

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.

Purpose: Regular Meeting of the Sacramento Tourism Marketing District Committee
Location: Visit Sacramento Office, 1608 I St, Sacramento, CA 95814
Date/Time: Monday, January 9, 2023, 11:00 a.m. – 1:00 p.m.

AGENDA

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| A. | Call to Order/Roll Call of Committee Members
Zone 1: Barry Miller, Nikki Carlson (Vice Chair), Shelly Moranville
Zone 2: Royce Pollard, Sami Qureshi
Zone 3: Doug Warren
Zone 4: David Huber (Chair) | Chair |
| B. | Public Comments – Matters Not on the Agenda
<i>Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.</i> | Chair |
| C. | 2023 Chair & Vice Chair Vote | Committee |
| D. | Review and Approval of STMD Tourism Committee Meeting Minutes
1. Regular Meeting: October 10, 2022 | Committee |
| E. | FY2022-23 Zone Funding Applications for Review or Approval
<i>(In Date Order; Zone Designations Shown Subject to Change)</i>
1. Zone 1-4: CalSAE Seasonal Spectacular, Centerplate, December 14, 2022
2. Zone 1: City of Trees Parade 2022, The Curiosity Collaborative, February 18, 2023
3. Zone 1: Washington DC Sales Mission, Sheraton Grand, March 17-23, 2023
4. Zone 2: Bernese Mountain Dog Club of America, Hilton Arden West, April 2-10, 2023 | Presenters |
| F. | STMD Zone Funding and Post-Event Reports
1. Zone Funding Financial Reports as of December 31, 2022
2. Post-Event Recap Reports <i>(applicable to this meeting's fund applications)</i> | Staff |
| G. | Administrative Processes Update | Staff |
| H. | Future Meetings and Agenda Items
1. Regular Meeting: April 10, 2023 | Committee |
| I. | Adjournment | Chair/Committee |

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.