

YOUR GUIDE TO AN

original experience



VISIT
ROWAN
COUNTY

NORTH CAROLINA

Be an original.®



VisitRowanCountyNC.com

Things TO DO

In Rowan County, you have the opportunity to be an original. Attractions to businesses, experiences to the people, it all comes together here. Engaging countryside complete with rolling landscapes, parks, lakes and pick your own farms, paired with urban centers with historic sites, theaters, live music, shopping, museums and local dives is what makes the destination truly original.



OUTDOORS & SPORTS: A haven for outdoor lovers, offering hiking, swimming, biking, fishing, parks and more.



MUSEUMS & HISTORY: Heritage and history are highly valued and noticeable around every turn.

ARTS & CULTURE: It's part of the culture and creative spirit.



THINGS TO DO WITH KIDS: When looking for places to visit, we know that families are searching for lasting memories.



Whether you're traveling with kids, exploring new places or taking a romantic getaway, we've got sites to see and things to do in Rowan County.

PICK YOUR OWN FARMS: Rooted in the land, there are numerous pick-your-own farms and roadside stands.



SALISBURY/ROWAN COUNTY FARMERS' MARKET: Pick original, local, fresh, produce and novelties.

SHOPPING: With plenty of style, the main streets and towns offer one-of-a-kind shopping.

HEALTH & WELLNESS: While in town, check out the walking and hiking trails, fitness facilities, juice and healthy living shops.

BARS & NIGHTLIFE: Experience original breweries, taverns, live music, rooftop bars and lounges that make the night come alive.



To learn more about current special offers, go to visitrowancountync.com/things-to-do

Places TO STAY



Rowan County offers places to stay that are just as original as the destination itself. From historic homes turned bed and breakfast and comfortable hotels, to state-of-the-art treehouses in the sky and family-friendly campgrounds, Rowan County has plenty of options to stay original while getting the rest and relaxation needed. Lodging options span across the county and allow you to be near your favorite attractions, things to do, events and restaurants in Rowan County.



Explore a full listing of unique places to stay,
visit visitrowancountync.com/places-to-stay



RESTAURANTS



Rowan County is home to more than 100 unique, local restaurants, each bursting with their own original flavors. Of course, we have a full supply of North Carolina BBQ, but we've got plenty of other culinary experiences waiting for you. From breakfast and brunch and outdoor seating to sweet treats and coffee shops, we're ready to help you find your new favorite spot in Rowan County. From one-of-a-kind restaurants to delicious pizzerias and even fine dining, there's something to fit every taste, budget and palate.



For a full listing of flavorful restaurants,
visit visitrowancountync.com/restaurants



Special OFFERS



**What makes
a visit to
Rowan
County
even
better?
A GREAT
DEAL!**

We partner with local attractions and events to bring you special offers throughout the year. Iconic Overnight Stay & Play Packages often include: Day Out with Thomas, THE POLAR EXPRESS™, Wine About Winter and so much more! Overnight Stay & Play Packages earn free tickets to events for booking your overnight stay in a Rowan County

lodging property, including hotels and Airbnbs. Each package has special terms and conditions, so be sure to check before you book.



To learn more about current special offers,
go to visitrowancountync.com

Trolley TOURS

SEASONAL TROLLEY TOURS:

Unique seasonal trolley tours are the perfect way to experience the originality of Rowan County. These seasonal specialty tours include historic, agritourism, winery, art, holiday tours and more.

For more information, go to visitrowancountync.com/things-to-do



PRIVATE GROUP TROLLEY TOURS:

Customizable private group trolley tours are available for groups of 15 or more. Custom group tour ideas include Civil War Tours, Arts & Cultural Tours, Winery Tours and more.

For pricing and more information, go to visitrowancountync.com/groups



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204 E Innes St.

Salisbury, NC 28144

(704) 638-3100

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