



TERRA MADRE

americas

Join the Celebration



Sacramento, Calif.
September 26-28, 2025

Terra Madre Americas, the American iteration of the world-renowned Terra Madre Salone del Gusto, is making its debut in Sacramento, California. This first-of-its-kind event will bring together some of the **best producers, chefs, vintners, and artisans from across the Americas to showcase their talents and stories** in a unique celebration of Slow Food in California's capital.

WHY SACRAMENTO?



Known as America's Farm-to-Fork Capital, Sacramento is at the forefront of sustainable agriculture and food innovation. With a thriving food scene, welcoming community, and a track record of hosting successful events, Sacramento provides the ideal setting for Slow Food enthusiasts from around the world to gather, connect, and inspire others.

SHOWCASE YOUR REGION'S BEST AT TERRA MADRE AMERICAS

Terra Madre Americas offers exhibitors an exceptional opportunity to showcase the very best their regions have to offer with attendees from all over the world.

Reach a Global Audience: Share your region's products, stories, and mission with a diverse audience passionate about quality, authenticity, and sustainability.

Boost Your Visibility: Opportunity for your region's producers, chefs, vintners, brewers, and artisans to highlight their expertise and gain exposure as a leader in their industry.

Opportunities for Connection: Network and build relationships with other Slow Food chapters from around the world, like-minded exhibitors, and attendees who share your commitment to good, clean, and fair food.





A Culinary Celebration Like No Other

Set against the backdrop of Sacramento's vibrant downtown, Terra Madre Americas promises a rich and immersive experience as the event will be surrounded by an outdoor vibrant street party highlighting the best of Sacramento, California, and beyond.

- Local and regional craft beer, wine, and cocktails
- Food vendors showcasing the region's culinary innovation
- Live music performances from both local and national artists
- Interactive food education workshops and demonstrations
- And more!

Join Us at Terra Madre Americas

This is your chance to be part of an event that celebrates culinary traditions, fosters connections, and champions good, clean, and fair food for all. By exhibiting at Terra Madre Americas, you will not only introduce your offerings to a new audience but also become a vital part of a movement that shapes the future of food.

Let's come together and celebrate the tastes of the Americas and the Slow Food movement. We can't wait to welcome you to Sacramento!



For more information about exhibiting or attending, please contact:



Annie Mosley
Director of Events
AMosley@VisitSacramento.com



Dana Stormes
Senior Event Manager
DStormes@VisitSacramento.com