



# How to Participate for Companies, Organizations, and Individuals

## For Companies and Organizations:

There are many ways to participate in Rockford Day and celebrate your pride in our City, even if you aren't a restaurant or retail shop. Here are some ideas:

- Share your **company or organization's history** on social media with the hashtag #RockfordDay
- **Decorate your entrance** in Rockford Day colors (see the logo)
- Encourage members of your organization or staff to **wear Rockford spirit wear or Rockford Day colors** (see the logo)
- Offer **tours of your business or organization** (submit this as an event on [GoRockford.com/RockfordDay](http://GoRockford.com/RockfordDay))
- Have a **cookout for your staff** or members of your organization
- **Post a photo** of your staff or the members of your organization in front of your sign using the hashtag #RockfordDay

## For Individuals:

Rockford Day is the perfect opportunity to show your Rockford pride, or simply get out and enjoy what you love about our City. Here are some ideas:

- Wear your **favorite Rockford gear**, the Rockford Day colors (see the logo), or even your school colors or spirit wear; post a selfie on social media using the hashtag #RockfordDay
- Color and/or **decorate the Rockford Day logo** (found below); take a selfie with it and post it on social media using the hashtag #RockfordDay
- Get outside, meet your neighbors, and **enjoy the outdoors!** Simply walk your neighborhood or visit [www.815outside.com](http://www.815outside.com) for more ideas.
- Share photos of your **Rockford favorites** using the hashtags #RockfordDay and #815Favorite\_\_\_\_\_
- Share your Rockford story or **why you're proud to live in Rockford** on social media using the hashtag #RockfordDay

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