

A beautiful opportunity to be a sponsor of **Forest City Beautiful**, a public/private partnership to beautify Rockford.



## **Beautification & Festival**



**Forest City Beautiful** is an initiative partnering with the City of Rockford to bring the beauty and cleanliness to downtown Rockford.

Businesses and civic leaders know an attractive community creates pride and helps to identify who we are! The beautification becomes living artwork for our community and is enjoyed by the diverse populations in Rockford.

We invite you to join us in this community-impacting initiative!

FOREST CITY GREEN INVESTOR \$10,000

**ADOPT A PLANTER** 

\$1,000

**ADOPT A BLOCK** 

\$5,000

FRIEND OF FOREST CITY

\$500

## SPONSORSHIP BENEFITS

- Recognition for being one of the catalysts of downtown beautification
- 100% of your investment goes towards the Forest City Beautiful mission
- Get connected with the growth of visitors and businesses in downtown Rockford
- Tax deductible
- Signage in the sponsored planter (\$1,000 and above)
- Recognition in the **annual report** to City Council

- Recognition on GoRockford Facebook page (one post)
- Recognition within the Forest City Beautiful article in **The Voice**
- Recognition on the gorockford.com website with a link directly to your organization
- Additional signage benefits apply to Forest City Green investor and adopt a block sponsor levels

<sup>\*</sup>Donations of any size are appreciated and directly benefit beautification efforts.\*

## **Examples of Beauty**







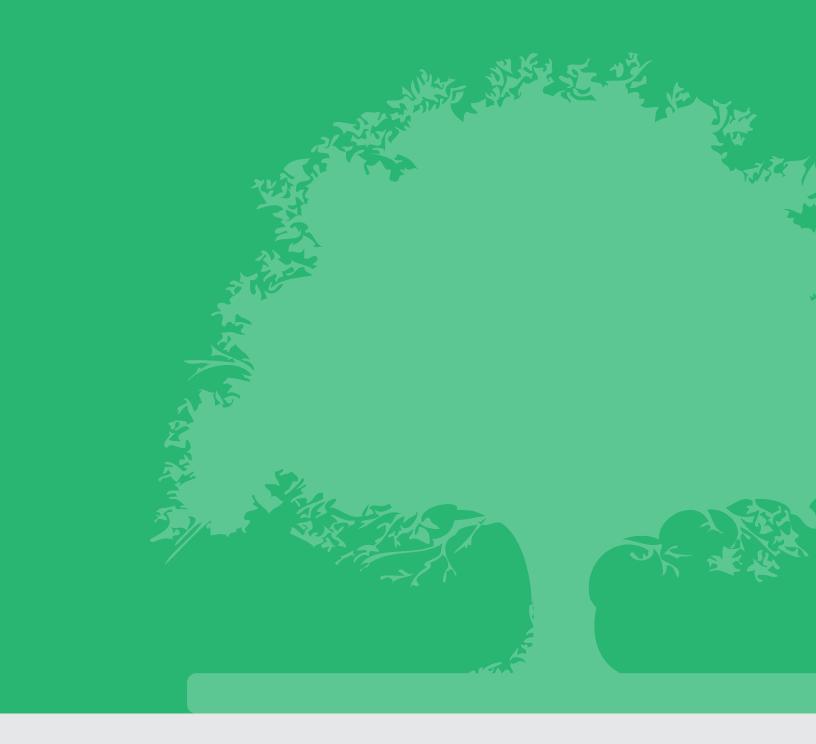
S. MAIN ST. PLANTERS











To donate online, visit www.gorockford.com/about/forest-city-beautiful for a tax deductible donation.

For larger sponsorships, please contact Kristen Paul at kpaul@gorockford.com or 815.540.7342.