

# SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

*This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.*

## Regular Meeting of the Tourism District Committee

**Monday, January 14, 2019**

**1:30 p.m. – 3:00 p.m.**

Visit Sacramento - 1608 I Street

Sacramento, California

### AGENDA

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|----|---|------------------|
| A. | Call to Order/Roll Call of Committee Members<br>Zone 1: Kathleen Gilbey (Chair), Nikki Carlson, Scott Vandenberg<br>Zone 2: Royce Pollard, Sami Qureshi<br>Zone 3: Steve Young<br>Zone 4: David Huber (Vice Chair)  | Gilbey           |
| B. | Public Comments – Matters Not on the Agenda<br><i>Public comment on items not listed on the agenda will be heard at this time.<br/>Public comment is taken on items listed on the agenda when those items are addressed.</i>  | Gilbey           |
| C. | Review and Approval of STMD Tourism Committee Meeting Minutes<br>1. Regular Meeting: October 22, 2018<br>2. Special Meeting: November 5, 2018   | Committee        |
| D. | Committee Composition<br>1. Election of Officers: Chair and Vice Chair  | Committee        |
| E. | FY2018-19 Zone Funding Applications for Review or Approval<br><i>(In Date Order; Zone Designations Shown Subject to Change)</i><br>1. Zone 4: RCMA Emerge, McClellan Hospitality and Crowne Plaza, January 29-31, 2019<br>2. Zone 1: MPINCC Annual Conference & Expo, Sheraton Grand and Hyatt Regency, February 26, 2019<br>3. Zone 1: Capitol Beer Fest, Runnin' For Rhett, March 2, 2019<br>4. Zone 1: East Coast Sales Mission 2019, Sheraton Grand and Hyatt Regency March 10-15, 2019<br>5. Zone 1-4: Sacramento Beer Week, Sacramento Area Brewers Guild, April 26–May 5, 2019<br>6. Zone 1: Sol Blume, LLC, Sol Blume LLC, April 27, 2019 | Presenters       |
| F. | STMD Zone Funding and Post-Event Reports<br>1. Zone Funding Financial Reports: Summary and Detail 12/31/18<br>2. Post-Event Recap Reports <i>(applicable to this meeting's fund applications)</i>   | Staff            |
| G. | New Business<br>1. The Ralph M. Brown Act/Open Meeting Law Training   | Committee/Staff  |
| H. | Future Meetings and Agenda Items<br>1. Next Meeting: April 8, 2019, 11:00 AM  | Committee        |
| I. | Adjournment   | Gilbey/Committee |

#### Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

#### Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

#### Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.