



Rowan Arts Council
Salisbury, NC

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ROWAN ARTS COUNCIL

204 E Innes Street, Ste. 120, Salisbury, NC 28144

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Name: Rowan Arts Council Board

Date of Meeting: Oct 2, 2018

Board Chair: Davis Cooke

Date of Next Meeting: Dec 4, 2018

Board Members Attending: Emily Perry, Kelly Feimster, Anne Scott Clement, Davis Cooke, Allison Wilhelm, Janine Rhodes, Keyth Kahrs, Robert Jones, Edward Norvell, Mollie Ruf, Hunter Safrit (For SS)

Not Attending: Bill Bucher (SS)

Davis Cooke called the meeting to order at 6:00 PM and welcomed everyone.

Approval of the Minutes

Motion: Edward Norvell made the motion for approval of the September 2018 minutes as presented.

Second: Allison Wilhelm

Motion: Approved

Consideration of the Grassroots Grant Awards

Anne Scott Clement reviewed the Grassroots Grant Panel's recommendations for allocation of the 2018-19 Grassroots Grant funds.

Center for Faith&Arts	\$5,000.00*
Communities In Schools	\$1,750.00*
Lee Street Theatre	\$2,500.00
NC Museum of Dolls	\$-
Piedmont Players	\$9,000.00
Rowan Helping Ministries	\$1,075.00*

Salisbury Public Art	\$9,000.00
Salisbury Rowan Choral Soc	<u>\$2000.00</u>
Total	\$30,325.00

**Multi-cultural funding*

Motion: Recommendation and motion from the 2018-19 Grassroots Grant awards as presented came from the Grassroots Grant Panel.

Second: Robert Jones

Motion: Approved

Davis Cooke commented that the administrative costs RAC holds back from Grassroots funds is for office supplies, accounting and insurance in the amount of \$5840. The \$7000 labeled operations costs in the 2018-19 RAC budget is actually discretionary funds that have not been allocated. The \$6000 held back from the Grassroots funds covers the actual operation costs (supplies, accounting, and insurance). Therefore, the absolute maximum that could have been awarded for Grassroots is \$37,000.

Consideration of Website Changes

Cooke noted that staff is still trying to improve the grant application process. The Arts & Sciences Council workshop held in August offered some great insight as to some possible changes. Establishing a draft deadline and a final deadline for ACD grants was one of the changes discussed that will be implemented going forward. The process worked well for the Grassroots Grant application process this year.

Meacham gave a report on the proposed website changes to implement an online grant application process for the ACD grant applications. Meacham said that the TDA's current web vendor to see if this process could be built into the website. To build a new landing page that would host the online fillable ACD grant application would cost \$1300 with an annual cost of \$450. Meacham said that if RAC covers the initial production cost and first year's cost totaling \$1750, the TDA would pick up the annual cost of \$450 yearly going forward. Meacham said the Grassroots Grant form will take more time to get in place because that form is managed by the state and changes regularly. Meacham recommends phasing this online process in over three ACD grant cycles making it mandatory by spring of 2020.

Motion: Edward Norvell made the motion to proceed with the upgrades to the grants section of the website.

Second: Janine Rhodes

Motion: Approved

Mollie Ruf recused herself from the vote.

Rowan Arts Council
Board Meeting – Oct 2, 2018

Cooke thanks everyone for attending. With no other business items to address, the RAC Board meeting adjourned at 6:45 PM.

Respectfully submitted by:
Lesley Pullium, RCTDA