

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.

Regular Meeting of the Tourism District Committee

Monday, January 13, 2020

11:00 a.m. – 1:00 p.m.

Visit Sacramento - 1608 I Street
Sacramento, California

AGENDA

- A. Call to Order/Roll Call of Committee Members Huber
Zone 1: Nikki Carlson (Vice Chair), Scott VandenBerg, Barry Miller
Zone 2: Royce Pollard, Sami Qureshi
Zone 3: Steve Young
Zone 4: David Huber (Chair)
- B. Reaffirmation of Previous Action Regarding Election of Chair & Vice Chair Huber
- C. Public Comments – Matters Not on the Agenda Huber
*Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.*
- D. Review and Approval of STMD Tourism Committee Meeting Minutes Committee
1. Regular Meeting: October 7, 2019
- E. FY2018-19 Zone Funding Applications for Review or Approval Presenters
(In Date Order; Zone Designations Shown Subject to Change)
1. Zone 1: IAEE Annual Meeting & Expo 2019, SAFE Credit Union Convention Center, December 3-5, 2019
2. Zone 1: RCMA Emerge 2020, Sheraton Grand, February 4-6, 2020
3. Zone 2: RCMA Emerge 2020, Courtyard by Marriott Cal Expo, February 4-6, 2020
4. Zone 7: RCMA Emerge 2020, McClellan Hospitality, Crowne Plaza and Lions Gate Hotel, February 4-6, 2020
5. Zone 1: Destinations International Destination Showcase, Sheraton Grand and Hyatt Regency, February 2-6, 2020
6. Zone 1: Downtown Events Alliance, Bonneville International, February – April 2020
7. Zone 1-4: me&you at SXSW 2020, me&you, March 2020
8. Zone 1: MIC of Colorado and Denver Sales Mission 2020, Sheraton Grand and Hyatt Regency, March 9-12, 2020
9. Zone 1: MPINCC Annual Conference & Expo, Sheraton Grand and Hyatt Regency, March 23-24, 2020
10. Zone 1: Old Sacramento Ragtime-Banjo-Dixieland Jubilee 2020, Sacramento Banjo Band, May 1-3, 2020
11. Zone 2: Country in the Park 2020, Bonneville International, May 9-10, 2020
12. Zone 4: SGMP – National Education Conference, Crowne Plaza, May 19-21, 2020
13. Zone 1: Celebrate Caviar Week 2020, Crave Sacramento, July 16-19, 2020
14. Zone 1-4: 2019 NCAA Div 1 T & F Prelim Championships, Sacramento Sports Commission, May 23-25, 2019
- F. STMD Zone Funding and Post-Event Reports Staff
1. Zone Funding Financial Reports: Summary and Detail December 31, 2019
2. Post-Event Recap Reports (*applicable to this meeting's fund applications*)
- G. New Business Committee/Staff
- H. Future Meetings and Agenda Items Committee
- I. Adjournment Huber/Committee

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.