

AGENDA



2025 Board of Directors Retreat

General Information

Location: Sky River Casino, 1 Sky River Pkwy, Elk Grove, CA 95757
Meeting Room: 32 Brews Street Patio

Wednesday, February 12, 2025

8:00 a.m.	Breakfast	32 Brews Street Patio
9:00 a.m.	Welcome	Chair David Huber Facilitator John Rodriguez
9:05 a.m.	Visit Sacramento Landscape	Mike Testa
9:45 a.m.	2Synergize Market Report	Suzzanne Ravitz
10:30 a.m.	Break	
10:45 a.m.	Convention Sales Updates	Mariles Krok
11:15 a.m.	Marketing & Communications	Kim Hiltachk Chris Vargas Phil Tretheway
12:15 p.m.	Lunch	32 Brews Street Patio
1:15 p.m.	Festivals	Mike Testa
1:30 p.m.	Sports Facilities Committee Update	David Eadie Erika Bjork
2:30 p.m.	Break	
2:45 p.m.	Terra Madre Americas	John Rodriguez
4:30 p.m.	Meet the Mayor	Mike Testa

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8:00 a.m.	Breakfast	32 Brews Street Patio
8:45 a.m.	Welcome & Terra Madre Americas Reflection	John Rodriguez
9:15 a.m.	CH&LA Update	Lynn Morefield
9:45 a.m.	Downtown Sacramento Partnership	Scott Ford Michael Ault
10:15 a.m.	Ralph M. Brown Act Training	John Lambeth
10:45 a.m.	Break	
10:50 a.m.	Community Engagement Discussion with <ul style="list-style-type: none">• Vice Mayor Talamantes• Councilmember Pluckebaum• Councilmember Dickinson	Sonya Bradley
11:30 a.m.	Wrap Up	
12:00 p.m.	Retreat concludes	