

CORPORATION MEETING MINUTES || 11 29 2022

Special Meeting

- Board called special meeting to order at 12:00 PM
- No public comment
- Motion to approve minutes for October 25, 2022
 - Approved by Marco Lanz, seconded by Jess Hemenway; motion carries unanimously
- President's Report, Joe Ward
 - Charles Lawrence introduced food & beverage staff; and gave an update on kitchen
 - The building now has a full culinary team including Executive Chef, two Sous Chef's
 - An office manager has joined the administrative staff
 - Joe commented on the commitment put forth
- Board moved into closed session at 12:07 PM
 - Jess Hemenway, seconded by Marco Lanz
- Board moved out of closed session at 12:23 PM
 - Marco Lanz, seconded by Jess Hemenway; motion carries unanimously
- President's Report, continued, Joe Ward
 - Joe commented on building contract amendment
 - Alison also commented on contract
- Heidi Mielke, Director of Finance, provided a financial update
 - 14 events were added
 - Up over budget for the month; expenses were up
 - DMO is on track for budget
 - Overall, the organization is ahead of budget for the year
- Bill Von Bank, Vice President of Marketing & Communications, provided a marketing update
 - Marketing continues to produce announcements, boards for live entertainment and promoters
 - Bill gave an update on the New Year's Eve Celebration event

- Marketing will produce materials for the event as well as advertisements and boards
- Multiple partners are participating in the event
- Bill announced Restaurant Week January 2023
- First time event has been launched; event will support local partners
- Joe commented on the idea of the event to highlight the local restaurant scene and great foods offered
- Nashauna offered input about the event and marketing
- Angie Richards, Vice President of Sales, provided a sales update
 - October numbers were soft, but ahead year to date
 - Room nights were under goal, but still ahead year to date
 - Booking window continues to be all over the board, with both short and long term bookings
 - Sales continues to build on local partnerships
 - Trade show attended with local partner; combined booth was shared
- Paul Jansen, General Manager, provided an operational update
 - Live entertainment comedy has been selling out
 - Operations saw a busy month with several back to back events
 - Paul gave a kudos to staff assisting with large events; all organizations joined to assist the event
 - Several new shows booked; selling well
 - Holiday programming for December will include a variety of events
 - Paul gave an update about new/open positions
 - The 2023 budget is actively being implemented
 - Insight survey has been deployed; now available to meeting planners
 - Union conversations continues
- Charles Lawrence, Regional General Manager, provided a food and beverage update
 - New staff have been hired
 - New uniforms have been ordered; a metro look

- OVG has served several large events
 - OVG continues to work on local engagement
 - There were 42 volunteers recruited to help with large event
 - Elevation program continues
 - Concession work is moving forward
 - Charles gave a 'New Market' update
 - Alison asked about concessions
 - Charles commented; he talked about local food, concessions, and implementation
 - Angie commented on sales amounts with new food
 - Meeting adjourned 1:04 PM, approved by Jess Hemenway, seconded by Marco Lanz; motion carries unanimously
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