

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Committee action may occur on any identified agenda item.

Regular Meeting of the Tourism District Committee

Monday, July 13, 2020

11:00 a.m. – 1:00 p.m.

Teleconference Meeting:

Call In Number: +1-415-655-0001 | Access Code: 145 303 2567

Web Access: <https://saccity.webex.com/saccity/j.php?MTID=m899b37bc06d0c540375a96126c17244e> | Web Access Code: STMD

AGENDA

- A. Call to Order/Roll Call of Committee Members Huber
Zone 1: Barry Miller, Nikki Carlson (Vice Chair), Scott VandenBerg
Zone 2: Royce Pollard, Sami Qureshi
Zone 3: Steve Young
Zone 4: David Huber (Chair)
- B. Public Comments – Matters Not on the Agenda Huber
*Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.*
- C. Review and Approval of STMD Tourism Committee Meeting Minutes Committee
1. Regular Meeting: January 13, 2020
2. Special Meeting: April 15, 2020
- D. FY2019-20 Zone Funding Applications for Review or Approval Presenters
(In Date Order; Zone Designations Shown Subject to Change)
1. Zone 1: Southern California Sales Mission, Hyatt Regency & Sheraton Grand, February 19-21, 2020
2. Zone 1: Spirit Wings, Metro Chamber Foundation, 2020
3. Zone 1: Old Sacramento Ragtime-Banjo-Dixieland Jubilee 2020, Sacramento Banjo Band, October 2-4, 2020

No action will occur on the below applications as events have been cancelled due to COVID-19
4. Zone 1-4: Sacramento Beer Week, Sacramento Area Brewers Guild, April 24 – May 2, 2020
5. Zone 2: Knights of Columbus California State Council 2020, DoubleTree by Hilton, May 14-17, 2020
6. Zone 2: SGMP National Education Conference 2020, DoubleTree by Hilton, May 19-21, 2020
7. Zone 2: Bear Cup Gaming Tournament, California Exposition & State Fair, July 17 – August 2, 2020
8. Zone 2: 3rd Annual Youth Mariachi Competition, California Exposition & State Fair, July 24-26, 2020
9. Zone 2: City of Trees 2020, Entercom California, September 26-27, 2020
- E. STMD Zone Funding and Post-Event Reports Staff
1. Zone Funding Financial Reports: Summary and Detail as of June 30, 2020
2. Post-Event Recap Reports (*applicable to this meeting's fund applications*)
- F. Review, Discussion, and Approval of the STMD Portion of Visit Sacramento's Draft Budget for FY 20/21 Committee/Staff
- G. Future Meetings and Agenda Items Committee
1. Regular Meeting: October 12, 2020
- H. Adjournment Huber/Committee

Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-8992 at least 48 hours prior to the meeting.