



ROCHESTER, NY

# FACILITY PLAYBOOK



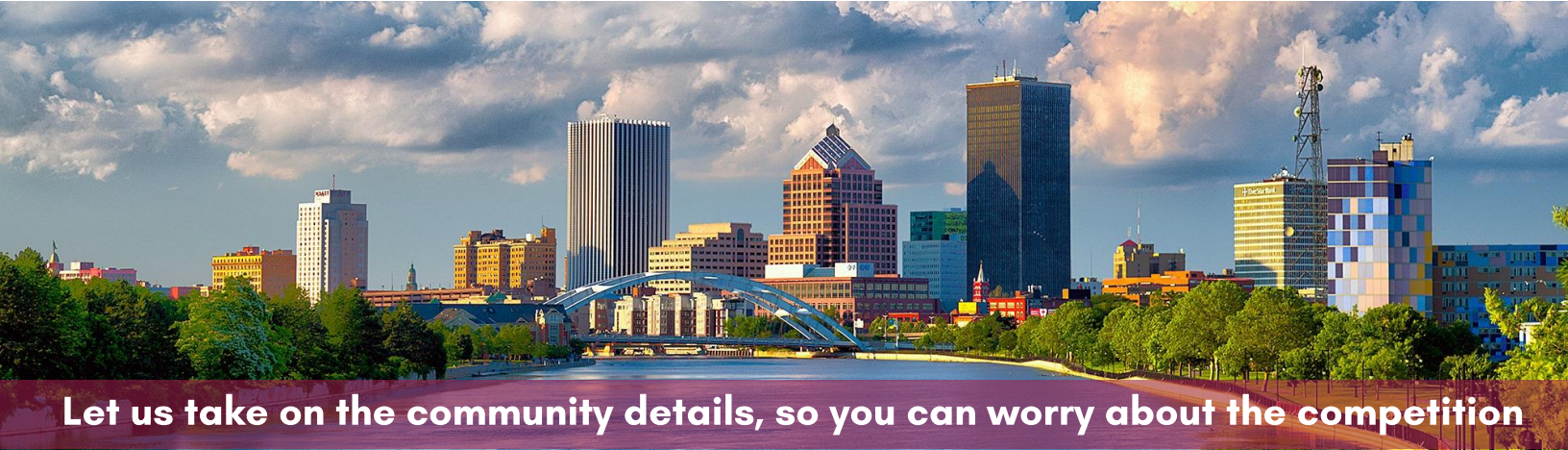
[VISITROCHESTER.COM/SPORTS](http://VISITROCHESTER.COM/SPORTS)



# CHOOSE ROCHESTER. THEN SEE US GO THE EXTRA MILE.



ROCHESTER, NY



Let us take on the community details, so you can worry about the competition

## ABOUT US

Rochester, NY has a rich sports history at both the professional and amateur levels. Our hometown teams include the Rochester Americans AHL hockey team, the Rochester Red Wings AAA baseball team and the Rochester Knighthawks of the National Lacrosse League. Rochester has been home to many prestigious golf championships and will be hosting the 2023 PGA Championship.

The strength of our sports community is spread across our area colleges, universities, high schools, facilities, clubs and organizations which provide a strong variety of athletics.

The Rochester NY Sports Commission works diligently to attract sporting events of all kinds to the area. With our diverse landscape of facilities and organizations, we have the capacity and experience to host anything from a large National Championship to regional invitational and anything in between. Once you are in Rochester, you will experience all the charm of a small town and the amenities of a large city.

Rochester is an ideal place to host a sporting event. From start to finish, our award-winning, team is at your service to ensure your event is a complete success.

Contact the Rochester NY Sports Commission to learn more about hosting your event in Rochester, NY.

## OFFERINGS

**Bid Packages and Presentations:** For events that require, we can prepare full bid packages and presentations that meet requirements and specs, and help showcase the area as an ideal location for your event.

**Facility and Site Selection:** We can assist in securing a location that best fits the needs of your group and introduce you to the right contacts to make it happen.

**Event Enhancement:** Make your event one to remember and create a unique experience for athletes and their families!

**Creative Consulting:** Our team is happy to assist with developing sponsorship packages, social media strategies, creation of event logos and designing program books.

**Promotional Design:** We can provide personalized promotional designs for your event including signage, banners, posters, program advertisements, and more, as a way to assist in general promotion both before and during your event.

**Local Publicity Assistance:** Visit Rochester's public relations department is ready to assist with contacts in local print and broadcast media, as well as support with publicity efforts for your event, including assistance with press releases, personalized micro sites, blog posts and more.

**Community Connectivity:** We are ready with creative suggestions to fit a variety of needs and have 400+ members who are ready to welcome your guests!

**Volunteer Recruitment:** With our expansive database of local volunteers, we can help recruit assistance for your event in whatever roles you need to fulfill.

**Hospitality & Concierge Services:** An assortment of information about attractions, restaurants, shopping areas, recreational facilities, detailed maps and special events throughout the Greater Rochester area can be made available for your attendees. We can provide concierge services prior to your event to assist guests in planning their trip to Rochester.

**Special Activities:** There are wonderful opportunities throughout the Greater Rochester area for off site excursions, receptions and program planning.

**Additional Services:**

- Community Give Back Opportunities
- Custom Map Creation
- Dignitary Liaison
- Financial Partnership Referrals
- General Event Consulting
- Name Badges/Credentials
- Participation in Event Organizing Committees
- Spectator/Fan Experience Services
- Video Presentation & Photo Library
- VIP Amenities
- Welcome Signage

Please note that the services listed are examples of our most utilized offerings, but we can customize a plan that will help meet your events needs and goals.

**ROC Sports Commission asks that in exchange for our services you provide the following:**

- Send destination information to registrants via email within one month of registration opening
- Include Visit Rochester information in any newsletters sent to attendees or potential attendees
- Include Visit Rochester link and any necessary related information on organization website.

***Services may involve special requirements or fees.***

## YOUR SPORTS SALES TEAM



**Libby Craig**  
Sports Sales Manager  
585-279-8334  
libbyce@visitrochester.com



**Rich Mackey**  
Sports Sales Manager  
585-279-8333  
richm@visitrochester.com

# Lakefront Park

The Lakefront Soccer Club is one of the largest youth soccer organizations in New York and has its own outdoor multi-field complex. The facility is just minutes from downtown Rochester, and is conveniently located near major highways, hotels, restaurants, and shopping centers.



## FACILITY DETAILS

- 14 Natural Grass Multi-Purpose Fields 110x70
- One Turf Soccer/Baseball Field with Stadium Lighting
- Ample Free Parking On-Site with Overflow Lots Nearby

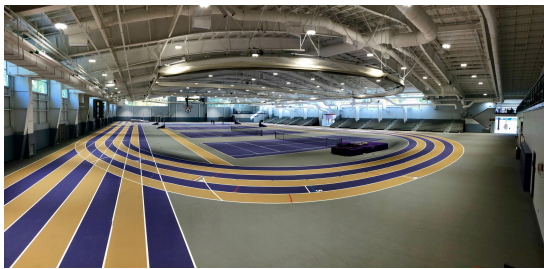
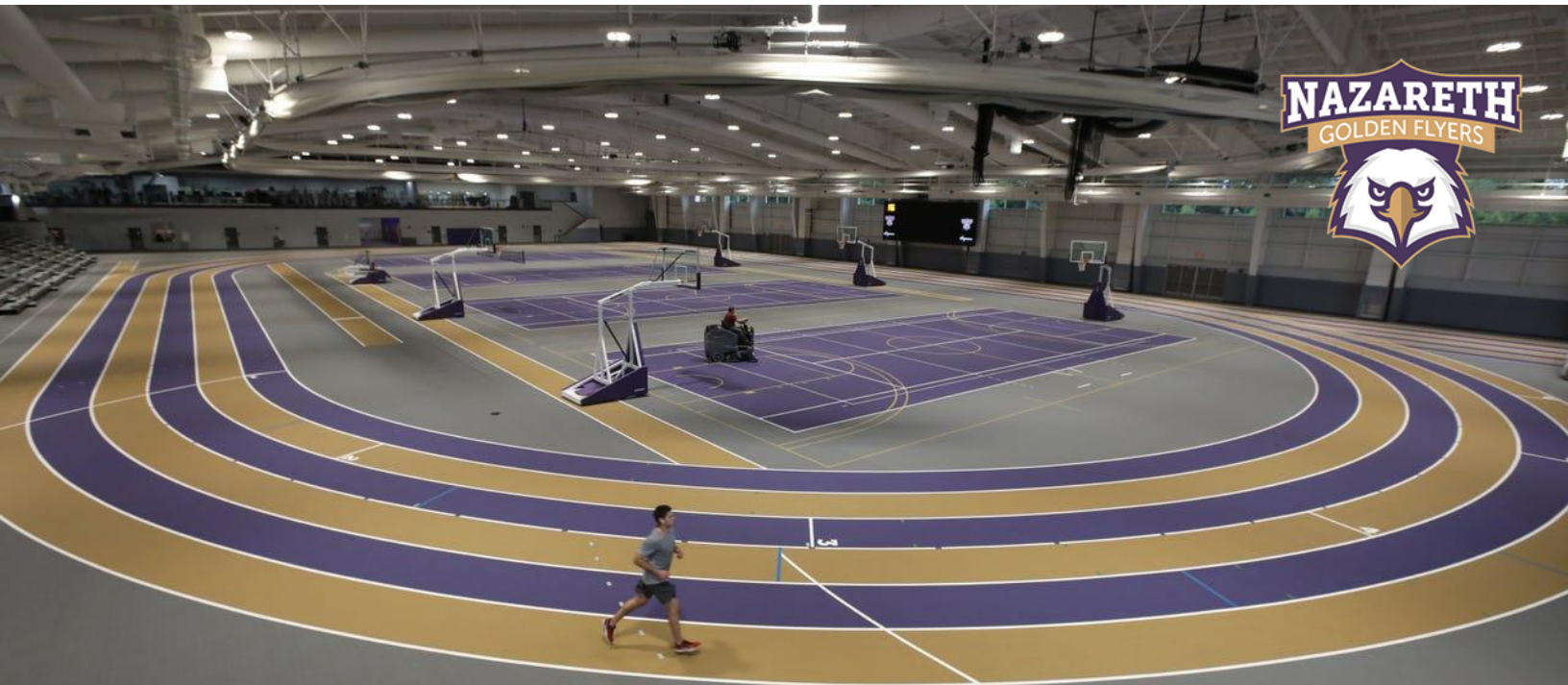
## SPORTS

- Football
- Field Hockey
- Flag Football
- Baseball
- Soccer
- Lacrosse
- Ultimate Frisbee



# Golisano Training Center

The Golisano Training Center, located on the campus of Nazareth College, is a 108,000 square-foot training center that features an indoor track, tennis/volleyball courts, turf field, and training center.



## FACILITY DETAILS

- Six-Lane Indoor Track
- 80x40 Artificial Turf Field
- Four Tennis/Volleyball Courts
- Fitness Center
- Dance/Yoga Studio
- Locker Rooms
- Athletic Training Room
- Retractable Bleachers with Seating for 1,000
- Café

## SPORTS

- Basketball
- Tennis
- Indoor Track & Field
- Volleyball

# Total Sports Experience

Total Sports Experience features a 127,500 square foot indoor facility and 40 acres of outdoor field space. The indoor facility features multiple turf fields and outside you will find 14 natural grass fields, which makes TSE one of the largest outdoor sports complexes in the Northeast.



## TOTAL SPORTS EXPERIENCE OUTDOOR FIELD LAYOUT



## FACILITY DETAILS

- Two 85'x185' Boarded Turf Fields
- One 50 Yard by 80 Yard Turf Boardless Field
- Two Multi-Purpose Training Areas
- Basketball Court
- 14 Natural Grass Fields
- Two Covered Pavilions

## SPORTS

- Baseball
- Basketball
- Flag Football
- Kickball
- Lacrosse
- Quidditch
- Soccer
- Softball
- Ultimate Frisbee

# Tri-County Sports Complex

Opened in 2016, Tri-County Sports Complex is Greater Rochester's premier indoor sports facility. The 60,000 square foot facility offers hardwood courts and turf fields for youth and adult sports, tournaments, camps, clinics, leagues and sport-specific training.



## FACILITY DETAILS

- Four Regulation Maple Hardwood Courts
- Two Box Turf Fields
- Private Meeting Room for Meetings and Events
- Café

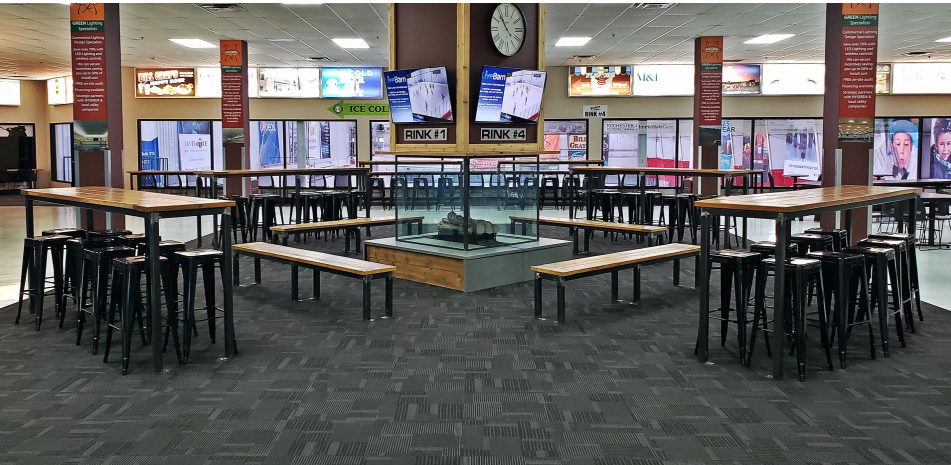
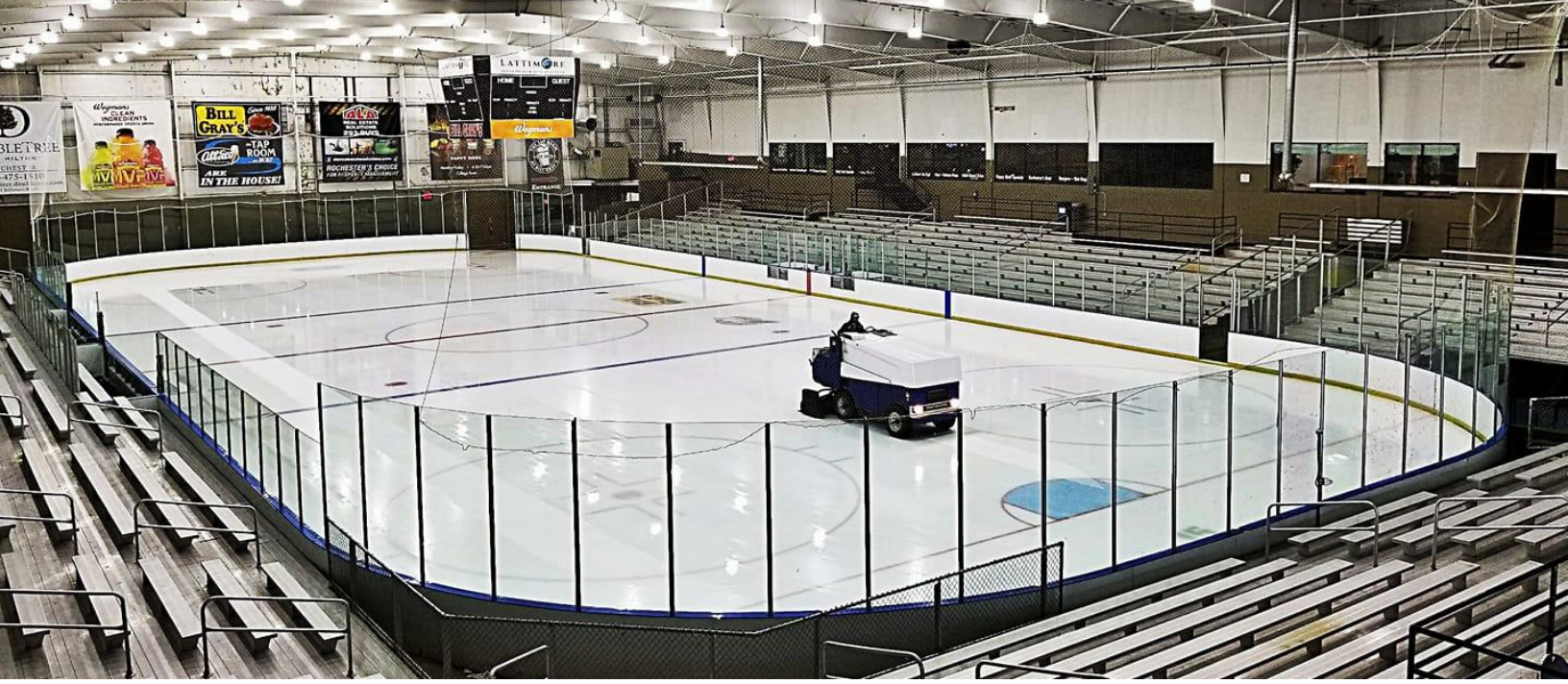
## SPORTS

- Baseball
- Basketball
- Box Lacrosse
- Field Hockey
- Indoor Soccer
- Lacrosse
- Pickleball
- Softball
- Volleyball



# Bill Gray's Regional Iceplex

Bill Gray's Regional Iceplex is a 186,000 square foot, participatory sports facility offering numerous multi-functional spaces to accommodate a wide variety of events. Conveniently located near major highways, hotels and restaurants, Bill Gray's Regional Iceplex is an ideal spot to host major tournaments and events.



## FACILITY DETAILS

- Four NHL Sized Ice Rinks
- Lattimore Arena (feature rink) with Seating for 3,000
- Bill Gray's Restaurant & Tap Room
- Pro Shop
- Lattimore Physical Therapy
- Fitness Center

## SPORTS

- Box Lacrosse
- Figure Skating
- Gymnastics
- Hockey
- Roller Hockey



# Grace & Truth SportsPark

G&T SportsPark is a 100-acre park, with the capability of hosting a wide array of sports events. The park features some of the finest fields and facilities in the area that create an ideal sports venue in a family-friendly atmosphere.



## FACILITY DETAILS

- Seven Full-Size Soccer Fields
- Seven Baseball/Softball Diamonds
- Two Football Fields
- Two Sand Volleyball Courts
- Croquet Court
- Concession Stand
- Ample Parking

## SPORTS

- Baseball
- Croquet
- Flag Football
- Lacrosse
- Running
- Soccer
- Softball

# Ridge Park Athletic Complex

Just minutes from downtown Rochester, Ridge Park Athletic Complex in Webster, NY is a top softball facility. The complex features multiple softball facilities as well as the only fully accessible sports facility in Rochester, the Challenger Miracle Field.

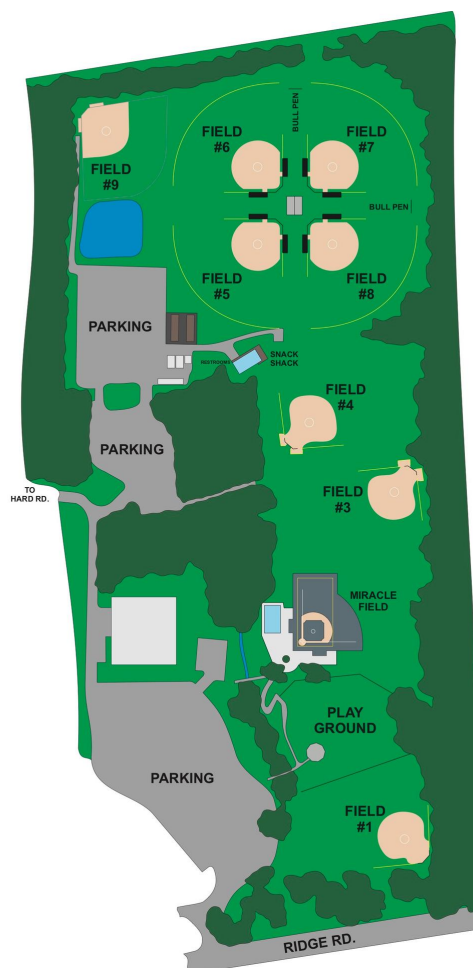


## FACILITY DETAILS

- Eight Softball Fields
- One Fully Accessible, Turf Athletic Complex
- Pavilion with ADA-Compliant Concessions and Restrooms

## SPORTS

- Baseball
- Flag Football
- Soccer
- Softball





# Penfield Athletic Campus

Penfield Athletic Campus is an 85 acre multi-purpose sports park that features the top youth baseball facility in the area. The park also is home to softball fields, and multi-use grass fields.



## FACILITY DETAILS

- 11 Youth Baseball Fields
- Two Softball Fields
- Five Multi-Purpose Grass Fields

## SPORTS

- Baseball
- Football
- Soccer
- Lacrosse
- Softball

# The Dome Arena

The newly renovated Dome Arena is a premier facility in Western New York, and can create the perfect space to suit any event needs. The facility can accommodate everything from intimate gatherings to large scale events for up to 5,000 people.



## FACILITY DETAILS

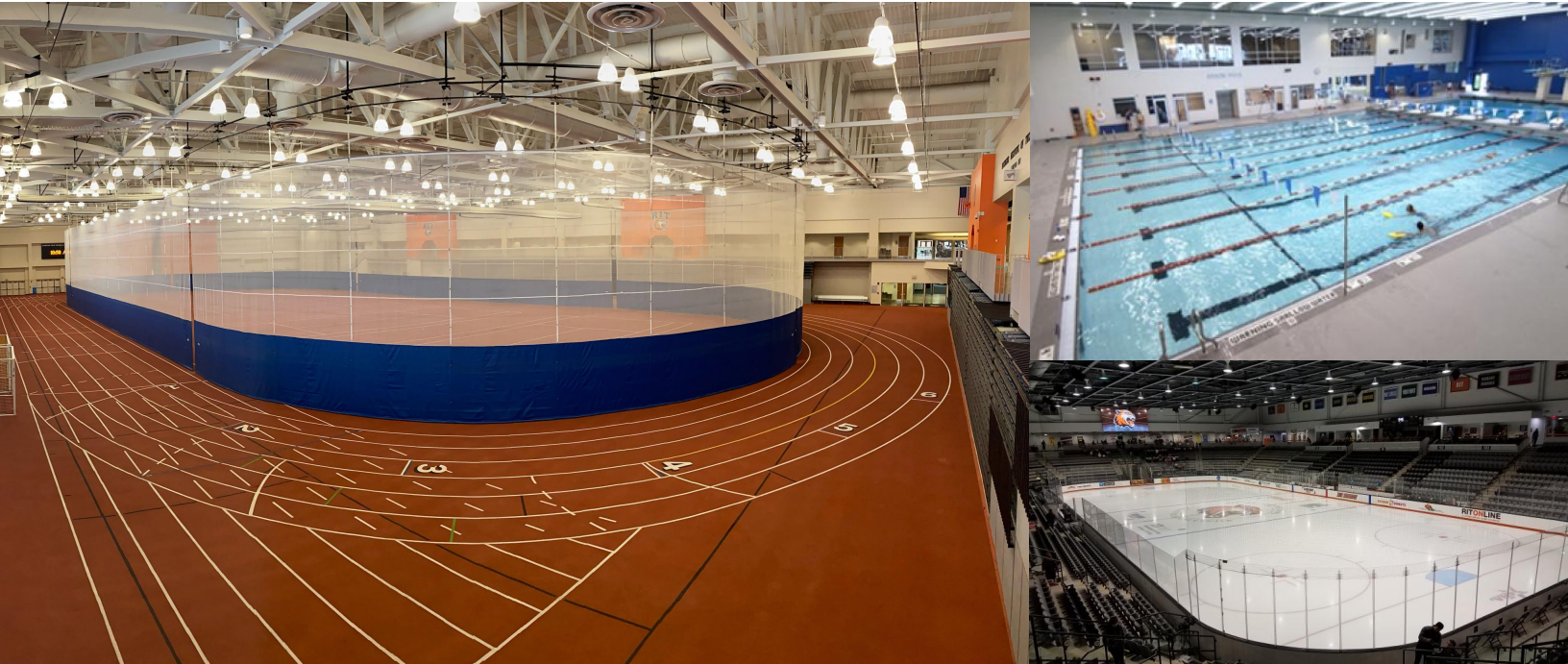
- Main Hall with 25,000 SQ. FT. of Event Space with 50 FT. High Ceilings
- State-of-the-Art Lighting System
- 800 Built-In Seats in Upper Balcony
- Private Party Deck
- Additional 25,000 SQ. FT. of Space with 14 FT. Ceilings Adjacent to Main Hall

## SPORTS

- Aerobics
- Cornhole
- Fencing
- Fitness
- Gymnastics
- Indoor Baseball
- Indoor Climbing
- Indoor Football
- Indoor Soccer
- Lacrosse
- Martial Arts
- Mixed Martial Arts
- Roller Derby
- Roller Hockey
- Table Tennis
- Volleyball
- Wrestling
- Yoga

# University Arenas

The Campus of the Rochester Institute of Technology (RIT) is home to multiple top-end collegiate sports facilities. With a large field house, competition pool, and multiple arenas, the University Arenas can accommodate a wide array of sporting events.



## FACILITY DETAILS

### Gordon Field House

- 60,000 SQ. FT. Field and Event Venue
- Chairback Seating for 2,558
- Aquatic Center for Competition
- 1,752 SQ. FT. of Meeting Space

### Gene Polisseni Center

- 112,400 SQ. FT. Multi-Purpose Facility
- Home to RIT Men's and Women's Hockey Programs
- 4,000 Seats and Additional Space for 4,300
- Six Luxury Suites
- Concrete Floor April-July

### Frank Ritter Ice Arena

- One Sheet of Ice
- Capacity of 2,100 (1,600 sitting, 500 standing)

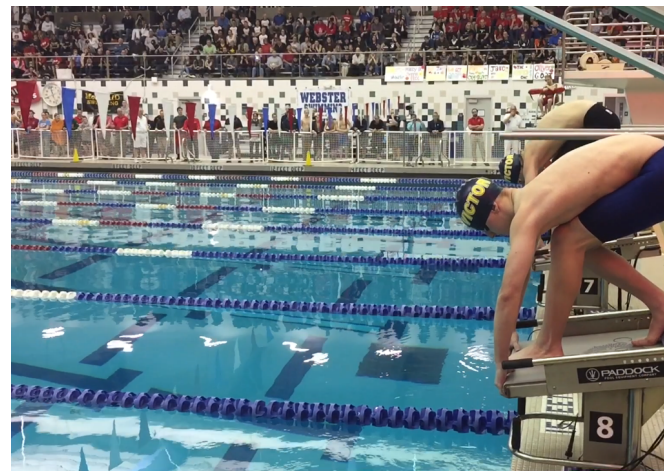
## SPORTS

- Aquatics
- Badminton
- Broomball
- Cheer/Dance
- E-Sports
- Fencing
- Figure Skating
- Gymnastics
- Hockey
- Indoor Track and Field
- Martial Arts
- Pickleball



# Webster Aquatic Center

The Webster Aquatic Center is the premier aquatics facility for everything from drop in swimming to competitive swimming events. With a history of hosting top local, regional, and national aquatic events, the facility features everything you need to accommodate any event.



## FACILITY DETAILS

- Olympic Length Pool - 50 meters x 25 yards
- Short and Long Course Lap Lanes
- Over 10,000 SQ. FT. of Deck Space
- Colorado System 6000 with 10 Line Scoreboard and 78" Touch Pads
- 15' Diving Well
- Diving Boards - 2 One Meter and 2 Three Meter
- Balcony Seating Capacity - 876

## SPORTS

- Aquatics
- Diving
- Synchronized Swimming
- Watersports
- Water Polo

Rich Mackey - [richme@visitrochester.com](mailto:richme@visitrochester.com) - (585) 279-8333 | Libby Craig - [libbyc@visitrochester.com](mailto:libbyc@visitrochester.com) - (585) 279-8334  
Rochester NY Sports Commission

# Rochester Ice Center

The Rochester Ice Center provides one of the best ice rink experiences in the Rochester area. The facility provides a clean and enjoyable venue for any on-ice event and has a long history of hosting high quality tournaments/shows.



## FACILITY DETAILS

- Two Full-Size Rinks
- Pro Shop
- Center Ice Grill & Snack Bar
- LiveBarn Enabled

## SPORTS

- Figure Skating
- Hockey



Joseph A. Floreano

# Rochester Riverside Convention Center

From trade shows, conferences, and corporate meetings to banquets, weddings, and galas, the award-winning Joseph A. Floreano Rochester Riverside Convention Center will host your event with professionalism, personality, and style.



## FACILITY DETAILS

- 100,000 SQ. FT. of Accessible, Easily Convertible Space
- Banquet Seating for 3,500 People
- Theater Style Seating for 5,000 People
- 25 Meeting Rooms
- 15,000 SQ. FT. Loading Dock with Four Truck Bays

## SPORTS

- Cheer
- Cornhole
- Dance
- Dog Shows
- E-Sports
- Fencing
- Floor Hockey
- Martial Arts
- Mixed Martial Arts





# Pinnacle Athletic Campus

Whether you're an athletic organization, a company or a group of friends who need a break from the everyday routine, Pinnacle Athletic Campus is the perfect venue for hosting your indoor sporting events and tournaments. Our 135,000 square foot athletic facility can accommodate groups large and small and with a diverse range of amenities.



## FACILITY DETAILS

- Full-Size Turf Field
- 6 Full-Size Courts
- 350 Meter Indoor Track
- Acorn Café

## SPORTS

- Baseball
- Basketball
- Fitness
- Football
- Kickball
- Lacrosse
- Pickleball
- Soccer
- Softball
- Ultimate Frisbee
- Volleyball