

# VISIT ROWAN COUNTY

SALISBURY, NORTH CAROLINA

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## ROWAN COUNTY TOURISM DEVELOPMENT AUTHORITY

204 E Innes Street, Ste. 120, Salisbury, NC 28144  
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**Name:** Public Art Committee

**Date of Meeting:** Sept. 25, 2017

**Committee Chair:** Barbara Perry

**Date of Next Meeting:** Oct. 23, 2017

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**Committee Members Attending:** Gretchen Witt, Jenn Selby, Edward Norvell, Jane Creech, Barbara Perry, Judy Kandl, Anne Scott Clement, Alyssa Nelson, James Harvey

**Tourism Staff:** Lesley Pullium

**Not Attending:** Henry Jackson, Doug Black, Raemi Evans, Sue McHugh and Karen Alexander

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Barbara Perry called the meeting to order at 11:38 and introductions were made around the table. James Harvey, Executive Director of the Salisbury Symphony was welcomed to the committee.

Perry noted that Reg Bohland and Chris McNeely have both agreed to serve on the committee.

Perry reported the minutes of the May 22, 2017 meeting were available for approval. The minutes were approved as sent.

### **Treasurer's Report**

Alyssa Nelson distributed copies of the proposed 2017-18 budget and a copy of the previous year's budget. Perry reviewed the proposed budget.

Motion: Edward Norvell made the motion for approval of the budget as presented with the goal for 18 sculptures and the addition of three pieces for the Arts & Ag program for a total of 21 pieces for the 2018 Sculpture Show.

Second: Anne Scott Clement

Motion: Approved

Edward Norvell asked about the possibility of securing some sponsorships for certain items such as the artist reception. Perry said that the committee cannot specifically ask for sponsorships but can receive sponsorships. Perry has met with the City Manager and the Mayor to make them aware of the possible shortfall.

The committee has applied for grants from the Rowan Arts Council and Salisbury Community Foundation.

### **Report on the Sculpture Show Winners**

Jenn Selby reported that Harriett Hoover from the NC Museum of Art judged the show and made the following selections as the winners of the 2017 Sculpture Show:

First Prize: Ark – Charles Pilkey

Second Prize: Oasis II – Kathy Perry

Third Prize: Oak Leaf Shade Bench – Jim Gallucci

Perry reported that one sculpture piece from the show this year (at the library) was vandalized. The piece has been taken down and placed in storage. The sculpture show pieces are covered by the City liability insurance with offers up to \$4999. If the piece is valued for more than that the artist is required to get their own liability insurance on the piece.

Judy Kandl asked if the committee had explored marketing the sculpture show and pieces for sale outside the community. Perry said no but it is listed in the brochure that all pieces are for sale. Kandl suggested targeting NC counties with a message informing them of the show and that pieces are for sale if they are looking for sculptures for their communities.

Perry asked Kandl to develop a statement that can be attached to brochures that are sent out and bring to the next meeting for the committee to review.

Jenn Selby asked about the development of a sculpture trolley tour. Pullium reported that the TDA has tried a 45 minute art and sculpture tour and it did not go well. The current tour is historic in nature but includes some sculpture pieces and information.

The TDA is currently working on development of a Quilt Barn tour for next year for Arts & Ag.

### **Staff Report**

Alyssa Nelson reported that the Salisbury Rose Society has been asking about purchasing a sculpture piece by Jordan Parah for \$4000. They have applied for a CAC grant which would cover half of the cost of the piece and Nelson asked if the committee had any suggestions to assist the Rose Society in raising the funds for the purchase of the piece. Jenn Selby suggested that they apply for an ACD grant from RAC.

Alyssa Nelson asked about having some temporary art on the walls of Hogan's Alley in partnership with Meredith Abramson's sixth grade art class. The committee suggested that Nelson and Abramson brainstorm about the proposed project and bring back a proposal to the committee sometime in the next year.

Nelson reported that Hinton Rowan plaque that was in the sidewalk on W Innes near the square will be installed on the wall near that location. The building owner has agreed to allow the plaque to be placed on the building.

Nelson reported that Eric Feinstein with the app Otocast has offered a one year pro bono (2018) to the Salisbury Sculpture Show. He has agreed to defer the cost for one year to allow the committee to see how well the app works. The committee members asked whether there were statistics available on the use and if those stats would be tracked during that year and could be used by the committee for decision making. Nelson said the app does collect statistics.

Jenn Selby said these types of apps are very successful in the educational setting. Perry said that we need to find out if there is any obligation prior to agreeing to the one year pro bono. Perry advised Nelson to get the details of the offer in writing.

### **History & Art Trail**

Gretchen Witt reported that the HAT Committee is still working on the brochure. Witt has been working with the Salisbury Fire Department on a plaque commemorating their 200<sup>th</sup> anniversary.

### **Rain Works Update**

Jane Creech reported that the Rain Works project went off well in early June. The Salisbury Post had a nice article on the project and some of the signs are still visible on the sidewalk when it rains. It was suggested that Creech inquire about doing the project again and report back to the committee.

### **Mural Update**

Barbara Perry reported that she has met with Lane Bailey and Councilman Post on the Mural. The City has paid the debt owed to the artist. Perry would like for the committee to meet to discuss in detail the future of the Mural.

### **Adjourn**

There was no further business. The meeting was adjourned at 1:45pm.

Respectfully submitted by:

Lesley Pullium