

Grassroots Arts Program American Rescue Plan Act Federal Funding Subgrant Application FY 2022-2023



North
Carolina
Arts
Council
*Fifty years
of leadership*

Submit this report to your funding agency. It should not be submitted to the North Carolina Arts Council.

Throughout the pandemic, the North Carolina Arts Council has adapted our grant-making strategies to support the arts sector. With the addition of federal funding, our agency has adjusted the Grassroots Arts Program grant guidelines to encourage investment strategies that would support long term organizational growth and sustainability. This funding is a special appropriation of American Rescue Plan Act funds made possible by the North Carolina State legislature for FY 22-23.

The North Carolina Arts Council will measure the investment along three strategy pillars in FY 2022-23.

- **Capacity:** specific effort to strengthen organizational infrastructure.
- **Sustainability:** investment in leadership and talent to support strategic decision-making to address change and ongoing challenges or improve organization efficiency and resiliency.
- **Expanding Relationships with Black, Indigenous, and People of Color (BIPOC):** investment into a BIPOC led organization or effort to build and/or strengthen relationships and programming with artists that are.

I. Organization Information

Name of Organization: _____

Contact Person's Name: _____

Contact Person's Title: _____

Mailing Address: _____

City: _____ State: North Carolina Zip Code: _____ County: _____

Work Phone: _____ Fax Number: _____

E-mail Address: _____

Website: _____

Organization's EIN: _____

Organization's UEL: _____

Applicant Race: _____

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Organizational Finances:

Please attach complete income and expense statement (an audit may be substituted) for your last fiscal year and complete operating budgets for the current fiscal year and next fiscal year. Public schools and other large governmental or community agencies should attach arts program financial information only. Please copy the totals from these attachments in the spaces below.

Last Year Actual FY _____ Current Year FY _____ Next Year FY _____

Actual Income \$ _____ Income \$ _____ Projected Income \$ _____

Actual Expenses \$ _____ Expenses \$ _____ Projected Expenses \$ _____

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II. Project Description

Grant Amount Requested: _____

Project Start Date: _____

Project End Date: _____

Project Narrative:

Please attach a narrative providing the information requested below for the project you propose. Please be concise and specific as possible:

1. Project title or summary description
2. For capacity-building projects, please list intended goals/outcomes.
3. Description of intended participants/audience, including estimated numbers and racial and cultural composition
4. Location where project will take place
5. Description of project activities
6. Description of the artists, partners, or consultants to be involved in the project, how and why they were chosen and, if appropriate, the rate of payment for their services (If you have not yet selected the artists, describe the kinds of artists you intend to involve and how you will select them.)
7. Description of how the project will be publicized and promoted to reach intended participants
8. Description of how you will evaluate the project

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III. Project Budget

Total Project Budget

The special appropriation of American Rescue Plan Act funding (ARPA) does not require a 1:1 match but we would like to know if there were any matching funds used to complete this project. American Rescue Plan Act funding may not be used to match any other North Carolina Arts Council grant funding or federal funding.

1. Grassroots Arts Program grant amount _____
2. Matching funds _____
3. Total Project Budget _____

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Project Expenses

Capacity:

- A. Personnel
 - a. Administrative Staff (i.e. staff retention or increased hours)
 - b. New position
 - c. Artistic Staff
- B. Outside Contracts
 - a. Artistic contracts
 - b. Contract position
- C. General Operations
 - a. Financial audit
 - b. Capital Project - property or building upgrade
 - c. New equipment or upgrade
 - d. Space Rental
 - e. Travel
 - f. Marketing
 - g. Other: _____
 - h. Other: _____

Total Capacity Expenses

Sustainability:

- A. Planning
 - a. Fundraising
 - b. Strategic plan
 - c. Developed a marketing plan
 - d. DEAI (diversity, equity, accessibility, and inclusion)
 - e. AEP 6 study
- B. Training
 - a. Diversity Equity Accessibility Inclusion
 - b. Board
 - c. Staff
- C. Other: _____
- D. Other: _____

Total Sustainability Expenses

Expanding BIPOC Relationships:

- A. BIPOC artist contracts
- B. Program expansion/evaluation
- C. Operating support for BIPOC led organization
- D. Marketing of BIPOC programming
- E. Other: _____
- F. Other: _____

Total Expanding BIPOC Relationships Expenses

Remaining Project Expenses:

Total Cash Expenses

Grassroots ARPA Grant

Matching
Funds *(not required)*

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IV. Participation Statistics

1. Total **number** of participants and audience members _____
 - a. Specify the **number** who are children and youth (Pre-K through secondary school students) _____
 - b. Specify the **number** who are consultants _____
 - c. Specify the **number** who are artists _____

Project Demographics

1. Excluding artists and consultant, what percentage of project participants were: **(Should add to 100%)**
 - a. American Indian/Alaskan Native _____
 - b. Native Hawaiian/Pacific Islander _____
 - c. Black/African American _____
 - d. Hispanic/Latino _____
 - e. White, not Hispanic _____
 - f. Asian _____Total: _____
2. If a consultant was hired, what percentage of the project's consultants were: **(Should add to 100%)**
 - a. American Indian/Alaskan Native _____
 - b. Native Hawaiian/Pacific Islander _____
 - c. Black/African-American _____
 - d. Hispanic/Latino _____
 - e. White, not Hispanic _____
 - f. Asian _____
 - g. N/A, not applicable _____Total: _____
3. What percentage of artists in the funded projects were: **(Should add to 100%)**
 - a. American Indian/Alaskan Native _____
 - b. Native Hawaiian/Pacific Islander _____
 - c. Black/African-American _____
 - d. Hispanic/Latino _____
 - e. White, not Hispanic _____
 - f. Asian _____
 - h. N/A, not applicable _____Total: _____

Arts Education

1. Did 50% or more of the project activities involve arts education; increasing knowledge and skills in the arts to grades Pre-K– 12? Yes No

Grassroots Arts Program Subgrant History

2. Has your organization ever received a Grassroots Arts Program subgrant before July 2022?
Yes No
3. What type of organization are you? Arts Community School Municipality

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V. Attachments

1. Publicity Materials (REQUIRED)

Attach any materials used for project publicity and any other printed materials using the North Carolina Arts Council credit line and logo. Attach articles, reviews, and other materials documenting funded project.

2. Legislative Letters (OPTIONAL)

Attach copies of the letters or emails sent to legislators expressing appreciation of this grant.

3. Upload formal plan or deliverable (OPTIONAL)

Upload any formal plan created or supporting documents.

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Certification

We understand that failure to respond to any of the above items may adversely affect the consideration of this application. We certify that we are committed to the completion of the proposed project in compliance with legal requirements and granting procedures. We certify that the information contained in this application, including attachments and supporting materials, is true and correct to the best of our knowledge.

Name and Position of Authorizing Official _____

Signature of Authorizing Official _____ Date _____

Signature of Contact Person _____ Date _____