



FOR IMMEDIATE RELEASE

Contact:

Rowan County Tourism

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May Brings a Full Calendar of Festivals, Live Music, and Spring Experiences Across Rowan County

Rowan County, N.C. -Spring is in full bloom across Rowan County, bringing a vibrant lineup of festivals, live entertainment, family-friendly activities, and uniquely local experiences throughout the month of May. From historic downtown celebrations and hands-on museum programming to farm adventures, concerts, and community traditions, May offers something for every visitor to enjoy.

Whether planning a weekend getaway or looking for new experiences close to home, Rowan County continues to deliver authentic, original experiences rooted in culture, history, and community.

Seasonal Agritourism: Strawberry Season at Patterson Farm-Now – May 31, 2026

Strawberry season is underway at Patterson Farm, where visitors can enjoy Pick-Your-Own Strawberries through the end of May. Guests can take wagon rides to the fields, enjoy family-friendly farm attractions including Pawpaw Carl's Barnyard, and stop by the farm market and ice cream shop for seasonal treats.

Central Carolina Biennial Quilt Fair- May 1–2

The Salisbury-Rowan Quilters' Guild presents a judged exhibition of handcrafted quilts, along with vendors, raffles, door prizes, and boutique shopping. The two-day event celebrates artistry and craftsmanship with fabrics, patterns, and handmade goods.

Gold Rush Art & Craft Festival- May 2

Historic Gold Hill comes alive with local artisans, handmade goods, food vendors, and small-town charm. Visitors can explore shops, enjoy live demonstrations, and experience one of Rowan County's most scenic historic villages.

Law Enforcement Vehicle Show- May 2

This interactive family event at the N.C. Transportation Museum features police vehicles, specialty units, K-9 demonstrations, and safety exhibits from agencies across the region, offering an educational look at public safety and service.

Wicked Wine Run at Cauble Creek Vineyard- May 2

Participants can walk or run a 1K or 5K course through Cauble Creek vineyard scenery, with wine sampling stations and post-race tastings offering a unique blend of fitness and relaxation.

Lester J. Brown Antique Truck Show- May 9

Antique trucks, historic vehicles, and specialty displays at the N.C. Transportation Museum highlight the evolution of transportation in this annual showcase hosted by the American Truck Historical Society.

“History of the Nissen Wagon Works in N.C.” A250 Program- May 14

This special presentation at the N.C. Transportation Museum explores the legacy of Nissen Wagon Works, once one of the South’s largest wagon manufacturers, and its impact on transportation history.

Cheerwine Festival- May 16

One of Rowan County’s signature events returns with live music, local food and beverage vendors, family activities, and Cheerwine-inspired experiences throughout downtown Salisbury.

Member Appreciation Day & Train Show- May 16

N.C. Transportation Museum members can celebrate with exclusive rides, tours, giveaways, and special programming held alongside the Historic Spencer Shops Train Show.

Dancing on Depot Street Summer Concert Series- May 23

The Cleveland Dancing on Depot Street offers a free outdoor concert series features live Motown music from Envision, inviting guests to enjoy an evening of entertainment, food, and community atmosphere.

Town of East Spencer Summer Fest- May 30

A family-friendly kickoff to summer at Royal Giants Park in East Spencer featuring music, bounce houses, food vendors, and the opening of the splash pad from 12–5 p.m.

Special Offers: Take advantage of the Rowan County Stay & Play Packages, which offers a 50%-back VISA e-Gift Card with an overnight stay in Rowan County. The program allows guests to explore local dining, attractions, shopping, and events while maximizing their travel experience. Overnight Rowan County lodging and Stay & Play packages must be booked through www.VisitRowanCountyNC.com. For more information on events and special offers, visit www.VisitRowanCountyNC.com.

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The Rowan County Tourism Development Authority (Rowan County Tourism) is a North Carolina Public Authority established through enabling legislation from the North Carolina General Assembly. Rowan County Tourism is county-wide in scope, and its efforts are directed at the promotion and development of Rowan County's existing and potential tourism assets and visitor travel. For more information, contact Rowan County Tourism at 704-638-3100 or welcome@visitrowancountync.com.