

## What's New 2021

### **NEW CONSTRUCTION & RENOVATIONS**

#### **Sacramento's new SAFE Credit Union Convention Center**

J St. between 13<sup>th</sup> and 15<sup>th</sup> Streets

When it is safe to gather again, Sacramento will offer convention planners the ideal option on the West Coast. The city's new [SAFE Credit Union Convention and Performing Arts Center](#) will offer:

- 240,000 square feet of programable space
- 160,000 square foot contiguous exhibit hall
- 80,000 square feet of meeting space
- 37 Breakouts
- 22,000 square feet of outdoor space, *including a new programable activities plaza*
- A refreshed and modern design with an abundance of natural light from the California weather



You can see a virtual tour of the new building [here](#).

#### **Downtown Commons (DOCO)**

660 J Street

[Downtown Commons](#), nicknamed DOCO, is a 3-acre plaza featuring the Golden 1 Center arena, cinemas, innovative restaurants, boutiques, the 250-room Kimpton Sawyer Hotel, and a place for people to enjoy outdoor concerts, markets, and activities.

#### **The Ice Blocks**

R street between 16<sup>th</sup> and 18<sup>th</sup> streets

[The development of historic R street](#) continues with new residential, office and retail openings, including West Elm, Mendocino Farms and Philz Coffee.

### **NEW HOTELS**

#### **Fort Sutter Hotel**

Capitol and 29th Streets

Come winter 2021, attendees can meet and stay in the spirit of Midtown at the new 105-room [Fort Sutter Hotel](#), under Hilton's Tapestry Collection. Brimming with vibrant energy and urban style, the hotel reflects the unique culture and character of the arts-centric Sutter District in Midtown. Positioned in a lively five-square-block area, attendees can easily stroll or bike to nearby parks, restaurants, art galleries and more. With an innovative and fresh approach to meetings, events and groups, the new Fort Sutter Hotel will provide all of the ingredients necessary for a remarkable gathering.



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## Hyatt Centric City Center

1122 7th St.

Opening Date: Spring 2021

Downtown Sacramento's new [Hyatt Centric](#) hotel is an 11-story, 172-room, loft-inspired design that integrates and celebrates the century-old brick facade of the Marshall Hotel through a meticulous preservation and restoration effort. Located adjacent to the Golden 1 Center, the Hyatt Centric will embody the perfect blend of a historic Sacramento aesthetic updated with modern amenities for meetings and events.



## The Exchange Sacramento Hotel

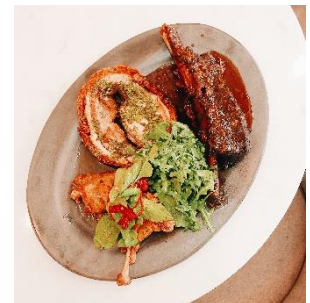
1006 4<sup>th</sup> Street

Opening Date: March 2021

Slated to complete in early 2021 is the 10-story, 100-room [Exchange Hotel](#)—an adaptive reuse and renovation of Downtown's iconic California Fruit Building. Located in the heart of downtown Sacramento, this Hilton Curio Collection hotel will have a third-floor rooftop bar and events space (scheduled to open in Fall 2021). To keep its historic elegance, no changes are being made to the exterior of the building, which was constructed in 1914 as downtown Sacramento's first high-rise building.

## FOOD & DRINK

Sacramento's culinary scene has quietly become one of the West Coast's hottest spots for exciting cuisine, including earning recognition [from the Michelin Guide for the first time in 2019](#).



Like restaurants around the country, Sacramento's food community has been harshly impacted by COVID-19. Visit Sacramento invites diners to help Save Sac Restaurants today so that they can be with us in the future. Learn more at [Save Sac Restaurants](#).

## TRANSPORTATION

### Sacramento International Airport Regional Transit Bus Service

A new [Sac RT bus service](#) connects downtown Sacramento to Sacramento International Airport, giving travelers an economical alternative to parking their cars or taking more expensive transit options.

Standard fares are \$2.50, with discounted tickets for eligible riders coming in at \$1.25, and rides for students from kindergarten through 12th grade are free. Buses will run every 20-30 minutes, according to Sacramento Regional Transit, and drop off at the airport from approximately 3:30 a.m. to 11:30 p.m.



VISIT SACRAMENTO BRAND FAMILY

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# Visit SACRAMENTO

## EVENTS

There is hope on the horizon that special events – along with celebration, fun and joy – will return to Sacramento very soon! Here are just a few reasons to mark your calendar for late 2021!

### The NEW IRONMAN California

October 24, 2021

One of the world's most famous names in [triathlons](#) is headed to Sacramento for the first time in October 2021. This sold-out competition will see athletes from all over the world run, bike and swim and try to “break their best” in California's Capital City.

### The 2021 Farm-to-Fork Festival

September 2021

The West Coast's most anticipated [food festival](#) will return to Sacramento in September 2021, bringing a host of events celebrating the unparalleled fresh food and drinks of Northern California. The Festival will include:

- **Legends of Wine** – An intimate tasting event on the steps of the California State Capitol highlighting the best of the Sacramento region's wine offerings
- **The Farm-to-Fork Street Festival** – A two-day party on Sacramento's Capitol Mall, featuring a live concert series, plus more than a mile of fresh food, wine, beer, interactive exhibits, kids' activities, cooking demonstrations and more
- **The Tower Bridge Dinner** – One of California's most coveted tickets, the Tower Bridge Dinner offers a one-of-a-kind dining experience atop Sacramento's iconic Tower Bridge. Featuring a locally sourced, multi-course meal prepared by top chefs from around the region, this is one evening diners are sure never to forget. Public ticket information will be available in the summer of 2021



### Aftershock

October 7-10, 2021

The [largest hard rock festival](#) on the West Coast will play again in Sacramento's Discovery Park in Oct. 2021. Now with a fourth day of music, the Festival will feature two headline sets from Metallica, plus My Chemical Romance, Limp Bizkit and many many more.

Select tickets still available.



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