

## CORPORATION MEETING MINUTES || 12 7 2021

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- Board called Special meeting to order at 12:01 PM
- New Board Member introductions
- No public comment
- Motion to approve minutes for October 26, 2021 meeting
  - Approved by Bill Wiktor, seconded by Jacob Malwitz, motion carries unanimously
- President's Report, Joe Ward
  - Nick Landry, Vice President of Sales, provided a 2021/2022 sales update
    - 2021 exceeded estimated room nights
    - 1.3 million in cancellations for 2021
    - 2022 sales appear strong
  - Bill Von Bank, Vice President of Marketing & Communications, provided a marketing update for 2021/2022
    - Marketing continues to build digital library
    - Full size 2022 Travel Planner produce in Q2 of 2022
    - Rochester will be featured on John McGivern Show
  - Scott Fuernstein, General Manager of F & B, provided an update
    - Introduction and update to the focus on services
  - Heidi Mielke, Director of Finance, provided a financial update
    - Heidi provided an introduction to her position and a monthly financial update
  - Joe Kollar, General Manager, provided an update
    - Joe provided a Covid update; MCC remains reactive to variants and continues to be flexible/nimble
  - Heidi Mielke, Director of Finance, provided additional financial updates
    - 2021 year end numbers were presented
    - 2022 Corporation budget was presented
- Motion to approve 2022 Budget
  - Motion to accept by Bill Wiktor, seconded by Jess Hemenway, motion carries unanimously

- The Board moved in to closed session at 1:36 PM and moved out of closed session at 1:56 PM
  - Meeting adjourned 1:56 PM, approved by Bill Wiktor, seconded Jess Hemenway
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