

AGENDA



Purpose: Board of Directors Meeting
Location: Mulvaney's B&L, 1215 19th St, Sacramento, CA 95811
Date/Time: August 18, 2022 ▪ 12:00 pm

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

- I. Call to Order Sami Qureshi, Chair
 - A. Visit Sacramento Mission

- II. Public Comments – Matters Not on the Agenda
*Public comments on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.*

- III. Approval of Board Meeting Minutes Board
 - A. July 28, 2022

- IV. Chair’s Report Sami Qureshi

- V. President’s Report Mike Testa/Staff
 - A. Convention Sales
 - a. Goal YTD
 - b. Hotel Data Conference
 - c. Connect Marketplace
 - B. Introduction to Police Chief Lester
 - C. Marketing Update
 - a. Farm-to-Fork/Leisure
 - b. All Agency Summit
 - D. Sports Commission
 - a. NCAA New Events
 - b. NCAA Women’s Final Four
 - c. Into the Lion’s Den
 - E. Event Updates
 - a. World Butchers’ Challenge
 - b. Farm-to-Fork Month
 - c. Ironman
 - F. GoldenSky
 - G. Measure M

- VI. Staff Reports Included in Board Packet
 - A. Department reports for July 2022

- VII. Future Agenda Items

- VIII. Adjournment

NOTICE TO PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Elizabeth Anderson, at Visit Sacramento at (916) 808-8992 at least 48 hours prior to the meeting.

