

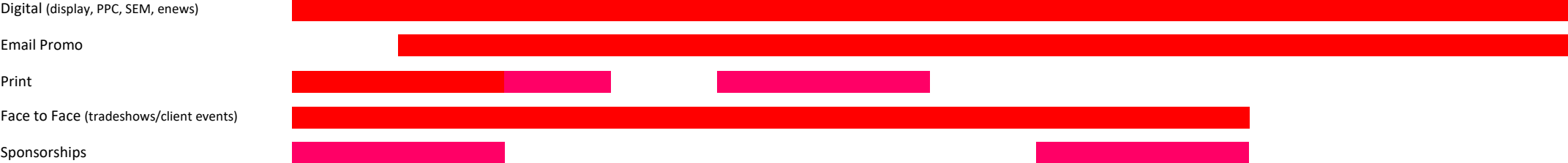
VISIT SACRAMENTO
2020 MARKETING CALENDAR*

2020

January February March April May June July August September October November December

Convention/Meeting

Paid Media



Content Development



Tourism (Trade/Leisure)

Paid Media



Content Development



VISIT SACRAMENTO
2020 MARKETING CALENDAR*

Sports, Events, S365

Paid Media & Content Development

