



How to Participate

in Rockford Day 2020: Celebrating Our Resilience

Even with the current limitations, there are still many ways to participate in Rockford Day and celebrate your pride in our City and its resilience, whether you're a restaurant or retail shop or another entity:

- Offer an 815 or 779 themed **deal or special**.
- Give customers a chance to **win a Rockford themed prize** or basket.
- **Share your Rockford story** in writing, in photos, or on video using the hashtag #RockfordDay2020. Make sure to emphasize your **resilience** and also include the hashtag #CelebratingOurResilience
- Offer a **virtual tour of your business or organization** (submit this as an event on GoRockford.com/RockfordDay).
- **Post a photo** of your staff or the members of your organization in 815 gear in front of your sign using the hashtag #RockfordDay2020.
- Feature your staff, clients, and associates telling their own **stories of resilience** on your social media using the hashtags #RockfordDay2020 and #CelebratingOurResilience OR host an outdoor event for people to come listen in person (while following all health and safety guidelines).
- Offer an **online experience**, such as [Miracle Mile's Curbfest](#).
- Host an event in your neighborhood:
 - A scavenger hunt, such as window decorations or painted rocks
 - A live outdoor concert with social distancing
 - Chalking the sidewalks
 - Sidewalk dance party with social distancing