

YOUR POCKET GUIDE TO
Lake Lure,
CHIMNEY ROCK
 — AND THE —
Blue Ridge Foothills

MOUNTAINS. MAIN STREETS.
 WATER. WONDER.

Welcome

TO WHERE BEAUTY
 FEELS PERSONAL

THIS ISN'T JUST A DESTINATION.
 IT'S A FEELING YOU'LL WANT TO
 RETURN TO.



USE THE MAP TO
 EXPLORE BY TOWN



SCAN EACH SECTION
 TO DISCOVER LISTINGS,
 EVENTS, AND TRIP IDEAS

Discover a place where mountain mornings turn into lake afternoons and small-town evenings glow with charm — where coffee tastes better on a porch and sunsets reflect off the water. Lake Lure, Chimney Rock, and the Blue Ridge Foothills invite you to slow down, look around, and stay awhile. Whether you're here for outdoor adventure, romantic escapes, family fun, or a weekend reset - you'll find your rhythm here.



THINGS TO DO:
Adventure Starts Here

THIS IS WHERE YOU CLIMB HIGHER,
 PADDLE FARTHER, AND EXPLORE DEEPER.

OUTDOOR ADVENTURE

- Ziplining above the treetops
- UTV & ATV trails
- Rock climbing & bouldering
- Wake surfing & boat rentals
- Tubing & paddling the Broad River
- Golf with mountain views

FAMILY FUN

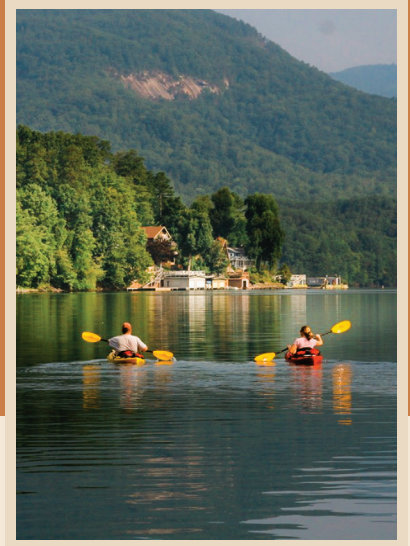
- Chimney Rock State Park
- Thermal Belt Rail Trail (13.5 paved miles)
- Purple Martin Greenway
- Gem mining & farm visits
- Museums & community events
- Scenic driving tours



FROM SUNRISE HIKES TO SUNSET
 BOAT RIDES, YOUR KIND OF
 ADVENTURE IS WAITING.



Scan for full
 activity listings!



**PLACES TO
 STAY:**

UNIQUE LODGING

- Victorian-era homes
- A converted fire station inn
- Cozy bed & breakfasts
- Boutique mountain inns
- Lakefront resorts

**OUTDOOR &
 GROUP STAYS**

- Large homes for families/ reunions
- Campgrounds & RV parks
- Glamping experiences
- Dog-friendly lodging



Scan to find the perfect stay!

**DINING
 AND DRINKS**

From lakeside dining to hidden gem cafés, our food scene is locally owned, welcoming, and rooted in the flavors of the region.

WHAT YOU'LL FIND

- Lake & mountain view restaurants
- Farm-fresh, locally sourced fare
- Casual patios & family favorites
- Coffee shops & sweet treats
- Craft beer, wine & creative cocktails
- Elevated dining experiences

*Come hungry
 Leave happy*

Scan for restaurants,
 hours & menus!



FIND YOUR TRAIL

Designated a Great Trails destination, our county offers everything from accessible greenways to challenging mountain ascents.

- Chimney Rock State Park trails
- Rumbling Bald hiking paths
- Dittmer-Watts Nature Trail
- Thermal Belt Rail Trail
- Purple Martin Greenway
- Broad River Paddle Trail

Move at Your Own Pace

Scan to explore trail maps & routes! →



EVENTS

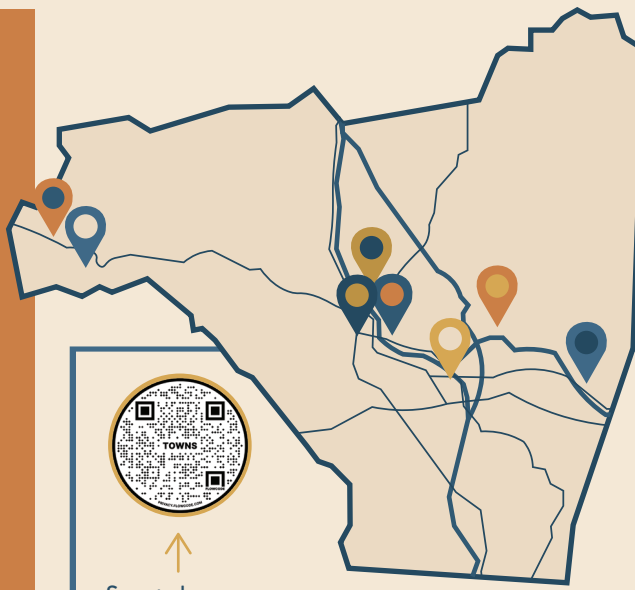
SPRING BLOOMS. SUMMER CONCERTS.
FALL COLOR. HOLIDAY LIGHTS.

- Seasonal festivals
- Outdoor competitions
- Live music & markets
- Holiday celebrations
- Family-friendly events



NO MATTER WHEN YOU VISIT,
SOMETHING SPECIAL IS HAPPENING.

Scan for upcoming events! →



Scan to learn more about our towns!

EXPLORE BY TOWN

- LAKE LURE**
Water, wellness, and unforgettable views—mountain reflections meet lakeside relaxation.
- CHIMNEY ROCK VILLAGE**
Mountain charm at the base of an icon. Shops & strollable streets - the gateway to adventure.
- RUTHERFORDTON**
Historic streets. Independent shops. One of NC's oldest towns, rich with heritage.
- FOREST CITY**
Family-friendly and vibrant downtown energy. Murals, markets, music and welcoming shops.
- SPINDALE**
Small-town warmth with creative spirit. Parks, local events, and hidden gems to discover.
- ELLENBORO**
Rural charm and authentic NC character. A gateway to scenic drives & open landscapes.
- RUTH**
Quiet country beauty. Rolling farmland, open skies and peaceful foothill views.
- BOSTIC/ GOLDEN VALLEY**
Rolling countryside, open skies, and peaceful foothill beauty - Known for scenic drives, farmland, and authentic rural charm.

PLAN EVEN MORE

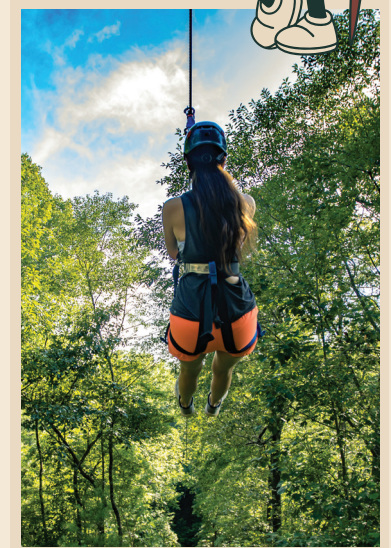
LOOKING FOR MORE CURATED IDEAS?

Our website features dozens of themed Guides & Itineraries, including:

- Romantic Getaways
- Adventure Itineraries
- Cycling Trips
- Dog Friendly Guides
- Coffee Guide
- Family Weekend Plans
- Craft Trail Tours

AND MUCH MORE!

Scan for Guides & Itineraries



COME SEE IT FOR YOURSELF.

Mornings on the lake. Scenic foothill views. Main Streets where shop doors are open, and smiles are easy.

Our natural beauty has always defined this place - but it's our resilient community that truly sets it apart. Local business owners, neighbors, and volunteers have worked together to ensure Lake Lure, Chimney Rock, and the Blue Ridge Foothills continue to welcome you with open arms.

HAPPEN HERE
VisitNCSmallTowns.com

FOLLOW ALONG!

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@LakeLureBRF →

Download Full Visitor Guide!

