

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.

Regular Meeting of the Tourism District Committee

Monday, January 11, 2021

11:00 a.m. – 1:00 p.m.

Teleconference Meeting:

Web Link: <https://us02web.zoom.us/j/83745515497?pwd=L2dDVUkxdWkzVHBDRTerY0d5WmRuUT09>

Dial in Number: +1 669 900 6833

Meeting ID: 837 4551 5497

Passcode: 851074

AGENDA

- | | | |
|----|--|-----------------|
| A. | Call to Order/Roll Call of Committee Members
Zone 1: Barry Miller, Nikki Carlson (Vice Chair), Shelly Moranville
Zone 2: Royce Pollard, Sami Qureshi
Zone 3: Denia Phillips
Zone 4: David Huber (Chair) | Huber |
| B. | Election of Chair & Vice Chair | Huber |
| C. | Public Comments – Matters Not on the Agenda
<i>Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.</i> | Chair |
| D. | Review and Approval of STMD Tourism Committee Meeting Minutes
1. Regular Meeting: October 19, 2020 | Committee |
| E. | FY2020-21 Zone Funding Applications for Review or Approval
<i>(In Date Order; Zone Designations Shown Subject to Change)</i>
1. Zone 1: Capitol Beer Fest 2021, Runnin' for Rhett, March 6, 2021 (back-up date October 16, 2021)
2. Zone 2: Hot Jazz Jubilee 2021, Hot Jazz Jubilee, Inc, September 3-6, 2021 | Presenters |
| F. | STMD Zone Funding and Post-Event Reports
1. Zone Funding Financial Reports as of December 31, 2020
2. Post-Event Recap Reports <i>(applicable to this meeting's fund applications)</i> | Staff |
| G. | Future Meetings and Agenda Items
1. Regular Meeting: April 12, 2021 | Committee |
| H. | Adjournment | Chair/Committee |

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.