

# AGENDA



**Purpose:** Board of Directors Meeting  
**Location:** Courtyard by Marriott-Cal Expo  
**Date/Time:** January 18, 2018 ▪ 12:00 pm

*This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.*

- I. Call to Order Doug Warren, Chair
- II. Public Comments – Matters Not on the Agenda  
*Public comments on items not listed on the agenda will be heard at this time.  
Public comment is taken on items listed on the agenda when those items are addressed.*
- III. Approval of Board Meeting Minutes: November 16, 2017 Board
- IV. Chair’s Report Doug Warren
  - A. Approve New Board Members: Christine Calvin, Lance Richard
  - B. Approve Board Treasurer
  - C. Board Committees
- V. President’s Report Mike Testa / Staff
  - A. Annual Code of Conduct/Director’s Agreement
  - B. Convention Center Expansion Update
  - C. 2017 Goals Attainment
  - D. 501(c)3 Update
  - E. Lady Bird
  - F. National Media
  - G. Tower Bridge Dinner 2018
  - H. Staff Reports
- VI. Committee Reports
  - A. Finance Committee
- VII. Department Reports: The reports for November and December 2017 were emailed with the board packet for review
- VIII. Calendar of Upcoming Events:
  - January 18: Mayor Steinberg’s State of the City – Memorial Auditorium
  - January 23: DSP’s State of Downtown – Memorial Auditorium
  - January 26: Metro Chamber’s Annual Business Awards & Dinner – Hyatt Regency
  - February 1: SHA’s Annual Hospitality Gala – Hyatt Regency
- IX. New Business
- X. Adjournment

#### NOTICE TO PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

#### BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the executive assistant, Sherlynn Clifford, at Visit Sacramento at (916) 808-7782 at least 48 hours prior to the meeting.

