

AGENDA



Purpose: Board of Directors Meeting
Location: The SAFE Credit Union Convention Center
Link: <https://us02web.zoom.us/j/81690585690?pwd=VjE3SkxXM1N0ZUV5aVhTdktkRGZtUT09>
Dial In: (669) 900-6833
Meeting ID: 816 9058 5690
Password: 363316
Date/Time: August 26, 2021 ▪ 2:30 pm

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

- I. Call to Order Shelly Moranville, Chair

- II. Public Comments – Matters Not on the Agenda
*Public comments on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.*

- III. Approval of Board Meeting Minutes: July 15, 2021 Board

- IV. Chair’s Report Shelly Moranville

- V. President’s Report Mike Testa/Staff
 - A. SAFE Credit Union Convention Center Update
 - a. 2022 Convention Calendar
 - B. City of Sacramento Master Siting Plan
 - C. Visit Sacramento Business Plan
 - D. Sports Commission Update
 - E. Private Revenue/Sponsorships
 - F. Status of Farm-to-Fork Festival, Aftershock, Ironman
 - a. Leisure Campaign Progress/TV Commercial
 - b. Festival DEI Scholarships
 - c. Bridge Dinner CAMP Scholarships
 - G. Destinations International (DI) Board Appointment
 - H. December Board Retreat

- VI. Staff Reports Included in Board Packet
 - A. Department reports for July 2021
 - B. Financial reports as of July 31, 2021

- VII. Future Agenda Items

- VIII. Adjournment

NOTICE TO PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Elizabeth Anderson, at Visit Sacramento at (916) 808-8992 at least 48 hours prior to the meeting.

