

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.

Special Meeting of the Tourism District Committee

Monday, November 5, 2018

9:00 a.m. - 10:00 a.m.

Visit Sacramento

1608 I Street, Sacramento, California

AGENDA

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| A. | Call to Order/Roll Call of Committee Members
Zone 1 – Kathleen Gilbey (Chair), Liz Tavernese, Scott VandenBerg
Zone 2 – Sami Qureshi, Doug Warren
Zone 3 – Steve Young
Zone 4 – David Huber (Vice Chair) | Gilbey |
| B. | Public Comments – Matters Not on the Agenda
<i>Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.</i> | Gilbey |
| C. | FY2018-19 Zone Funding Applications for Review or Approval
<i>(In Date Order; Zone Designations Shown Subject to Change)</i>
1. Zone 2: City of Trees 2018 (Entercom Communications) – September 9, 2018
2. Zones 1-4: SCC Expansion Phase 2 Marketing Campaign (Visit Sacramento) – January–December 2019 | Committee |
| D. | STMD Post-Event Recap
Post-Event Recap Reports <i>(applicable to this meeting’s fund applications)</i> | Staff |
| A. | New Business | Committee/Staff |
| E. | Future Meetings and Agenda Items
A. Next Regular Quarterly Meeting: January 14, 2019 | Committee |
| F. | Adjournment | Gilbey/Committee |

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee’s consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-7782 at least 48 hours prior to the meeting.