

# SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

*This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.*

**Purpose:** Regular Meeting of the Sacramento Tourism Marketing District Committee  
**Location:** Visit Sacramento Office, 1608 I St, Sacramento, CA 95814  
**Date/Time:** Thursday, April 11, 2024, 11:00 a.m. – 1:00 p.m.

## AGENDA

- A. Call to Order/Roll Call of Committee Members Chair  
Zone 1: Nikki Glass (Vice Chair), Patrick Miller, Jeroen Gerrese  
Zone 2: Royce Pollard, Tim Woolslayer  
Zone 3: Doug Warren  
Zone 4: David Huber (Chair)
- B. Public Comments – Matters Not on the Agenda Chair  
*Public comment on items not listed on the agenda will be heard at this time.*  
*Public comment is taken on items listed on the agenda when those items are addressed.*
- C. 2024 Chair & Vice Chair Vote Committee
- D. Review and Approval of STMD Tourism Committee Meeting Minutes Committee  
1. Regular Meeting: January 9, 2024
- E. FY2023-24 Zone Funding Applications for Review or Approval Presenters  
*(In Date Order; Zone Designations Shown Subject to Change)*  
1. Zone 1-4            Wide Open Walls Mural Lighting    Wide Open Walls            May – October 2024  
2. Zone 1             Terra Madre Americas                Visit Sacramento            May 2024
- F. STMD Zone Funding and Post-Event Reports Staff  
1. Zone Funding Financial Reports as of March 31, 2024  
2. Post-Event Recap Reports *(applicable to this meeting's fund applications)*
- G. TMD Renewal Staff
- H. Future Meetings and Agenda Items Committee  
1. Special Meeting (Budget Review): June 6, 2024 12pm – 1:30pm  
2. Regular Meeting: July 9, 2024 11am – 1pm
- I. Adjournment Chair/Committee

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### Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

### Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

### Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.