AGENDA

A. Call to Order/Roll Call of Committee Members

Zone 1: Kathleen Gilbey (Chair), Nikki Carlson, Scott VandenBerg

Zone 2: Royce Pollard, Sami Qureshi

Zone 3: Steve Young

Zone 4: David Huber (Vice Chair)

B. Public Comments – Matters Not on the Agenda

Public comment on items not listed on the agenda will be heard at this time.

C. Review and Approval of STMD Tourism Committee Meeting Minutes

1. Regular Meeting: January 14, 2019

D. FY2018-19 Zone Funding Applications for Review or Approval

(In Date Order; Zone Designations Shown Subject to Change)

1. Zone 2: MPINCC Annual Conference & Expo
   Hilton Arden West
   February 26, 2019

2. Zone 1: Michelin Guide
   Visit Sacramento
   March 5, 2019

3. Zone 1: MIC Colorado
   Hyatt Regency & Sheraton Grand
   March 11-14, 2019

4. Zone 4: SSSCC Spring Assembly 2019
  McClellan Hospitality
   April 5-7, 2019

5. Zone 2: Collaborative for Academic, Social and Emotional Learning
   Hilton Arden West
   April 9-11, 2019

6. Zone 4: CalSAE ELEVATE Annual Conference 2019
  McClellan Hospitality
   April 28- May 1, 2019

7. Zone 2: Amgen Tour of California 2019
   DoubleTree Sacramento
   May 4 – 13, 2019

8. Zone4: Amgen Tour of California 2019
   Sacramento Sports Commission
   May 12,2019

9. Zone 1-4: IPW California Plaza Activation/Fam Trip 2019
   Visit Sacramento
   June 1-7, 2019

10. Zone 1: Sacramento Pride 2019
    Sacramento LGBT Community Center
    June 8-9, 2019

11. Zone 2-4: Tough Mudder Sacramento
    Tough Mudder Event Production Inc.
    June 8-9, 2019

12. Zone 2: SGMP National Education Conference 2019
    DoubleTree Sacramento
    June 25-27, 2019

    Crowne Plaza
    June 25-27, 2019

    Hilton Arden West
    June 25-27, 2019

15. Zone 1: SGMP National Education Conference 2019
    Holiday Inn Downtown Arena
    June 25-27, 2019

16. Zone 2 1st Annual Bear Cup Gaming Tournament
    California Exposition & State Fair
    July 12-18, 2019

17. Zone 1: National Caviar Day 2019
    Crave Sacramento/CA Restaurant Assn
    July 18-21, 2019

18. Zone 2: 2nd Annual Youth Mariachi Competition
    California Exposition & State Fair
    July 19-21, 2019

19. Zone 2: City of Trees 2019
    Entercom Communications
    September 21, 2019

E. STMD Zone Funding and Post-Event Reports

1. Zone Funding Financial Reports: Summary and Detail March 31, 2019
2. Post-Event Recap Reports (applicable to this meeting’s fund applications)

F. New Business

G. Future Meetings and Agenda Items

1. Special Meeting of the Committee: Date to be Announced, 2019
2. Regular Meeting of the Committee, July 8, 2019, 11:00 a.m.

H. Adjournment

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee’s consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.

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