

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.

Regular Meeting of the Tourism District Committee

Monday, July 8, 2019

11:00 a.m. – 1:00 p.m.

Visit Sacramento - 1608 I Street
Sacramento, California

AGENDA

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| A. | Call to Order/Roll Call of Committee Members
Zone 1: Kathleen Gilbey (Chair), Nikki Carlson, Scott VandenBerg
Zone 2: Royce Pollard, Sami Qureshi
Zone 3: Steve Young
Zone 4: David Huber (Vice Chair) | Gilbey |
| B. | Public Comments – Matters Not on the Agenda
<i>Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.</i> | Gilbey |
| C. | Review and Approval of STMD Tourism Committee Meeting Minutes
1. Regular Meeting: April 8, 2019
2. Special Meeting: May 31, 2019 | Committee |
| D. | FY2018-19 Zone Funding Applications for Review or Approval
<i>(In Date Order; Zone Designations Shown Subject to Change)</i>
1. Zone 1-4: 2019 NCAA Division 1 Track & Field Prelim Championship, Sacramento Sports Commission, May 23-25, 2019
2. Zone 1-4: 2019 USATF Hershey National JO Championship, Sacramento Sports Commission, July 22-28, 2019
3. Zone 1: Wide Open Walls Street Festival 2019, Wide Open Walls, August 17, 2019
4. Zone 2: 39 th National Narrow Gauge Convention, Hilton Sacramento, September 4-7, 2019
5. Zone 1: Sacramento Burger Battle 2019, Crohn's & Colitis Foundation, September 12, 2019
6. Zone 4: 4 th Annual PBA West/Northwest Region Capital City Open, Professional Bowlers Assoc, September 13-15, 2019
7. Zone 1: BENT 2019, Sacramento International Gay & Lesbian Film Festival, October 11-13, 2019
8. Zone 1: Brew Street 2019, Runnin' for Rhett, October 19, 2019
9. Zone 1-2: California International Marathon 2019, Sacramento Running Association, December 8, 2019 | Presenters |
| E. | STMD Zone Funding and Post-Event Reports
1. Zone Funding Financial Reports: Summary and Detail June 30, 2019
2. Post-Event Recap Reports <i>(applicable to this meeting's fund applications)</i> | Staff |
| F. | New Business | Committee/Staff |
| G. | Future Meetings and Agenda Items | Committee |
| H. | Adjournment | Gilbey/Committee |

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.