



## *Leaf Peeping &* **SCENIC MUST-DO'S**

### **WHERE TO WATCH THE COLORS CHANGE:**

- **Chimney Rock State Park** – Open! Panoramic fall views from the top of the rock or Hickory Nut Falls Trail.
- **Dittmer Watts Nature Trail** – 3.3 miles of easy to moderate trails with benches & picnic tables to enjoy the view.
- **Broad River Paddle Trail** – Enjoy the fall foliage as you paddle the many scenic miles with easy access at US 221 to US 221-A.
- **Scenic Driving Tours** – Grab your camera and follow one of our driving routes for unbeatable fall foliage.

### **GETTING HERE:**

- Highway 64/74A from Rutherfordton and Highway 9 from Polk County are open.
- Highway 9 North from Black Mountain and Highway 64 from Hendersonville remain closed.
- Chimney Rock State Park is open. Check [chimneyrockpark.com](http://chimneyrockpark.com) for updates.
- Be mindful of potential detours and give yourself time to enjoy the scenic routes!

# Fall Back In Love



## *A Season of Color.* A STORY OF STRENGTH.

Fall has always been a magical time in Lake Lure and Chimney Rock Village — but this year, it means even more. On **September 27, 2024**, Hurricane Helene forever changed our mountain towns. Roads were washed out, trails were damaged and many business owners suffered loss or were displaced. But what never wavered was the strength of our community and the spirit of those who call this place home.

Now, one year later, we invite you to **Fall Back In Love** with the places that have captured so many hearts. Every meal, every hike, every purchase helps our local businesses recover and thrive. Together, let's make this a season to remember.

# PASSPORT CHALLENGE

## EXPLORE, EAT, AND EXPERIENCE YOUR WAY THROUGH THE SEASON

Dozens of small businesses in Lake Lure and Chimney Rock Village are open and ready to welcome you. This fall, we're inviting you to take on the "Fall Back In Love Passport Challenge."

### HERE'S HOW IT WORKS:

- Visit as many participating locations as possible (full list inside!).
- Grab a coffee, book a tour, shop local art, or enjoy dinner with a view.
- Snap a photo of your visit and share it using #FallBackInLoveLLCR
- Every visit counts as an entry into our monthly giveaways — think local swag, dining vouchers, gift baskets & more!

Not only will you uncover hidden gems, but you'll be helping our businesses rebound from the impacts of Hurricane Helene. Let's rebuild — one visit at a time.

### INSIDE THE PASSPORT

#### SUPPORT LOCAL. EXPLORE MORE. CELEBRATE RESILIENCE.

This season, every visit is a victory. As our community continues to recover one year after Hurricane Helene, we invite you to rediscover the charm, hospitality & unforgettable experiences of Lake Lure and Chimney Rock Village.

Check off each spot as you visit, shop, dine, and stay — and know that with every stop, you're helping a beloved local business stay strong.



## HOW TO ENTER THE GIVEAWAY

### EVERY VISIT IS A CHANCE TO WIN!

Each stop you make and check off in your passport counts as an entry into our Fall Back in Love monthly giveaways — featuring local swag, dining vouchers, gift cards, and more!

### TO ENTER:

- Complete as many passport stops as you can
- Snap a photo of your completed passport
- Share it on social media with pics from your adventures
- Tag us before December 5:
  - Facebook: @LakeLureBRF
  - IG: @visitlakelureblueridgenc

*Support Local,  
Win Big!*

### Pro Tip!

Make sure your profile is public so we can see your post!  
Prefer email? Send your entry to:  
[tourisminfo@rutherfordcountync.gov](mailto:tourisminfo@rutherfordcountync.gov)



### PLAN EVEN MORE *Fall Fun!*

Looking for extra inspiration? Browse our curated Itineraries & Guides for birding, cycling, hiking, romantic getaways & more!

## SHOPPING

- \_\_\_ 2 Curios Antiques & Decorative Arts
- \_\_\_ Lil's Thrift Shop
- \_\_\_ April's Boutique
- \_\_\_ Chimney Rock Harley Davidson
- \_\_\_ Riverwatch Gift House
- \_\_\_ The Finderie
- \_\_\_ Willow Creek
- \_\_\_ Chimney Sweeps
- \_\_\_ Lured Market
- \_\_\_ Candy Cabin Lakeside Treats
- \_\_\_ Ingles Market
- \_\_\_ Bubba O'Leary's General Store
- \_\_\_ Hickory Nut
- \_\_\_ Native's Rest Candles
- \_\_\_ The Sacred Chakra

## TRAILS & PARKS

- \_\_\_ Chimney Rock State Park
- \_\_\_ Chimney Rock State Park – Rumbling Bald
- \_\_\_ Dittmer-Watts Nature Trail Park

## ACTIVITIES & ATTRACTIONS

- \_\_\_ Doug Bowman Galleries
- \_\_\_ Lake Lure Pottery
- \_\_\_ Fae Nectar (meadery & event space)
- \_\_\_ Escape Lake Lure
- \_\_\_ Lake Lure Escape Games
- \_\_\_ Chimney Rock Gem Mine
- \_\_\_ Pangaea Plants
- \_\_\_ The Highlands Market
- \_\_\_ Apple Valley Golf Course
- \_\_\_ Bald Mountain Golf Course
- \_\_\_ Canopy Ridge Farm Outdoor Adventure Park
- \_\_\_ Lake Lure Outdoor
- \_\_\_ Riverside Riding Stables
- \_\_\_ Medicine Bear Therapeutic Massage & Yoga
- \_\_\_ The Gym at Lake Lure
- \_\_\_ Mountains Branch Library
- \_\_\_ Pool Creek Picnic Park
- \_\_\_ Morse Park
- \_\_\_ Lake Lure Green Space
- \_\_\_ Bills Creek Community Center

## SALONS & SPAS

- \_\_\_ Chimney Rock Essential Therapies
- \_\_\_ Lake Lure Massage
- \_\_\_ Medicine Bear Therapeutic Massage & Yoga

## DINNING & DRINKS

- \_\_\_ Riverwatch Bar & Grill
- \_\_\_ Riverwatch Coffee House & Gift House
- \_\_\_ Fae Nectar Tavern
- \_\_\_ Moose & Goose Lounge @ The Lake Lure Inn
- \_\_\_ The Veranda Restaurant @ The Lake Lure Inn
- \_\_\_ El Lago Mexican Restaurant
- \_\_\_ La Strada at Lake Lure
- \_\_\_ Lured Market & Grill
- \_\_\_ Lured Coffee Shop
- \_\_\_ Grey Hawk Bar & Gardens
- \_\_\_ The Hatchling Coffee House by Grey Hawk
- \_\_\_ The Lake House Restaurant Bar & Grill
- \_\_\_ Appalachia Restaurant @ Lodge on Lake Lure
- \_\_\_ Canoe Kitchen & Bar
- \_\_\_ The Highlands Reserve
- \_\_\_ Victory Kitchen & Restaurant
- \_\_\_ Legends on the Lake @ Rumbling Bald
- \_\_\_ The Gardens @ Rumbling Bald
- \_\_\_ The Bears Cup Café @ Rumbling Bald
- \_\_\_ Rocky River Ice Cream and Fudge
- \_\_\_ Chimney Rock Smokehouse



## PLACES TO STAY

- \_\_\_ The Chimney Rock Inn & Cottages
- \_\_\_ Pine Gables Cabins
- \_\_\_ The Lake Lure Inn & Spa
- \_\_\_ Grafton Lodge
- \_\_\_ The Lodge on Lake Lure
- \_\_\_ Rumbling Bald on Lake Lure
- \_\_\_ Club Wyndham Resort at Fairfield Mountains
- \_\_\_ Bluegreen Vacations - Fox Run Townhouses
- \_\_\_ Apple Valley Farm Motorcoach Resort
- \_\_\_ Hitching Post Campground
- \_\_\_ Dogwood RV Park (Primitive Camping)

## VACATION RENTALS

- \_\_\_ Allure Mountain Properties & Retreats
- \_\_\_ Banjoe Vacation Rentals
- \_\_\_ Buffalo Junction Properties
- \_\_\_ Cabin Hosts
- \_\_\_ Carolina Mornings Vacation Rentals
- \_\_\_ Carolina Properties
- \_\_\_ Cielo Real Estate
- \_\_\_ Exclusive Mountain Properties
- \_\_\_ Greybeard Rentals
- \_\_\_ Lake Lure Cabins
- \_\_\_ Mr. Lake Lure Vacation Rentals
- \_\_\_ Paradise Mountain Cabin Rentals
- \_\_\_ Sunscape Property Management, LLC
- \_\_\_ Yonder Luxury Vacation Rentals