

CORPORATION MEETING MINUTES || 2 16 2021

- Alison Zelms, City Administrator, was introduced to Board and staff with brief introductions
- Board called the meeting to order at 12:10 PM
- No public comment
- Motion to approve minutes for January 19, 2021 meeting:
 - Approved by Sara Clausen, seconded by Bill Wiktor, motion carries unanimously
- President's Report
 - Joe Kollar, General Manager, provided an operational update
 - MCC will be used for Covid-19 mass vaccination site every Sunday for 8 weeks and possibly more
 - Boys & Girls Club will end their online schooling at MCC
 - RCYBA will hold tournaments at the center
 - Eagle Brook Church continues their service every Sunday
 - Beam will be replaced in Presentation Hall
 - Al Beltranena, General Catering Manager, provided a catering update
 - Over 8,500 meals have been served to Boys & Girls Club, with Shelter, 13,176 meals total
 - Boys & Girls Club will receive meals off site from catering staff
 - Staff has mock set up of Ballroom to better sell to social events
 - Site tours have continued to increase
 - Michael Lee, Jr., Vice President of Marketing & Communications, gave an update
 - PR support is being provided for vaccine site at MCC
 - Media Tours held to promote civic partnerships
 - Have a Heart campaign is wrapping up with 3.3 million impressions and 4,100 clicks
 - Joe Kollar, General Manager, provided a financial update for the corporation
 - Nick Landry, Vice President of Sales, provided a sales update
 - Q3/Q4 continue to pick up for events; 4,800 rooms nights have been booked
 - The first Quarterly DOS meeting was facilitated with hotel partners; more will continue

- Monthly Extranet training sessions are now being held for partners
 - Social media campaigns have been implemented
 - Joe Ward, President, gave an organizational update
 - Convention Center relief was discussed
 - PPP loan was discussed and approved by Board
 - Board moved to move to closed session at 12:51 PM
 - Approved by Bill Von Bank, seconded by Sara Clausen
 - Board came out of closed session at 1:32 PM, meeting adjourned at 1:33 PM
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