

# SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

*This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.*

**Purpose:** Regular Meeting of the Sacramento Tourism Marketing District Committee  
**Location:** Visit Sacramento Office, 1608 I St, Sacramento, CA 95814  
**Date/Time:** Tuesday, January 9, 2024, 11:00 a.m. – 1:00 p.m.

## AGENDA

- A. Call to Order/Roll Call of Committee Members Chair  
Zone 1: Barry Miller, Nikki Glass (Vice Chair), Shelly Moranville  
Zone 2: Royce Pollard, Tim Woolslayer  
Zone 3: Doug Warren  
Zone 4: David Huber (Chair)
- B. Public Comments – Matters Not on the Agenda Chair  
*Public comment on items not listed on the agenda will be heard at this time.*  
*Public comment is taken on items listed on the agenda when those items are addressed.*
- C. Review and Approval of STMD Tourism Committee Meeting Minutes Committee  
1. Regular Meeting: October 9, 2023
- D. FY2023-24 Zone Funding Applications for Review or Approval Presenters  
*(In Date Order; Zone Designations Shown Subject to Change)*
- |                  |  |                     |                              |
|------------------|--|---------------------|------------------------------|
| 1. Zone 1        | Midtown Sacramento Second Saturday               | Midtown Association | May – October 2024           |
| 2. Zone 1        | Youssefi Square Summer Roller Rink               | Hall of Fame Media  | June 14 – September 17, 2024 |
| 3. Zone 1, 2 & 4 | CalSAE Seasonal Spectacular                      | Visit Sacramento    | December 13-14, 2024         |
| 4. Zone 1-2      | RCMA Emerge 2024 Tradeshow & Client Event Dinner | Visit Sacramento    | January 8-11, 2024           |
| 5. Zone 1-4      | STMD District Renewal                            | Visit Sacramento    | January 2024                 |
- E. STMD Zone Funding and Post-Event Reports Staff  
1. Zone Funding Financial Reports as of December 31, 2023  
2. Post-Event Recap Reports (*applicable to this meeting's fund applications*)
- F. TMD Renewal Staff
- G. Future Meetings and Agenda Items Committee  
1. Regular Meeting: April 8, 2024
- H. Adjournment Chair/Committee

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### Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

### Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

### Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.