

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.

Purpose: Regular Meeting of the Sacramento Tourism Marketing District Committee
Location: Visit Sacramento Office, 1608 I St, Sacramento, CA 95814
Date/Time: Monday, July 10, 2023, 11:00 a.m. – 1:00 p.m.

AGENDA

- A. Call to Order/Roll Call of Committee Members Chair
Zone 1: Barry Miller, Nikki Carlson (Vice Chair), Shelly Moranville
Zone 2: Royce Pollard, Tim Woolslayer
Zone 3: Doug Warren
Zone 4: David Huber (Chair)
- B. Public Comments – Matters Not on the Agenda Chair
Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.
- C. Review and Approval of STMD Tourism Committee Meeting Minutes Committee
1. Regular Meeting: April 17, 2023
- D. FY2023-24 Zone Funding Applications for Review or Approval Presenters
(In Date Order; Zone Designations Shown Subject to Change)
- | | | | |
|-------------|---|--------------------------------------|------------------------------|
| 1. Zone 2 | Hot Jazz Jubilee | DoubleTree by Hilton Sacramento | August 31-September 4, 2023 |
| 2. Zone 1 | 15 th Annual Tejano Conjunto Festival | Land Arrows Productions | September 3, 2023 |
| 3. Zone 1 | Farm to Fort | Runnin' for Rhett | October 20, 2023 |
| 4. Zone 2 | CCAC | DoubleTree by Hilton Sacramento | November 6-9, 2023 |
| 5. Zone 1 | 2024 California Craft Beer Summit | California Craft Brewers Association | March 12-14, 2024 |
| 6. Zone 1 | Housing CA 2025 Annual Conference | Sheraton Grand | March 4-7, 2025 |
| 7. Zone 1-4 | Visit Sacramento Sales & Marketing
Plan FY 23/24 Budget Supplement | Visit Sacramento | July 1, 2023 – June 30, 2024 |
- E. STMD Zone Funding and Post-Event Reports Staff
1. Zone Funding Financial Reports as of June 30, 2023
2. Post-Event Recap Reports *(applicable to this meeting's fund applications)*
- F. Review, Discussion, and Approval of the STMD Portion of
Visit Sacramento's Draft Budget for FY 23/24 Committee/Staff
- G. Future Meetings and Agenda Items Committee
1. Regular Meeting: October 9, 2023
- H. Adjournment Chair/Committee

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.