FOR IMMEDIATE RELEASE
Contact:
Rowan County Tourism: 704-638-3100
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November Events and Seasonal Experiences in Rowan County

SALISBURY, N.C. – As autumn transitions into the holiday season, Rowan County is preparing for a month of seasonal events, family-friendly attractions and community traditions. Throughout November, visitors can experience everything from outdoor fall activities and historic village celebrations to holiday train rides, festive light displays and downtown parades.

Fall Fun on the Farm at Patterson Farm
Through Nov. 21
Patterson Farm continues its annual Fall Fun on the Farm experience. The attraction features more than 40 activities, including a corn maze, wagon rides, a barnyard, PawPaw Carl's Playground and Agmagination™. New experiences include the Tractor Track and We Dig AG Zone. Beginning Nov. 2, Fall Fun on the Farm operates Monday through Saturday from 9 a.m. to 5 p.m. and is closed Sundays.

THE POLAR EXPRESS™ Train Ride
Nov. 6–8, 13–15, 20–22 and 27–29

The holiday season arrives aboard THE POLAR EXPRESS™ Train Ride at the N.C. Transportation Museum. Inspired by the beloved holiday story, this immersive experience brings families aboard a festive train journey to the North Pole featuring holiday music, hot chocolate, cookies and a special visit from Santa. Advance tickets are required. Visitors can extend their THE POLAR EXPRESS™ experience with Visit Rowan County's Stay & Play Package, which combines an overnight stay at a participating lodging property with an eligible train-ticket incentive. Rules and regulations apply.

Piedmont Players Presents: "'Twas the Night Before Christmas"
Nov. 6–15

"'Twas the Night Before Christmas" production brings Christmas Eve to life and offers an opportunity to enjoy live theater as the holiday season begins.

4th Annual Local Focal Fall Festival
Nov. 7

Explore Downtown Salisbury during the Local Focal Fall Festival, featuring more than 50 pop-up vendors alongside participating downtown businesses. Browse handmade goods, boutique finds, seasonal décor, holiday gifts and local treats.

Nesting Doll Workshop at the N.C. Museum of Dolls, Toys & Miniatures
Nov. 7

Get creative at the N.C. Museum of Dolls, Toys & Miniatures with an all-ages workshop where participants can paint and personalize their own three-piece nesting doll set. Registration is required, and space is limited.

Lee St. Theatre Presents: "The Hunchback of Notre Dame in Concert"
Nov. 13 - 15

Experience the powerful music, featuring a live 16-piece orchestra of The Hunchback of Notre Dame in a special concert presentation by Lee St. Theatre and the Salisbury Symphony Orchestra. The weekend event also serves as a fundraiser supporting Lee St. Theatre's productions, artists and community programming.

Holiday Lights and Local Holiday Traditions:

- **Celebration of Lights and Winterland Express:**
  Nov. 13 - Dec. 30
  Village Park in Kannapolis transforms into a seasonal destination featuring holiday lights and family-friendly activities.
- **Lighting of the Fall Fires:**
  Nov. 21
  Historic Gold Hill welcomes visitors for an evening of holiday lights, live music, refreshments and open village shops. Bonfires and seasonal decorations create a festive setting throughout the historic village, offering an opportunity to explore one of Rowan County's distinctive communities while celebrating the arrival of the holidays.
- **'Tis the Season Spectacular:**
  Nov. 25
  The annual holiday celebration brings a parade to Main Street in historic Downtown Salisbury beginning at 3 p.m. Festivities continue at Bell Tower Green with a community tree lighting, street performers and food and beverage vendors.
- **Spencer's Holiday Caravan Parade:**
  Nov. 25
  This community parade adds another opportunity to enjoy the holiday spirit in Rowan County. Visitors should consult the event organizer's official channels for the latest route and schedule information.

Faith Frosty Fest
Nov. 28

The fifth annual Faith Frosty Fest features live music, local vendors, family activities and festive entertainment. Highlights include a performance by Highland Rock Orchestra, a Trans-Siberian Orchestra tribute band, along with a golf cart and Jeep procession, crafts, s'mores and horse-drawn wagon rides. Camel and pony rides are also planned for an additional charge.

Small Business Saturday in Downtown Salisbury
Nov. 28

Small Business Saturday invites visitors to explore Downtown Salisbury's independent shops and businesses while beginning their holiday shopping. Shoppers can discover distinctive gifts, browse local merchandise and take advantage of participating businesses' in-store specials. The event offers an opportunity to support local entrepreneurs while experiencing the historic downtown district.

Salisbury Symphony Presents: The Messiah
Nov. 29

Performed by the Salisbury Symphony and featuring vocal soloists, Handel's *Messiah* is a celebrated classical masterpiece that explores themes of prophecy, the birth of Christ, sacrifice and redemption. The performance features the renowned "Hallelujah" chorus, one of the most recognizable and beloved works in classical music.

For a complete calendar of November events, attraction information and travel-planning resources, visit **www.VisitRowanCountyNC.com.**

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The Rowan County Tourism Development Authority (Rowan County Tourism) is a North Carolina Public Authority established through enabling legislation from the North Carolina General Assembly. Rowan County Tourism is county-wide in scope, and its efforts are directed at the promotion and development of Rowan County's existing and potential tourism assets and visitor travel. For more information, contact Rowan County Tourism at 704-638-3100 or welcome@visitrowancountync.com.