



## CONTENT:

- 1) Sacramento Convention Center Complex Operations
- 2) Download Previous Updates

### **Sacramento Convention Center Complex Operations**

On Wednesday, Apr. 11, the City Manager announced the conclusion of the process of considering private operations of the Sacramento Convention Center Complex. Based on his direction, the City will continue to manage and operate the complex with City employees and will also continue to work closely with Visit Sacramento on sales and marketing. In addition, the City is developing a management plan to guide operations to ensure that with the opening of its renovated facilities, the City will continue to provide outstanding customer service in all areas.

#### *Background*

A year ago, the City issued a Request for Information to gauge interest in operating the complex, which consists of the Memorial Auditorium, Community Center Theater, and Convention Center. City staff interviewed three teams and in July 2017, City Council approved the Kings/SMG/Live Nation team as the preferred group to develop a proposal and negotiate a term sheet. The City has concluded the competitive process and at the recommendation of the City Manager, has determined that the City will continue to operate the complex.

### **Download Previous Updates**

[Week of March 26, 2018](#)

[Week of March 12, 2018](#)

[Week of March 5, 2018](#)

[Week of February 26, 2018](#)

[Week of January 29, 2018](#)

[Week of January 15, 2018](#)

[Week of December 11, 2017](#)

[Week of December 4, 2017](#)

[Week of November 27, 2017](#)

[Week of November 13, 2017](#)

[Week of October 30, 2017](#)

[Week of October 16, 2017](#)

### **Websites**

[Visit Sacramento](#) (Meeting planners for events)

[City of Sacramento](#) (Detailed project information)

**Questions?**

Project: Desmond Parrington, Senior Development Manager  
[dparrington@cityofsacramento.org](mailto:dparrington@cityofsacramento.org)  
Office of City Manager, City of Sacramento

Sales & Marketing: Sarah Atilano, Vice President of Sales and Business Development  
[satilano@visitsacramento.com](mailto:satilano@visitsacramento.com)  
Visit Sacramento

Matthew Voreyer, General Manager  
[mvoreyer@cityofsacramento.org](mailto:mvoreyer@cityofsacramento.org)  
Sacramento Convention Center Complex

**SCC Expansion Project Team**

Project Sponsor:	City of Sacramento
Project Manager:	Desmond Parrington
Assistant Project Managers:	Sabrina Tefft, Jon Blank
Project Executive:	Fran Halbakken
Architect:	<a href="#">Populous</a>
Pre-Expansion General Contractor:	<a href="#">AECOM Hunt</a>
Sales & Marketing:	Visit Sacramento



1608 I Street  
Sacramento, CA 95814

[View Online](#) • [Unsubscribe](#)