Women's hockey programs
- 4,000 seats and additional space for 4,300
- Six luxury suites
- Concrete floor April-July

#### Frank Ritter Ice Arena

- One sheet of ice
- Capacity of 2,100 (1,600 sitting, 500 standing)



- Aquatics
- Badminton
- Broomball
- Cheer/Dance
- Esports
- Fencing
- Figure Skating
- Gymnastics
- Hockey
- Indoor Track and Field
- Martial Arts
- Pickleball



### WEBSTER AQUATIC CENTER





The Webster Aquatic Center is the premier aquatics facility for everything from drop in swimming to competitive swimming events. With a history of hosting top local, regional, and national aquatic events, the facility features everything you need to accommodate any event.

### **FACILITY**

- Olympic length pool 50 meters x 25 yards
- Short and long course lap lanes
- Over 10,000 square feet of deck space
- Colorado system 6000 with 10 line scoreboard and 78" touch pads
- 15' diving well
- Diving boards 2 one meter and 2 three meter
- Balcony seating capacity 876

- Aquatics
- Diving
- Synchronized Swimming
- Watersports
- Water Polo





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### ROCHESTER ICE CENTER



The Rochester Ice Center provides one of the best ice rink experiences in the Rochester area. The facility provides a clean and enjoyable venue for any on-ice event and has a long history of hosting high quality tournaments/shows.

- FACILITY
  Two full size ice rinks
- Pro Shop
- Center Ice Grill & Snack Bar
- LiveBarn enabled

- <u>SPORTS</u> Figure Skating
- Hockey





# JOSEPH A. FLOREANO ROCHESTER RIVERSIDE CONVENTION CENTER





From trade shows, conferences, and corporate meetings to banquets, weddings, and galas, the award-winning Joseph A. Floreano Rochester Riverside Convention Center will host your event with professionalism, personality, and style.



### FACILITY

- 100,000 square feet of accessible, easily convertible space
- Banquet seating for 3,500 people
- Theater style seating for 5,000 people
- 25 meeting rooms
- 15,000 square foot loading dock with 4 truck bays

- Cheer
- Cornhole
- Dance
- Dog Shows
- Esports

- Fencing
- Floor Hockey
- Martial Arts
- Mixed Martial Arts

### FARRELL COMPLEX



The Thomas E. "Bill" Farrell Baseball/Softball Complex is a premier youth athletic facility located in West Henrietta, just a short drive from downtown Rochester. The complex features multipe baseball and softball fields, on-site concessions, and ample parking.

### **FACILITY**

- Nine baseball/softball fields
- Two concession stands
- Open-air pavilion

- Baseball
- Softball





### KENT PARK



Kent Park is a 84.5 acre multi-purpose park located in the Town of Webster, NY. The park features soccer fields, softball fields, accessible shelters, and an arboretum.



### **FACILITY**

- Four softball fields
- Two soccer fields
- Accessible shelters
- On-site restrooms
- Ample on-site parking

### Sports Soccer

- Softball





### McAvoy Park



McAvoy Park is a premier outdoor multi-sport turf facility, conveniently located just minutes from the heart of downtown. The facility features multi-purpose rectangular fields as well as turf softball fields with a full snack bar.

### **FACILITY**

- One large rectangular turf field
- One medium restangular turf field
- Two turd softball fields
- Stadium lighting
- Snack bar
- On-site restrooms
- Ample parking

- Field Hockey
- Football
- Lacrosse
- Soccer
- Softball



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# CHOOSE ROCHESTER. THEN SEE US GO THE EXTRA MILE.



ROCHESTER, NY



**Bid Packages and Presentations:** For events that require, we can prepare full bid packages and presentations that meet requirements and specs, and help showcase the area as an ideal location for your event.

**Facility and Site Selection:** We can assist in securing a location that best fits the needs of your group and introduce you to the right contacts to make it happen.

**Event Enhancement:** Make your event one to remember and create a unique experience for athletes and their families!

**Creative Consulting:** Our team is happy to assist with developing sponsorship packages, social media strategies, creation of event logos and designing program books.

**Promotional Design:** We can provide personalized promotional designs for your event including signage, banners, posters, program advertisements, and more, as a way to assist in general promotion both before and during your event.

**Local Publicity Assistance:** Visit Rochester's public relations department is ready to assist with contacts in local print and broadcast media, as well as support with publicity efforts for your event, including assistance with press releases, personalized micro sites, blog posts and more.

**Community Connectivity:** We are ready with creative suggestions to fit a variety of needs and have 400+ members who are ready to welcome your guests!

**Volunteer Recruitment:** With our expansive database of local volunteers, we can help recruit assistance for your event in whatever roles you need to fulfill.

**Hospitality & Concierge Services:** An assortment of information about attractions, restaurants, shopping areas, recreational facilities, detailed maps and special events throughout the Greater Rochester area can be made available for your attendees. We can provide concierge services prior to your event to assist guests in planning their trip to Rochester.

**Special Activities:** There are wonderful opportunities throughout the Greater Rochester area for off site excursions, receptions and program planning.

#### **Additional Services:**

- Community Give Back Opportunities
- Custom Map Creation
- Dignitary Liaison
- Financial Partnership Referrals
- General Event Consulting
- Name Badges/Credentials
  Participation in Event Organizing Committees
- Spectator/Fan Experience Services
- Video Presentation & Photo Library
- **VIP** Amenities
- Welcome Signage

Please note that the services listed are examples of our most utilized offerings, but we can customize a plan that will help meet your events needs and goals.

Reach out to a member of our team today!

#### ROC Sports Commission asks that in exchange for our services you provide the following:

- Send destination information to registrants via email within one month of registration opening
- Include Visit Rochester information in any newsletters sent to attendees or potential attendees
- Include Visit Rochester link and any necessary related information on organization website.

Services may involve special requirements or fees. Questions about services, fees and other information should be directed to Amanda Fox.

### YOUR EVENT SERVICES TEAM



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