

Destination Marketing Corporation | ASM | Spectra

Corporate Meeting Minutes | 6 9 20

Attending Board:

Jacob Malwitz, Chair

Bill Wiktor, Treasurer

Bill Von Bank

Kayla Clay

- Chair called the meeting to order at 12:04 PM
- Public Comment
 - There was no public comment
- President's Report
 - Ricky Gonzales, GM of ASM, gave financial update for all 3 organizations.
 - Al Beltranena, GM of Spectra, gave an update on food service at the City day shelter. In addition, Spectra has hired a new Head Chef, Heidi Marsh, slated to start August 1 2020.
 - Joe Kollar, Director of Building Operations, gave an update on day and night shelters. The night shelter will end June 30 and the day shelter will continue until end of July/beginning of August.
 - Joe Ward, President, gave corporation updates on Sales department utilizing new booking system, EventOps, that is now live and fully functional. Sales has also been working on package deals and following up with potential future site visits.
 - Joe Ward also gave an update on other projects being facilitated - a new website for Mayo Civic Center, which will be live this fall, a weekly summer outdoor plaza event featuring Cameo and live music, and the start of Rochester Ready program.
- No closed session
- Motion to adjourn made by Bill Von Bank, seconded by Kayla Clay
- Meeting adjourned at 12:53 PM